

Bloomington Square
Brandon, Florida

1 Mile Radius

3 Mile Radius

5 Mile Radius

10 Minute Drive

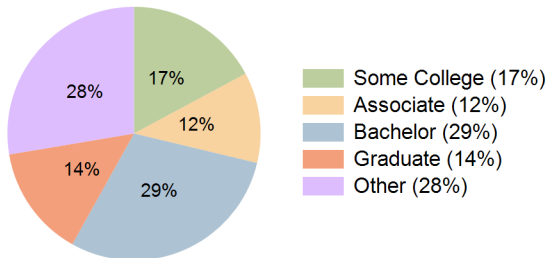
Current Year Demographics

Current Population	9,796	80,712	219,983	67,148
Total Daytime Pop	8,836	65,974	186,043	54,302
Daytime Workers	3,944	27,218	81,171	21,655
Average Household Income	\$126,922	\$128,709	\$116,092	\$127,852
Median Household Income	\$97,404	\$96,102	\$84,214	\$94,897
Total Households	3,627	29,446	82,247	24,366
Median Home Value	\$386,699	\$417,416	\$388,942	\$414,725
Bachelors Degree	26.7%	28.4%	26.7%	29.4%
Graduate Degree	15.0%	13.8%	13.2%	14.3%
Consumer Spending Index	110	113	103	112

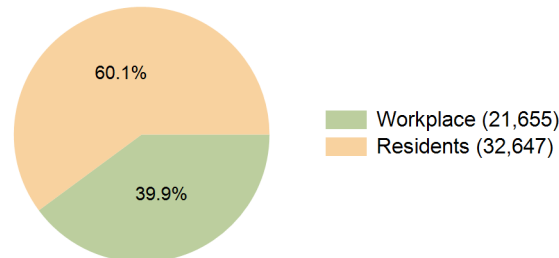
2029 Demographic Projections

Projected Population	10,135	83,202	228,465	69,041
Projected 5 Year Annual Growth Rate (Pop)	0.7%	0.6%	0.8%	0.6%
Projected Households	3,774	30,542	85,988	25,187
Projected 5 Year Annual Growth Rate (HH)	0.8%	0.7%	0.9%	0.7%

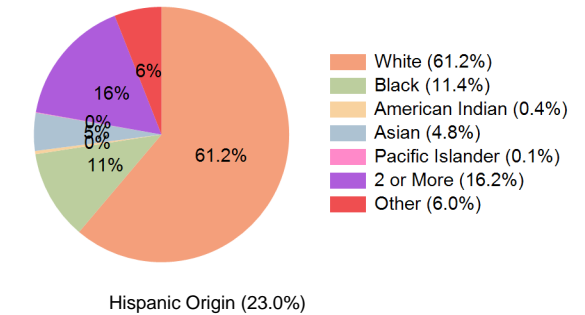
Education (10 Minute Drive)



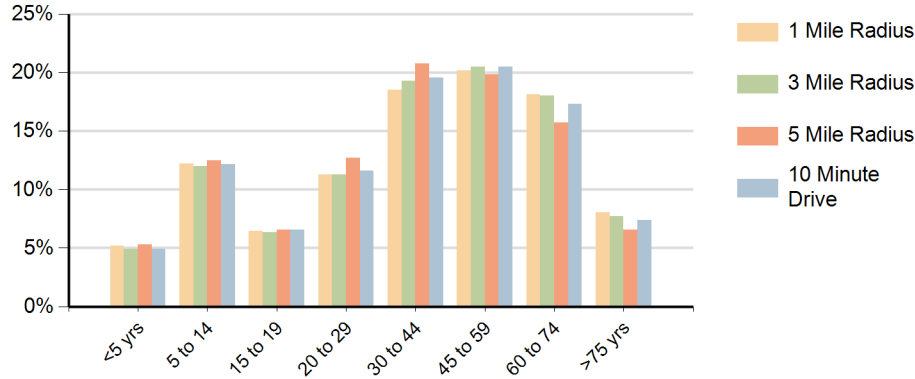
Daytime Population (10 Minute Drive)



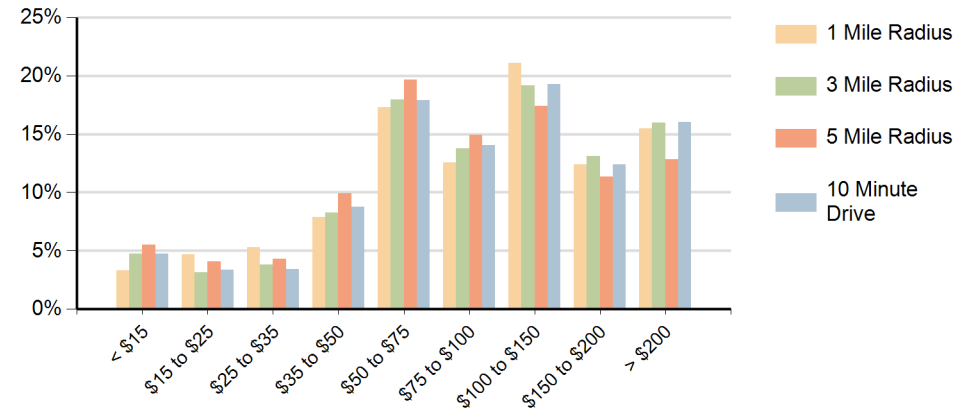
Race (10 Minute Drive)



Population by Age Range



Households by Income Range (\$000)



Bloomingdale Square Brandon, Florida		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Population	Current Estimated Population	9,796	80,712	219,983	67,148
	2020 Census Population	9,544	78,694	212,364	64,550
	2010 Census Population	9,138	74,542	183,076	60,257
	Historical Annual Growth 2010 to 2020	0.4%	0.5%	1.5%	0.7%
	Estimated Annual Growth 2020 to 2024	0.6%	0.6%	0.8%	0.9%
	Projected Annual Growth 2024 to 2029	0.7%	0.6%	0.8%	0.6%
Households	Current Estimated Households	3,627	29,446	82,247	24,366
	2020 Census Households	3,510	28,566	79,062	23,397
	2010 Census Households	3,319	27,032	68,460	21,880
	Historical Annual Growth 2010 to 2020	0.6%	0.6%	1.5%	0.7%
	Estimated Annual Growth 2020 to 2024	0.8%	0.7%	0.9%	1.0%
	Projected Annual Growth 2024 to 2029	0.8%	0.7%	0.9%	0.7%
Population per Household		2.7	2.7	2.7	2.7
Race	White	65.3%	61.6%	56.9%	61.2%
	Black or African American	10.2%	11.3%	13.9%	11.4%
	American Indian	0.3%	0.4%	0.4%	0.4%
	Asian	2.9%	4.7%	5.1%	4.8%
	Pacific Islander	0.1%	0.1%	0.1%	0.1%
	2 or More Races	15.9%	16.1%	16.3%	16.2%
	Other Races	5.5%	5.8%	7.4%	6.0%
	Hispanic Origin	21.0%	22.7%	25.2%	23.0%