

Bloomingdale Square
Brandon, Florida

1 Mile Radius 3 Mile Radius 5 Mile Radius 10 Minute Drive

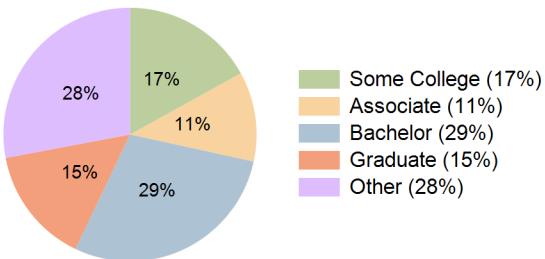
Current Year Demographics

	1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Current Population	9,904	80,745	220,984	71,657
Total Daytime Pop	9,015	66,681	189,261	60,856
Daytime Workers	3,916	26,704	80,604	24,864
Average Household Income	\$129,077	\$130,426	\$118,088	\$129,689
Median Household Income	\$104,703	\$104,191	\$92,076	\$102,775
Total Households	3,679	29,577	82,993	26,049
Median Home Value	\$417,255	\$439,284	\$416,857	\$437,898
Bachelors Degree	26.4%	28.4%	26.8%	28.7%
Graduate Degree	13.6%	14.4%	13.8%	15.0%
Consumer Spending Index	109	111	102	111

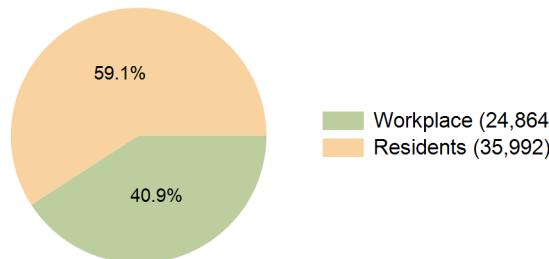
2030 Demographic Projections

	1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Projected Population	10,261	83,311	231,687	74,162
Projected 5 Year Annual Growth Rate (Pop)	0.7%	0.6%	1.0%	0.7%
Projected Households	3,831	30,622	87,439	27,033
Projected 5 Year Annual Growth Rate (HH)	0.8%	0.7%	1.1%	0.7%

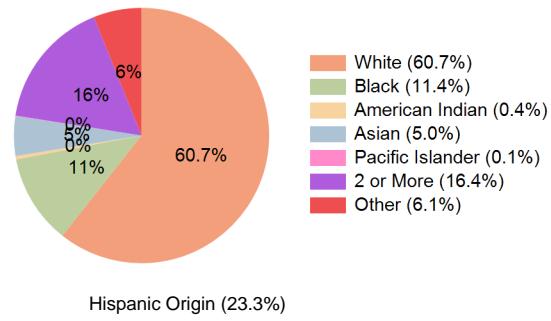
Education (10 Minute Drive)



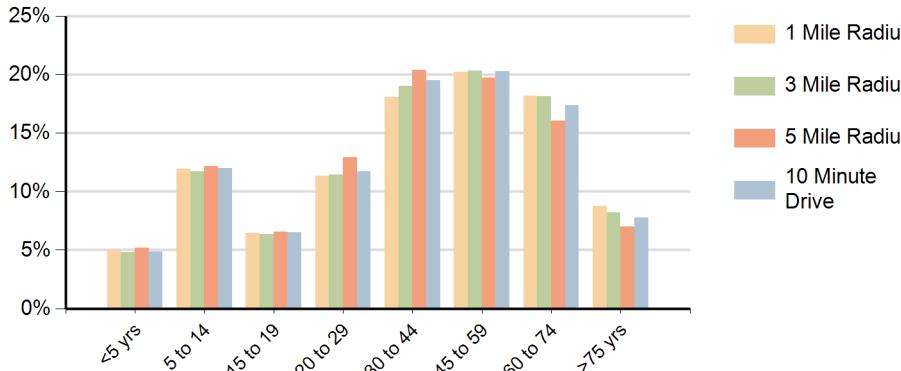
Daytime Population (10 Minute Drive)



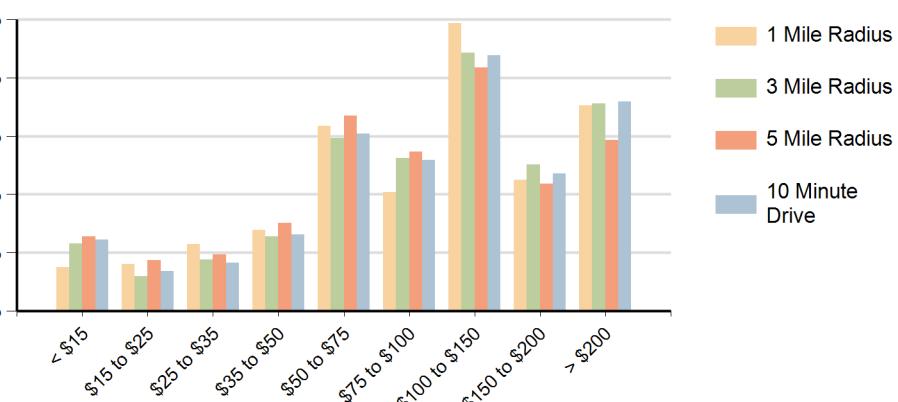
Race (10 Minute Drive)



Population by Age Range



Households by Income Range (\$000)



Bloomingdale Square Brandon, Florida

	1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive	
Population	Current Estimated Population	9,904	80,745	220,984	71,657
	2020 Census Population	9,544	78,694	212,364	68,454
	2010 Census Population	9,138	74,542	183,076	63,418
	Historical Annual Growth 2010 to 2020	0.4%	0.5%	1.5%	0.8%
	Estimated Annual Growth 2020 to 2025	0.7%	0.5%	0.8%	0.9%
	Projected Annual Growth 2025 to 2030	0.7%	0.6%	1.0%	0.7%
Households	Current Estimated Households	3,679	29,577	82,993	26,049
	2020 Census Households	3,510	28,566	79,062	24,746
	2010 Census Households	3,319	27,032	68,460	23,005
	Historical Annual Growth 2010 to 2020	0.6%	0.6%	1.5%	0.7%
	Estimated Annual Growth 2020 to 2025	0.9%	0.7%	0.9%	1.0%
	Projected Annual Growth 2025 to 2030	0.8%	0.7%	1.1%	0.7%
Race	Population per Household	2.7	2.7	2.7	2.7
	White	65.0%	61.3%	56.6%	60.7%
	Black or African American	10.2%	11.3%	13.8%	11.4%
	American Indian	0.3%	0.5%	0.4%	0.4%
	Asian	3.0%	4.8%	5.2%	5.0%
	Pacific Islander	0.1%	0.1%	0.1%	0.1%
Other	2 or More Races	16.0%	16.2%	16.4%	16.4%
	Other Races	5.5%	5.8%	7.4%	6.1%
	Hispanic Origin	21.2%	22.9%	25.3%	23.3%