

**Prestonbrook Crossing**  
Frisco, Texas

**1 Mile Radius**

**3 Mile Radius**

**5 Mile Radius**

**10 Minute Drive**

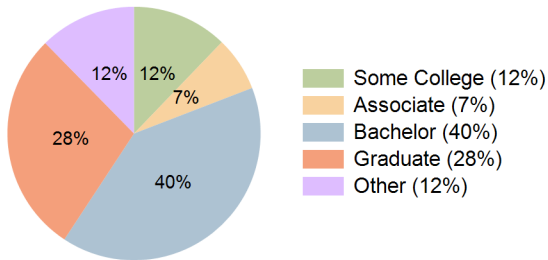
### Current Year Demographics

Current Population	16,276	100,128	311,184	145,248
Total Daytime Pop	14,428	118,874	353,870	171,633
Daytime Workers	7,337	73,602	209,326	104,525
Average Household Income	\$115,519	\$158,313	\$182,544	\$166,907
Median Household Income	\$88,031	\$117,850	\$144,745	\$126,177
Total Households	6,763	39,152	110,430	54,739
Median Home Value	\$388,685	\$572,811	\$580,840	\$596,671
Bachelors Degree	29.8%	38.4%	41.1%	40.1%
Graduate Degree	20.5%	26.1%	29.2%	28.4%
Consumer Spending Index	102	139	159	146

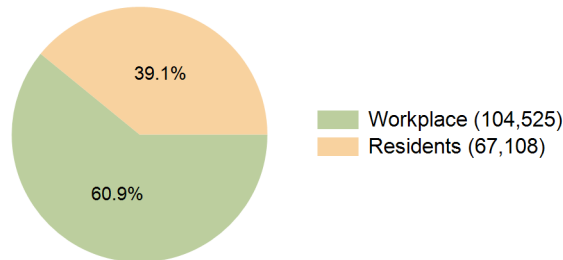
### 2029 Demographic Projections

Projected Population	16,181	108,483	328,693	158,280
Projected 5 Year Annual Growth Rate (Pop)	-0.1%	1.6%	1.1%	1.7%
Projected Households	6,805	43,232	118,650	60,008
Projected 5 Year Annual Growth Rate (HH)	0.1%	2.0%	1.5%	1.9%

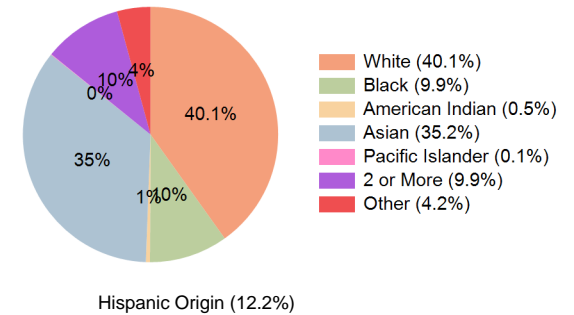
**Education (10 Minute Drive)**



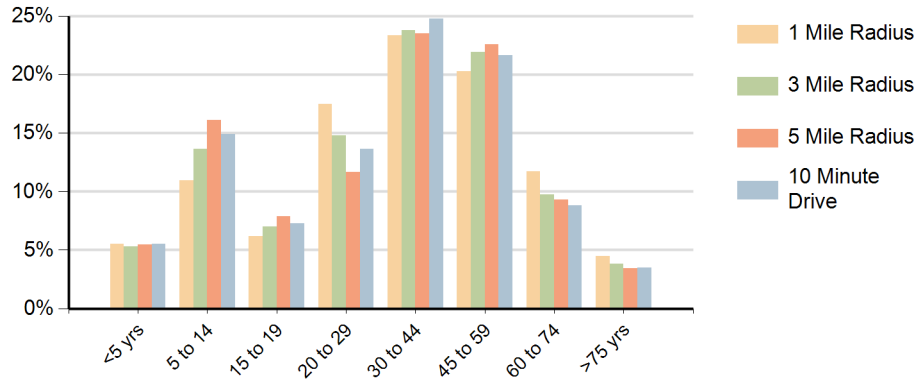
**Daytime Population (10 Minute Drive)**



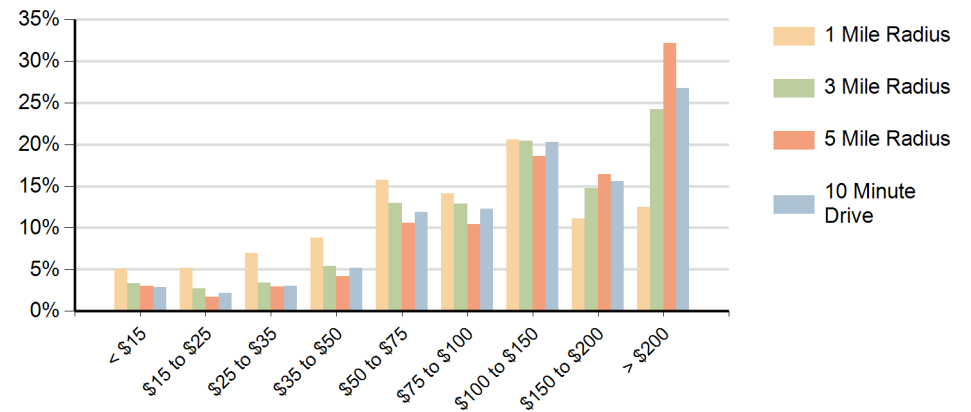
**Race (10 Minute Drive)**



## Population by Age Range



## Households by Income Range (\$000)



<b>Prestonbrook Crossing</b> Frisco, Texas		<b>1 Mile Radius</b>	<b>3 Mile Radius</b>	<b>5 Mile Radius</b>	<b>10 Minute Drive</b>
<b>Population</b>	Current Estimated Population	16,276	100,128	311,184	145,248
	2020 Census Population	15,925	87,330	279,495	122,372
	2010 Census Population	13,687	59,731	180,012	75,326
	Historical Annual Growth 2010 to 2020	1.5%	3.9%	4.5%	5.0%
	Estimated Annual Growth 2020 to 2024	0.5%	3.3%	2.6%	4.1%
	Projected Annual Growth 2024 to 2029	-0.1%	1.6%	1.1%	1.7%
<b>Households</b>	Current Estimated Households	6,763	39,152	110,430	54,739
	2020 Census Households	6,601	33,288	97,431	45,583
	2010 Census Households	5,550	21,825	63,400	27,953
	Historical Annual Growth 2010 to 2020	1.8%	4.3%	4.4%	5.0%
	Estimated Annual Growth 2020 to 2024	0.6%	3.9%	3.0%	4.4%
	Projected Annual Growth 2024 to 2029	0.1%	2.0%	1.5%	1.9%
	Population per Household	2.4	2.6	2.8	2.6
<b>Race</b>	White	46.6%	45.5%	41.5%	40.1%
	Black or African American	14.3%	10.5%	9.5%	9.9%
	American Indian	0.7%	0.6%	0.5%	0.5%
	Asian	14.9%	27.2%	35.2%	35.2%
	Pacific Islander	0.1%	0.1%	0.1%	0.1%
	2 or More Races	14.1%	11.0%	9.8%	9.9%
	Other Races	9.3%	5.2%	3.4%	4.2%
	Hispanic Origin	22.6%	14.5%	11.2%	12.2%