

**El Cerrito Plaza**  
El Cerrito, California

**1 Mile Radius**

**3 Mile Radius**

**5 Mile Radius**

**10 Minute Drive**

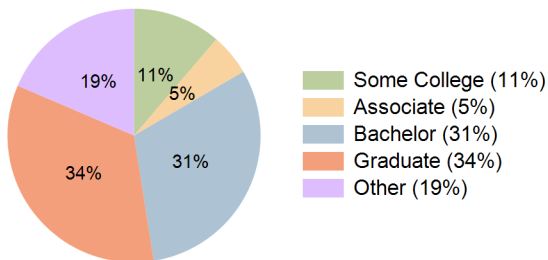
### Current Year Demographics

|                          |             |             |             |             |
|--------------------------|-------------|-------------|-------------|-------------|
| Current Population       | 28,886      | 148,505     | 343,189     | 110,757     |
| Total Daytime Pop        | 24,820      | 165,131     | 364,038     | 95,475      |
| Daytime Workers          | 11,911      | 94,553      | 199,029     | 43,193      |
| Average Household Income | \$197,031   | \$178,065   | \$164,357   | \$181,046   |
| Median Household Income  | \$134,998   | \$116,933   | \$108,551   | \$122,815   |
| Total Households         | 11,596      | 59,093      | 128,373     | 41,920      |
| Median Home Value        | \$1,197,286 | \$1,315,268 | \$1,153,904 | \$1,200,977 |
| Bachelors Degree         | 34.6%       | 32.8%       | 30.4%       | 30.9%       |
| Graduate Degree          | 38.1%       | 37.1%       | 29.9%       | 33.9%       |
| Consumer Spending Index  | 168         | 154         | 143         | 156         |

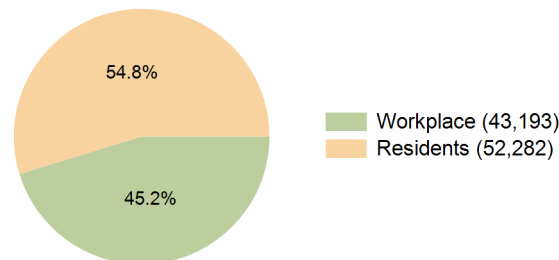
### 2029 Demographic Projections

|                                           |        |         |         |         |
|-------------------------------------------|--------|---------|---------|---------|
| Projected Population                      | 29,814 | 151,744 | 348,664 | 112,160 |
| Projected 5 Year Annual Growth Rate (Pop) | 0.6%   | 0.4%    | 0.3%    | 0.3%    |
| Projected Households                      | 11,871 | 59,948  | 129,600 | 42,107  |
| Projected 5 Year Annual Growth Rate (HH)  | 0.5%   | 0.3%    | 0.2%    | 0.1%    |

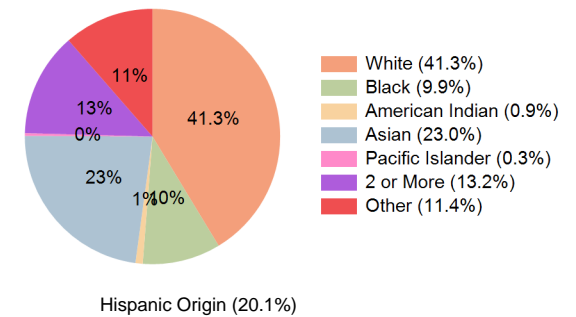
**Education (10 Minute Drive)**



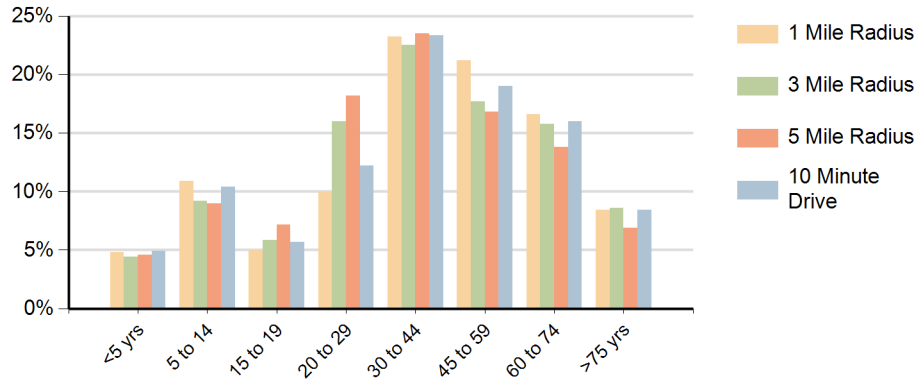
**Daytime Population (10 Minute Drive)**



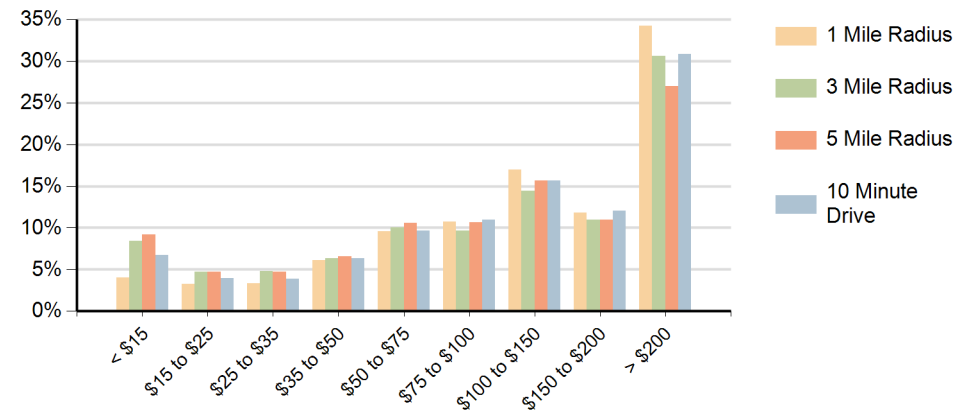
**Race (10 Minute Drive)**



## Population by Age Range



## Households by Income Range (\$000)



| El Cerrito Plaza<br>El Cerrito, California |                                       | 1 Mile Radius | 3 Mile Radius | 5 Mile Radius | 10 Minute Drive |
|--------------------------------------------|---------------------------------------|---------------|---------------|---------------|-----------------|
| Population                                 | Current Estimated Population          | 28,886        | 148,505       | 343,189       | 110,757         |
|                                            | 2020 Census Population                | 29,259        | 149,951       | 345,092       | 111,807         |
|                                            | 2010 Census Population                | 26,969        | 135,656       | 310,693       | 100,061         |
|                                            | Historical Annual Growth 2010 to 2020 | 0.8%          | 1.0%          | 1.1%          | 1.1%            |
|                                            | Estimated Annual Growth 2020 to 2024  | -0.3%         | -0.2%         | -0.1%         | -0.2%           |
|                                            | Projected Annual Growth 2024 to 2029  | 0.6%          | 0.4%          | 0.3%          | 0.3%            |
| Households                                 | Current Estimated Households          | 11,596        | 59,093        | 128,373       | 41,920          |
|                                            | 2020 Census Households                | 11,829        | 59,979        | 129,636       | 42,440          |
|                                            | 2010 Census Households                | 11,586        | 58,071        | 123,109       | 40,775          |
|                                            | Historical Annual Growth 2010 to 2020 | 0.2%          | 0.3%          | 0.5%          | 0.4%            |
|                                            | Estimated Annual Growth 2020 to 2024  | -0.5%         | -0.4%         | -0.2%         | -0.3%           |
|                                            | Projected Annual Growth 2024 to 2029  | 0.5%          | 0.3%          | 0.2%          | 0.1%            |
| Population per Household                   |                                       | 2.5           | 2.4           | 2.5           | 2.6             |
| Race                                       | White                                 | 45.7%         | 45.8%         | 38.7%         | 41.3%           |
|                                            | Black or African American             | 3.6%          | 9.0%          | 11.1%         | 9.9%            |
|                                            | American Indian                       | 0.4%          | 0.7%          | 1.1%          | 0.9%            |
|                                            | Asian                                 | 31.7%         | 23.5%         | 20.0%         | 23.0%           |
|                                            | Pacific Islander                      | 0.1%          | 0.3%          | 0.3%          | 0.3%            |
|                                            | 2 or More Races                       | 13.3%         | 12.8%         | 13.0%         | 13.2%           |
|                                            | Other Races                           | 5.2%          | 8.0%          | 15.7%         | 11.4%           |
|                                            | Hispanic Origin                       | 12.4%         | 15.6%         | 25.9%         | 20.1%           |