

Northgate Marketplace
Medford, Oregon

1 Mile Radius

3 Mile Radius

5 Mile Radius

10 Minute Drive

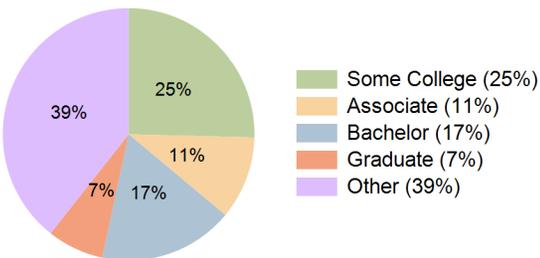
Current Year Demographics

Current Population	11,502	86,526	123,375	74,633
Total Daytime Pop	16,881	95,125	132,955	84,035
Daytime Workers	10,563	47,670	64,182	43,376
Average Household Income	\$63,767	\$85,752	\$97,831	\$82,769
Median Household Income	\$55,549	\$70,252	\$75,921	\$67,060
Total Households	4,850	33,731	49,049	29,199
Median Home Value	\$302,941	\$422,846	\$449,935	\$403,743
Bachelors Degree	14.1%	18.7%	20.3%	17.3%
Graduate Degree	3.7%	8.5%	10.3%	7.3%
Consumer Spending Index	56	74	84	72

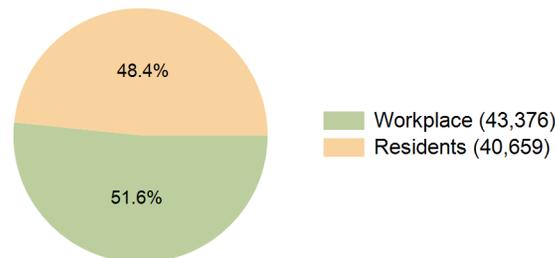
2030 Demographic Projections

Projected Population	12,218	88,103	125,234	75,934
Projected 5 Year Annual Growth Rate (Pop)	1.2%	0.4%	0.3%	0.4%
Projected Households	5,186	34,350	49,781	29,723
Projected 5 Year Annual Growth Rate (HH)	1.4%	0.4%	0.3%	0.4%

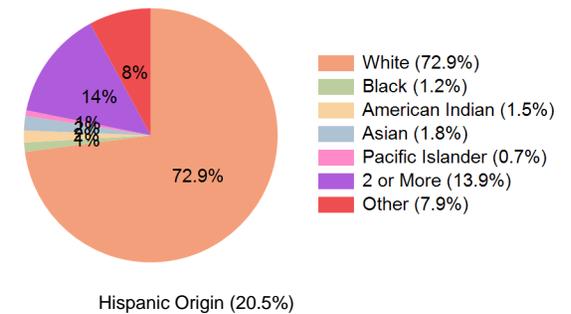
Education (10 Minute Drive)



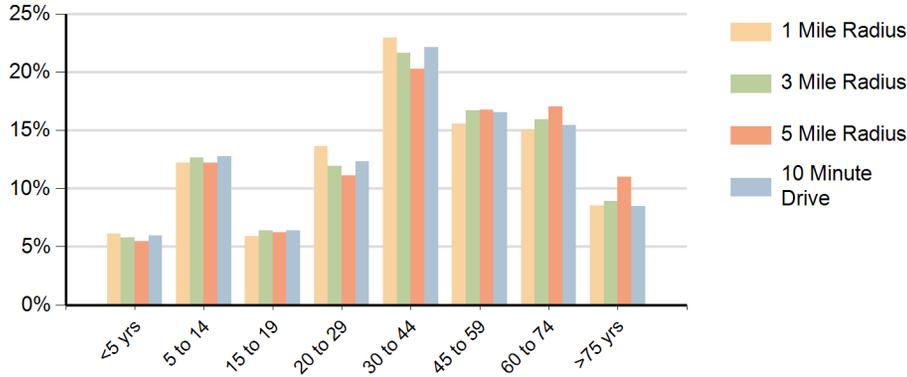
Daytime Population (10 Minute Drive)



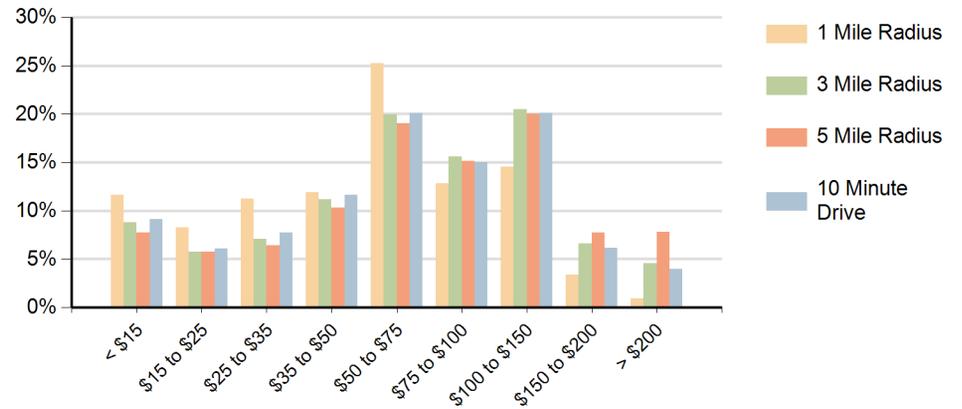
Race (10 Minute Drive)



Population by Age Range



Households by Income Range (\$000)



Northgate Marketplace Medford, Oregon		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Population	Current Estimated Population	11,502	86,526	123,375	74,633
	2020 Census Population	11,085	84,214	120,597	73,013
	2010 Census Population	10,243	76,334	107,477	66,029
	Historical Annual Growth 2010 to 2020	0.8%	1.0%	1.2%	1.0%
	Estimated Annual Growth 2020 to 2025	0.7%	0.5%	0.4%	0.4%
	Projected Annual Growth 2025 to 2030	1.2%	0.4%	0.3%	0.4%
Households	Current Estimated Households	4,850	33,731	49,049	29,199
	2020 Census Households	4,653	32,868	48,029	28,581
	2010 Census Households	4,428	30,155	43,132	26,140
	Historical Annual Growth 2010 to 2020	0.5%	0.9%	1.1%	0.9%
	Estimated Annual Growth 2020 to 2025	0.8%	0.5%	0.4%	0.4%
	Projected Annual Growth 2025 to 2030	1.4%	0.4%	0.3%	0.4%
Population per Household		2.3	2.5	2.5	2.5
Race	White	67.2%	73.9%	75.7%	72.9%
	Black or African American	1.2%	1.1%	1.0%	1.2%
	American Indian	1.7%	1.5%	1.3%	1.5%
	Asian	1.9%	1.9%	2.0%	1.8%
	Pacific Islander	0.9%	0.7%	0.6%	0.7%
	2 or More Races	15.4%	13.6%	12.9%	13.9%
	Other Races	11.6%	7.4%	6.5%	7.9%
	Hispanic Origin	26.9%	19.5%	17.6%	20.5%