

The Hub Hillcrest Market
San Diego, California

1 Mile Radius

3 Mile Radius

5 Mile Radius

10 Minute Drive

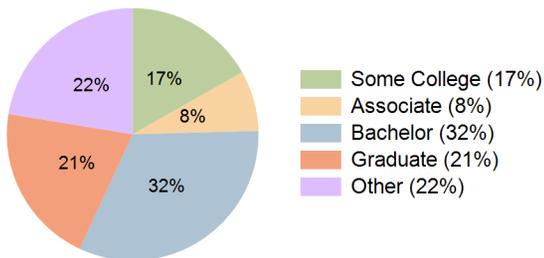
Current Year Demographics

Current Population	35,840	251,317	534,189	284,957
Total Daytime Pop	54,398	345,107	648,442	384,025
Daytime Workers	43,602	251,968	416,248	273,279
Average Household Income	\$128,903	\$125,320	\$124,156	\$122,024
Median Household Income	\$97,784	\$95,958	\$93,124	\$93,050
Total Households	21,343	125,663	227,745	138,176
Median Home Value	\$984,701	\$965,271	\$925,308	\$943,797
Bachelors Degree	37.5%	34.4%	29.8%	32.3%
Graduate Degree	26.4%	22.3%	19.1%	20.7%
Consumer Spending Index	110	108	107	105

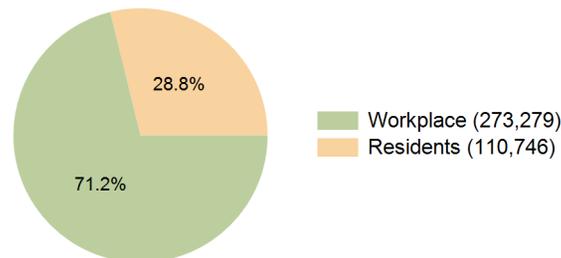
2030 Demographic Projections

Projected Population	36,393	261,991	546,161	295,652
Projected 5 Year Annual Growth Rate (Pop)	0.3%	0.8%	0.4%	0.7%
Projected Households	21,936	133,794	237,813	146,578
Projected 5 Year Annual Growth Rate (HH)	0.6%	1.3%	0.9%	1.2%

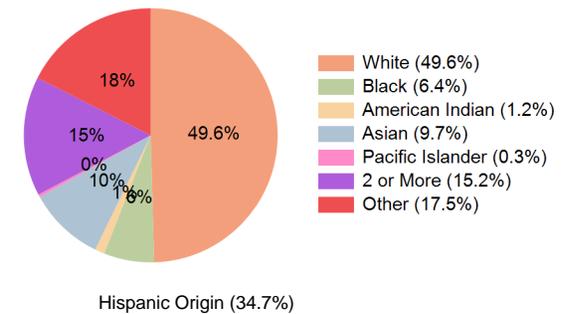
Education (10 Minute Drive)



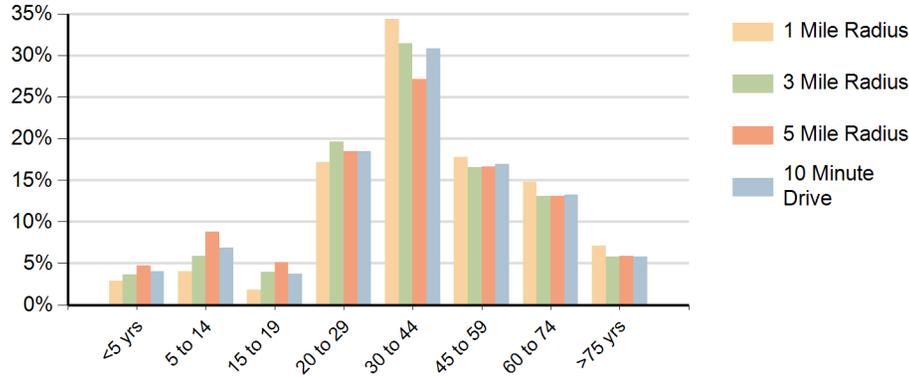
Daytime Population (10 Minute Drive)



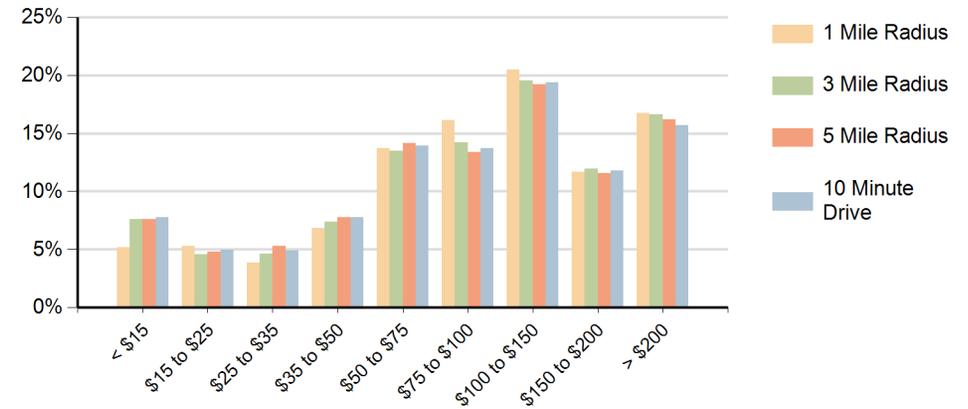
Race (10 Minute Drive)



Population by Age Range



Households by Income Range (\$000)



The Hub Hillcrest Market San Diego, California		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Population	Current Estimated Population	35,840	251,317	534,189	284,957
	2020 Census Population	34,654	244,871	531,701	277,699
	2010 Census Population	32,248	226,456	508,457	259,851
	Historical Annual Growth 2010 to 2020	0.7%	0.8%	0.5%	0.7%
	Estimated Annual Growth 2020 to 2025	0.6%	0.5%	0.1%	0.5%
	Projected Annual Growth 2025 to 2030	0.3%	0.8%	0.4%	0.7%
Households	Current Estimated Households	21,343	125,663	227,745	138,176
	2020 Census Households	20,237	118,215	219,056	130,035
	2010 Census Households	19,049	106,219	202,846	117,450
	Historical Annual Growth 2010 to 2020	0.6%	1.1%	0.8%	1.0%
	Estimated Annual Growth 2020 to 2025	1.0%	1.2%	0.7%	1.2%
	Projected Annual Growth 2025 to 2030	0.6%	1.3%	0.9%	1.2%
Population per Household		1.7	1.9	2.2	2.0
Race	White	62.2%	52.6%	46.2%	49.6%
	Black or African American	4.9%	6.3%	7.7%	6.4%
	American Indian	0.8%	1.2%	1.2%	1.2%
	Asian	8.0%	10.5%	11.1%	9.7%
	Pacific Islander	0.3%	0.3%	0.4%	0.3%
	2 or More Races	15.2%	14.6%	15.0%	15.2%
	Other Races	8.6%	14.5%	18.5%	17.5%
	Hispanic Origin	23.3%	30.8%	35.5%	34.7%