

Holly Park
Raleigh, North Carolina

1 Mile Radius

3 Mile Radius

5 Mile Radius

10 Minute Drive

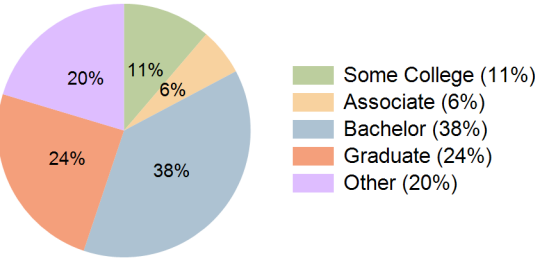
Current Year Demographics

Current Population	8,069	95,715	255,498	105,455
Total Daytime Pop	29,720	158,933	392,813	212,466
Daytime Workers	26,903	117,506	278,067	167,309
Average Household Income	\$115,142	\$142,015	\$130,274	\$143,872
Median Household Income	\$81,732	\$92,685	\$86,822	\$95,397
Total Households	4,506	45,051	113,494	49,806
Median Home Value	\$526,226	\$564,729	\$490,144	\$567,275
Bachelors Degree	31.8%	38.2%	34.3%	37.9%
Graduate Degree	22.4%	23.6%	22.2%	24.5%
Consumer Spending Index	100	122	113	124

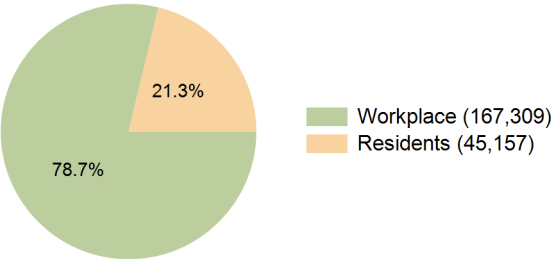
2030 Demographic Projections

Projected Population	10,175	103,223	276,378	113,748
Projected 5 Year Annual Growth Rate (Pop)	4.8%	1.5%	1.6%	1.5%
Projected Households	5,729	49,750	125,630	55,056
Projected 5 Year Annual Growth Rate (HH)	4.9%	2.0%	2.1%	2.0%

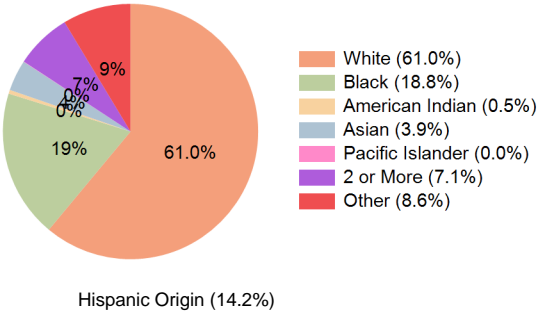
Education (10 Minute Drive)



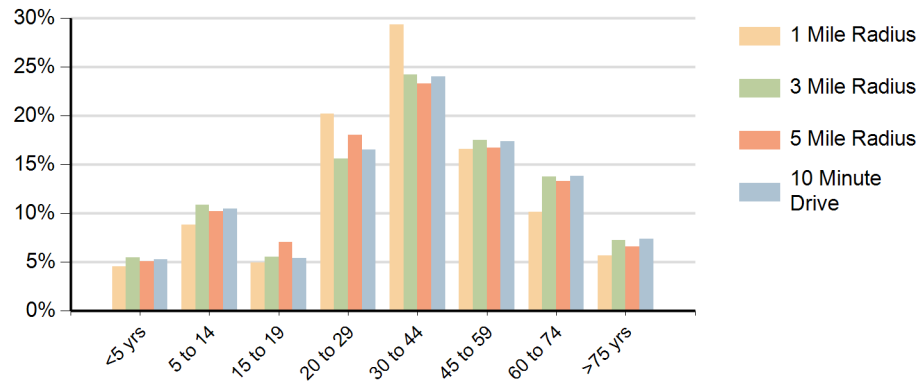
Daytime Population (10 Minute Drive)



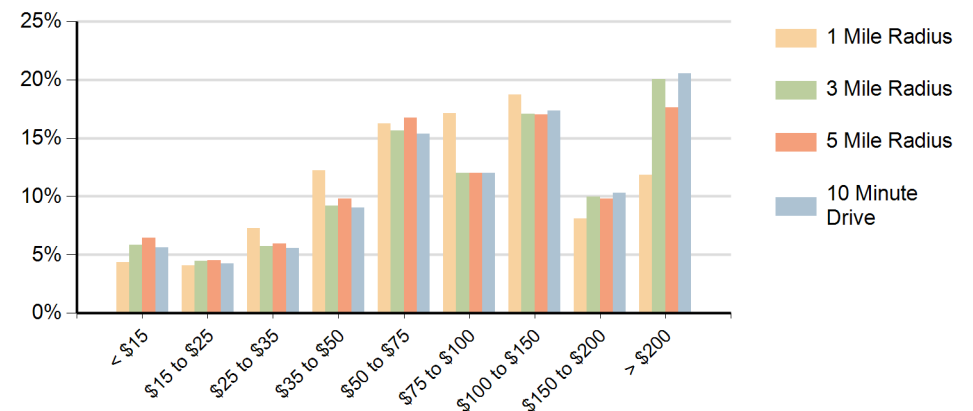
Race (10 Minute Drive)



Population by Age Range



Households by Income Range (\$000)



Holly Park Raleigh, North Carolina		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Population	Current Estimated Population	8,069	95,715	255,498	105,455
	2020 Census Population	7,263	91,545	247,138	101,365
	2010 Census Population	5,267	81,947	221,239	88,415
	Historical Annual Growth 2010 to 2020	3.3%	1.1%	1.1%	1.4%
	Estimated Annual Growth 2020 to 2025	2.0%	0.9%	0.6%	0.8%
	Projected Annual Growth 2025 to 2030	4.8%	1.5%	1.6%	1.5%
Households	Current Estimated Households	4,506	45,051	113,494	49,806
	2020 Census Households	3,763	41,181	104,280	45,723
	2010 Census Households	2,323	35,571	87,986	37,713
	Historical Annual Growth 2010 to 2020	4.9%	1.5%	1.7%	1.9%
	Estimated Annual Growth 2020 to 2025	3.5%	1.7%	1.6%	1.6%
	Projected Annual Growth 2025 to 2030	4.9%	2.0%	2.1%	2.0%
Race	Population per Household	1.8	2.1	2.1	2.1
	White	61.4%	60.3%	54.2%	61.0%
	Black or African American	13.2%	19.5%	24.2%	18.8%
	American Indian	0.5%	0.5%	0.6%	0.5%
	Asian	4.9%	3.6%	5.1%	3.9%
	Pacific Islander	0.1%	0.0%	0.0%	0.0%
	2 or More Races	7.3%	7.2%	7.3%	7.1%
	Other Races	12.7%	8.9%	8.5%	8.6%
Hispanic Origin		18.4%	14.5%	14.2%	14.2%