

Holly Park
Raleigh, North Carolina

1 Mile Radius

3 Mile Radius

5 Mile Radius

10 Minute Drive

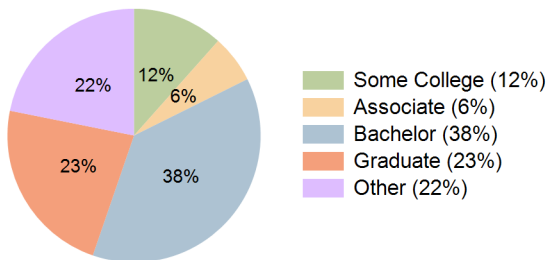
Current Year Demographics

Current Population	8,377	95,920	257,224	105,339
Total Daytime Pop	29,543	176,979	410,024	227,704
Daytime Workers	26,744	136,356	296,717	183,797
Average Household Income	\$107,308	\$133,305	\$122,222	\$134,432
Median Household Income	\$78,481	\$87,625	\$81,518	\$89,656
Total Households	4,443	44,098	110,824	48,565
Median Home Value	\$470,382	\$536,419	\$476,478	\$536,154
Bachelors Degree	32.9%	37.9%	35.1%	37.6%
Graduate Degree	20.8%	22.2%	20.8%	22.9%
Consumer Spending Index	96	118	109	119

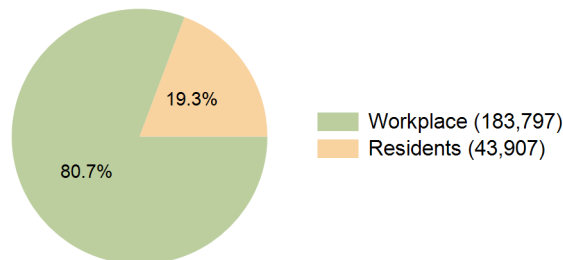
2029 Demographic Projections

Projected Population	9,879	102,898	281,040	113,249
Projected 5 Year Annual Growth Rate (Pop)	3.4%	1.4%	1.8%	1.5%
Projected Households	5,224	48,008	123,077	52,941
Projected 5 Year Annual Growth Rate (HH)	3.3%	1.7%	2.1%	1.7%

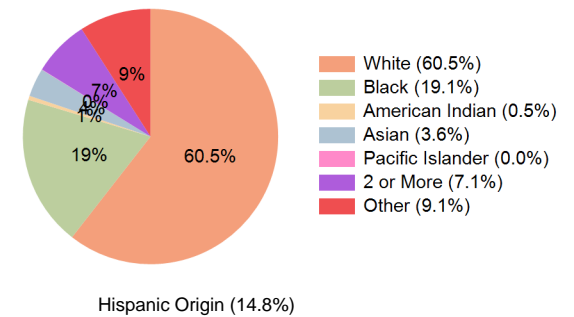
Education (10 Minute Drive)



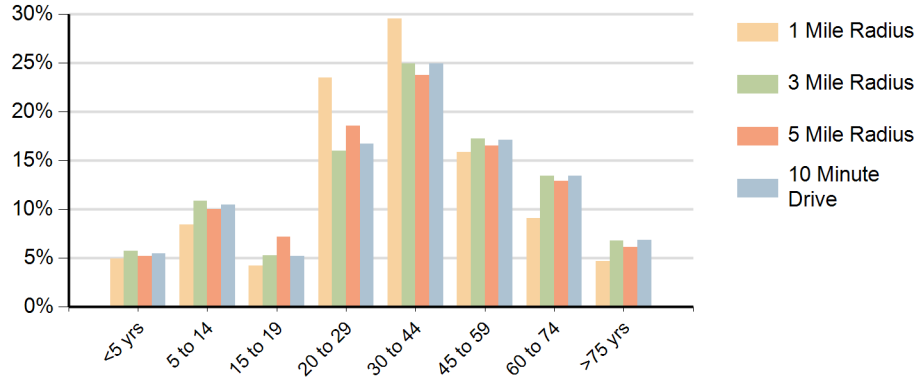
Daytime Population (10 Minute Drive)



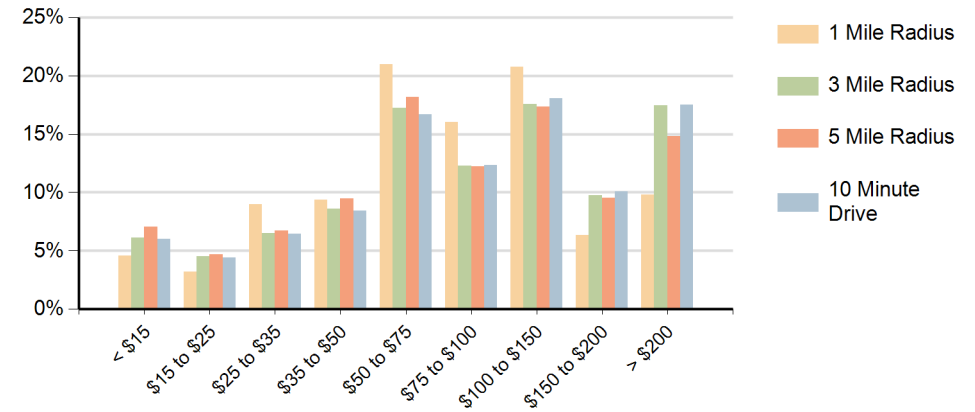
Race (10 Minute Drive)



Population by Age Range



Households by Income Range (\$000)



Holly Park Raleigh, North Carolina		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Population	Current Estimated Population	8,377	95,920	257,224	105,339
	2020 Census Population	7,263	91,545	247,138	100,927
	2010 Census Population	5,267	81,947	221,239	88,419
	Historical Annual Growth 2010 to 2020	3.3%	1.1%	1.1%	1.3%
	Estimated Annual Growth 2020 to 2024	3.4%	1.1%	1.0%	1.0%
	Projected Annual Growth 2024 to 2029	3.4%	1.4%	1.8%	1.5%
Households	Current Estimated Households	4,443	44,098	110,824	48,565
	2020 Census Households	3,763	41,181	104,280	45,558
	2010 Census Households	2,323	35,571	87,986	37,763
	Historical Annual Growth 2010 to 2020	4.9%	1.5%	1.7%	1.9%
	Estimated Annual Growth 2020 to 2024	4.0%	1.6%	1.4%	1.5%
	Projected Annual Growth 2024 to 2029	3.3%	1.7%	2.1%	1.7%
Population per Household		1.9	2.1	2.2	2.1
Race	White	60.7%	60.2%	54.4%	60.5%
	Black or African American	13.6%	19.6%	24.3%	19.1%
	American Indian	0.5%	0.5%	0.7%	0.5%
	Asian	4.6%	3.4%	4.8%	3.6%
	Pacific Islander	0.1%	0.0%	0.1%	0.0%
	2 or More Races	7.3%	7.2%	7.3%	7.1%
	Other Races	13.2%	9.1%	8.5%	9.1%
	Hispanic Origin	19.1%	14.8%	14.2%	14.8%