

Midtown East  
Raleigh, North Carolina

1 Mile Radius

3 Mile Radius

5 Mile Radius

10 Minute Drive

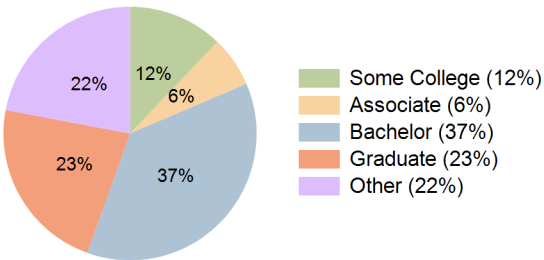
Current Year Demographics

Current Population	9,210	96,144	255,348	151,192
Total Daytime Pop	28,869	178,083	410,700	299,510
Daytime Workers	25,744	137,568	298,108	236,245
Average Household Income	\$112,728	\$135,308	\$122,603	\$129,621
Median Household Income	\$80,260	\$89,510	\$81,805	\$85,899
Total Households	4,823	44,585	110,080	69,806
Median Home Value	\$510,965	\$546,493	\$479,543	\$530,560
Bachelors Degree	34.5%	38.4%	35.1%	36.9%
Graduate Degree	21.6%	22.8%	20.9%	22.5%
Consumer Spending Index	100	119	109	115

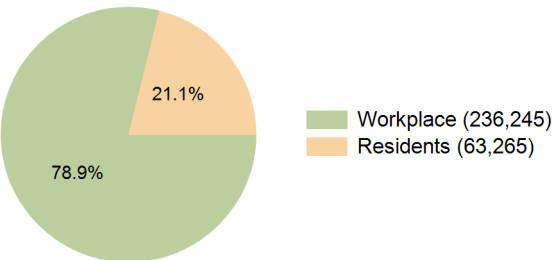
2029 Demographic Projections

Projected Population	10,698	103,442	278,859	165,455
Projected 5 Year Annual Growth Rate (Pop)	3.0%	1.5%	1.8%	1.8%
Projected Households	5,597	48,722	122,204	77,826
Projected 5 Year Annual Growth Rate (HH)	3.0%	1.8%	2.1%	2.2%

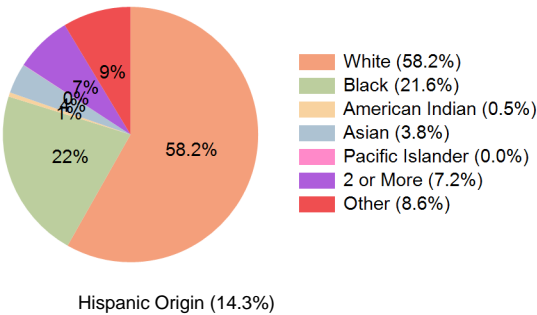
Education (10 Minute Drive)



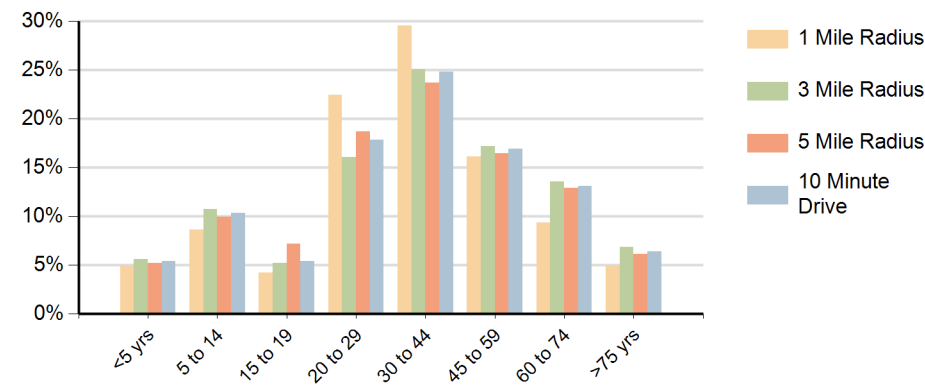
Daytime Population (10 Minute Drive)



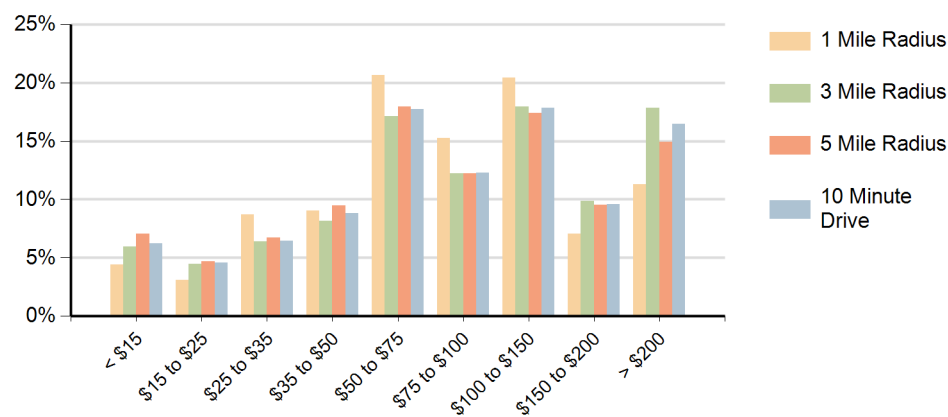
Race (10 Minute Drive)



Population by Age Range



Households by Income Range (\$000)



Midtown East Raleigh, North Carolina		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Population	Current Estimated Population	9,210	96,144	255,348	151,192
	2020 Census Population	8,102	91,662	245,464	143,434
	2010 Census Population	6,022	81,061	220,032	126,941
	Historical Annual Growth 2010 to 2020	3.0%	1.2%	1.1%	1.2%
	Estimated Annual Growth 2020 to 2024	3.1%	1.1%	0.9%	1.3%
	Projected Annual Growth 2024 to 2029	3.0%	1.5%	1.8%	1.8%
Households	Current Estimated Households	4,823	44,585	110,080	69,806
	2020 Census Households	4,144	41,608	103,658	65,037
	2010 Census Households	2,661	35,436	87,664	54,213
	Historical Annual Growth 2010 to 2020	4.5%	1.6%	1.7%	1.8%
	Estimated Annual Growth 2020 to 2024	3.6%	1.6%	1.4%	1.7%
	Projected Annual Growth 2024 to 2029	3.0%	1.8%	2.1%	2.2%
Race	Population per Household	1.9	2.1	2.2	2.1
	White	63.5%	61.8%	54.9%	58.2%
	Black or African American	12.7%	18.8%	24.0%	21.6%
	American Indian	0.5%	0.5%	0.7%	0.5%
	Asian	4.3%	3.3%	4.8%	3.8%
	Pacific Islander	0.0%	0.0%	0.1%	0.0%
	2 or More Races	7.1%	7.1%	7.2%	7.2%
	Other Races	11.9%	8.4%	8.4%	8.6%
Hispanic Origin		17.5%	13.9%	14.1%	14.3%