

Demographic Summary Report 2010, 2020 Census, 2025 Estimates & 2030 Projections

Source: Esri

Scripps Ranch Marketplace San Diego, California	1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Current Year Demographics				
Current Population	14,013	132,620	247,057	115,192
Total Daytime Pop	12,797	111,102	231,040	116,955
Daytime Workers	6,338	49,676	118,897	63,995
Average Household Income	\$213,471	\$184,830	\$193,607	\$182,831
Median Household Income	\$177,398	\$148,483	\$153,534	\$146,547
Total Households	5,025	47,529	84,627	41,631
Median Home Value	\$1,177,350	\$972,405	\$977,667	\$970,960
Bachelors Degree	35.5%	34.7%	34.4%	35.1%
Graduate Degree	37.9%	27.9%	27.5%	28.2%
Consumer Spending Index	179	155	162	154
2030 Demographic Projections				
Projected Population	14,218	132,470	249,398	116,042
Projected 5 Year Annual Growth Rate (Pop)	0.3%	0.0%	0.2%	0.2%
Projected Households	5,144	48,127	86,594	42,543
Projected 5 Year Annual Growth Rate (HH)	0.5%	0.3%	0.5%	0.4%
Education (10 Minute Drive)	Daytime Population (10 Minute Drive)		Race (10 Minute Drive)	
16% 13%	45.3%	Workplace (63,995) Residents (52,960)	13% 0% 41.0%	White (41.0%) Black (3.1%) American Indian (0.4% Asian (36.9%) Pacific Islander (0.3%) 2 or More (12.7%)

54.7%

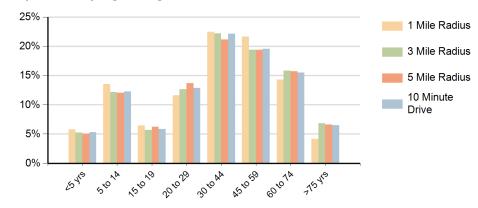
Hispanic Origin (14.6%)

Other (5.6%)

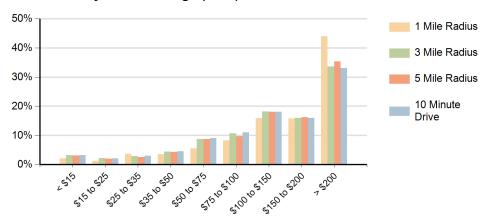
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Population by Age Range



Households by Income Range (\$000)



	os Ranch Marketplace lego, California	1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
С	Current Estimated Population	14,013	132,620	247,057	115,192
20 ء	020 Census Population	13,762	132,992	245,512	114,193
atio	010 Census Population	13,473	125,887	230,133	107,156
2010 Census Population 2010 Census Population Historical Annual Growth 2010 to 2020 Estimated Annual Growth 2020 to 202	istorical Annual Growth 2010 to 2020	0.2%	0.6%	0.7%	0.6%
	stimated Annual Growth 2020 to 2025	0.3%	-0.1%	0.1%	0.2%
Р	rojected Annual Growth 2025 to 2030	0.3%	0.0%	0.2%	0.2%
С	urrent Estimated Households	5,025	47,529	84,627	41,631
2020 Census Households 2010 Census Households Historical Annual Growth 2010 to Estimated Annual Growth 2020 to	020 Census Households	4,837	46,514	82,019	40,307
	010 Census Households	4,750	43,586	77,033	37,723
	istorical Annual Growth 2010 to 2020	0.2%	0.7%	0.6%	0.7%
Ē E	Estimated Annual Growth 2020 to 2025	0.7%	0.4%	0.6%	0.6%
	rojected Annual Growth 2025 to 2030	0.5%	0.3%	0.5%	0.4%
P	Population per Household	2.8	2.8	2.8	2.8
White	38.8%	39.6%	41.4%	41.0%	
В	Black or African American	2.5%	3.0%	2.8%	3.1%
American Indian	0.2%	0.4%	0.5%	0.4%	
<u>A</u> و	sian	44.1%	38.7%	37.4%	36.9%
P A	Pacific Islander	0.2%	0.4%	0.4%	0.3%
2	or More Races	11.4%	12.5%	12.3%	12.7%
0	ther Races	2.9%	5.4%	5.2%	5.6%
H	ispanic Origin	10.0%	14.2%	14.6%	14.6%