

**Scripps Ranch Marketplace**  
San Diego, California

**1 Mile Radius**

**3 Mile Radius**

**5 Mile Radius**

**10 Minute Drive**

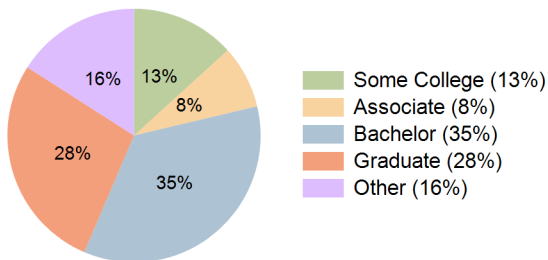
### Current Year Demographics

Current Population	13,473	133,113	246,956	113,696
Total Daytime Pop	12,495	112,280	235,050	117,304
Daytime Workers	6,216	50,153	121,970	64,612
Average Household Income	\$206,517	\$182,397	\$187,557	\$179,690
Median Household Income	\$162,543	\$134,180	\$141,585	\$132,163
Total Households	4,804	47,251	83,777	40,796
Median Home Value	\$1,083,693	\$930,884	\$936,196	\$926,942
Bachelors Degree	38.1%	34.9%	34.7%	35.1%
Graduate Degree	34.1%	27.2%	26.9%	27.6%
Consumer Spending Index	178	157	161	155

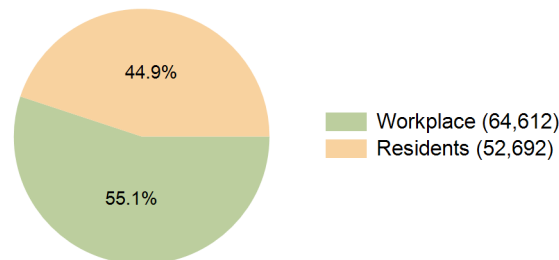
### 2029 Demographic Projections

Projected Population	13,826	132,773	249,175	114,482
Projected 5 Year Annual Growth Rate (Pop)	0.5%	-0.1%	0.2%	0.1%
Projected Households	5,008	48,112	86,317	41,959
Projected 5 Year Annual Growth Rate (HH)	0.8%	0.4%	0.6%	0.6%

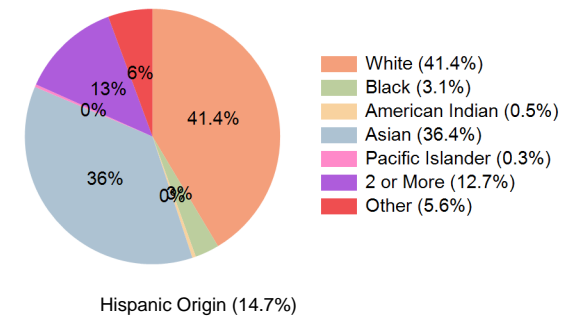
**Education (10 Minute Drive)**



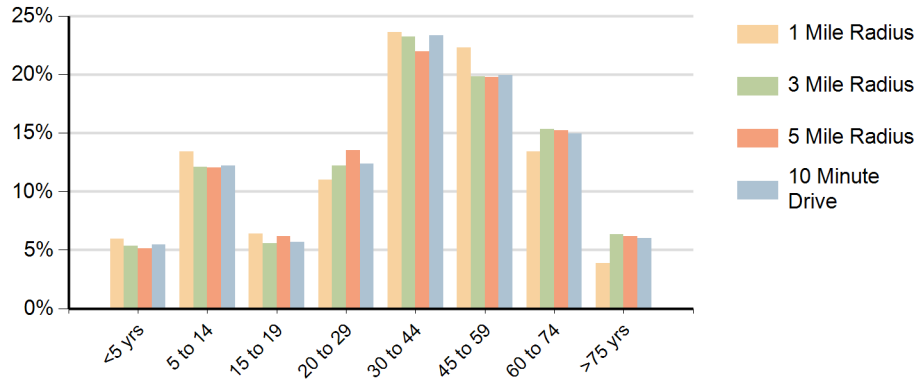
**Daytime Population (10 Minute Drive)**



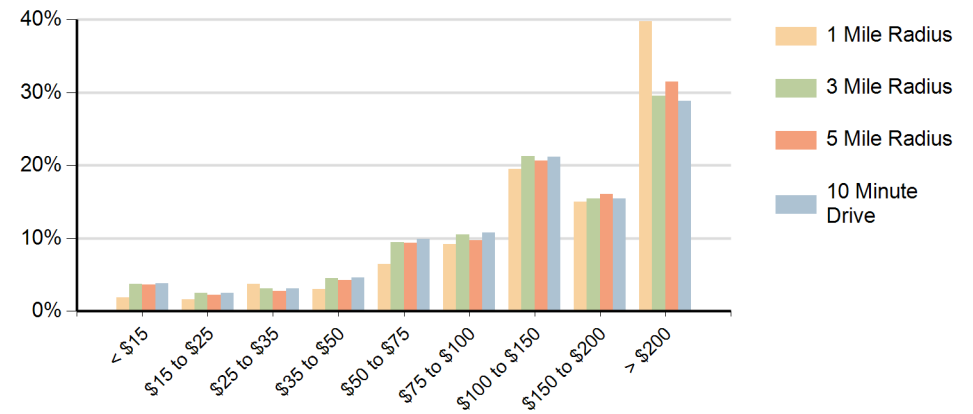
**Race (10 Minute Drive)**



## Population by Age Range



## Households by Income Range (\$000)



Scripps Ranch Marketplace San Diego, California		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Population	Current Estimated Population	13,473	133,113	246,956	113,696
	2020 Census Population	13,762	132,992	245,512	112,697
	2010 Census Population	13,473	125,887	230,133	105,771
	Historical Annual Growth 2010 to 2020	0.2%	0.6%	0.7%	0.6%
	Estimated Annual Growth 2020 to 2024	-0.5%	0.0%	0.1%	0.2%
	Projected Annual Growth 2024 to 2029	0.5%	-0.1%	0.2%	0.1%
Households	Current Estimated Households	4,804	47,251	83,777	40,796
	2020 Census Households	4,837	46,514	82,019	39,867
	2010 Census Households	4,750	43,586	77,033	37,317
	Historical Annual Growth 2010 to 2020	0.2%	0.7%	0.6%	0.7%
	Estimated Annual Growth 2020 to 2024	-0.2%	0.4%	0.5%	0.5%
	Projected Annual Growth 2024 to 2029	0.8%	0.4%	0.6%	0.6%
Population per Household		2.8	2.8	2.9	2.8
Race	White	39.4%	39.9%	41.7%	41.4%
	Black or African American	2.5%	3.0%	2.8%	3.1%
	American Indian	0.2%	0.4%	0.5%	0.5%
	Asian	43.5%	38.5%	37.1%	36.4%
	Pacific Islander	0.2%	0.4%	0.4%	0.3%
	2 or More Races	11.3%	12.5%	12.3%	12.7%
	Other Races	2.8%	5.4%	5.2%	5.6%
	Hispanic Origin	10.0%	14.2%	14.6%	14.7%