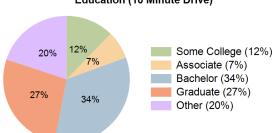
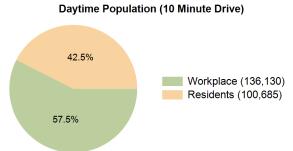


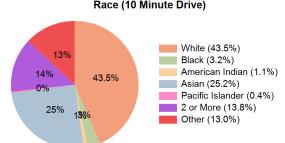
Demographic Summary Report 2010, 2020 Census, 2025 Estimates & 2030 Projections

Source: Esri

The Pruneyard Campbell, California	1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive	
Current Year Demographics					
Current Population	22,761	240,461	590,171	216,516	
Total Daytime Pop	39,540	243,696	617,653	236,815	
Daytime Workers	29,634	132,497	336,669	136,130	
Average Household Income	\$195,200	\$216,810	\$218,760	\$215,707	
Median Household Income	\$127,995	\$154,503	\$154,832	\$153,617	
Total Households	9,906	92,128	219,722	82,924	
Median Home Value	\$1,430,543	\$1,643,735	\$1,640,057	\$1,661,339	
Bachelors Degree	38.2%	33.6%	32.3%	33.6%	
Graduate Degree	23.7%	26.3%	28.0%	27.0%	
Consumer Spending Index	165	182	184	181	
2030 Demographic Projections					
Projected Population	22,523	238,740	589,544	216,630	
Projected 5 Year Annual Growth Rate (Pop)	-0.2%	-0.1%	0.0%	0.0%	
Projected Households	9,893	92,333	222,137	83,763	
Projected 5 Year Annual Growth Rate (HH)	0.0%	0.0%	0.2%	0.2%	
Education (10 Minute Drive)	Daytime Population (10 Minute Drive)		Race (10 M	Race (10 Minute Drive)	







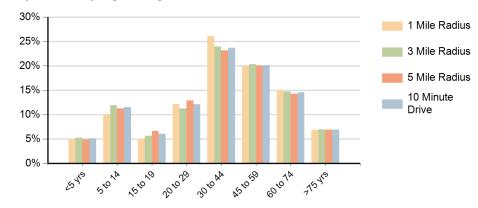
Hispanic Origin (25.9%)

Demographic Summary Report

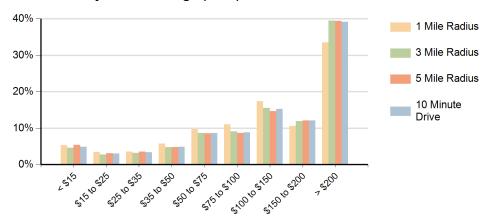
2010, 2020 Census, 2025 Estimates & 2030 Projections

Source: Esri

Population by Age Range



Households by Income Range (\$000)



The Pruneyard Campbell, California	1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Current Estimated Population	22,761	240,461	590,171	216,516
2020 Census Population	23,071	238,604	583,371	215,106
2010 Census Population	22,072	224,307	542,414	201,300
2010 Census Population Historical Annual Growth 2010 to 2020	0.4%	0.6%	0.7%	0.7%
Estimated Annual Growth 2020 to 2025	-0.3%	0.2%	0.2%	0.1%
Projected Annual Growth 2025 to 2030	-0.2%	-0.1%	0.0%	0.0%
Current Estimated Households	9,906	92,128	219,722	82,924
2020 Census Households	9,935	90,489	214,204	81,736
2010 Census Households	9,772	86,848	202,748	78,114
2010 Census Households Historical Annual Growth 2010 to 2020 Estimated Annual Growth 2020 to 2025	0.2%	0.4%	0.6%	0.5%
Estimated Annual Growth 2020 to 2025	-0.1%	0.3%	0.5%	0.3%
Projected Annual Growth 2025 to 2030	0.0%	0.0%	0.2%	0.2%
Population per Household	2.3	2.6	2.6	2.6
White	51.1%	42.8%	38.0%	43.5%
Black or African American	3.2%	3.2%	3.1%	3.2%
American Indian	0.9%	1.1%	1.0%	1.1%
ဗ္ဗ Asian	19.8%	25.9%	32.1%	25.2%
Asian Pacific Islander	0.5%	0.4%	0.3%	0.4%
2 or More Races	14.2%	13.7%	12.2%	13.8%
Other Races	10.3%	13.0%	13.2%	13.0%
Hispanic Origin	23.5%	25.8%	24.9%	25.9%