

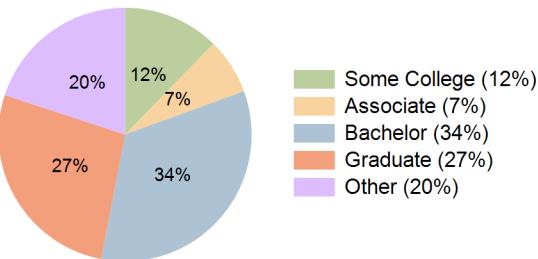
### Current Year Demographics

	1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Current Population	22,761	240,461	590,171	216,268
Total Daytime Pop	39,540	243,696	617,653	236,560
Daytime Workers	29,634	132,497	336,669	135,986
Average Household Income	\$195,200	\$216,810	\$218,760	\$215,597
Median Household Income	\$127,995	\$154,503	\$154,832	\$153,572
Total Households	9,906	92,128	219,722	82,845
Median Home Value	\$1,430,543	\$1,643,735	\$1,640,057	\$1,660,713
Bachelors Degree	38.2%	33.6%	32.3%	33.6%
Graduate Degree	23.7%	26.3%	28.0%	27.0%
Consumer Spending Index	165	182	184	181

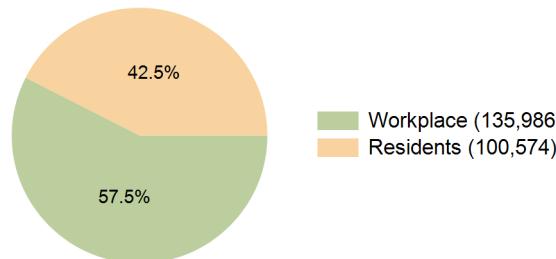
### 2030 Demographic Projections

Projected Population	22,523	238,740	589,544	216,380
Projected 5 Year Annual Growth Rate (Pop)	-0.2%	-0.1%	0.0%	0.0%
Projected Households	9,893	92,333	222,137	83,684
Projected 5 Year Annual Growth Rate (HH)	0.0%	0.0%	0.2%	0.2%

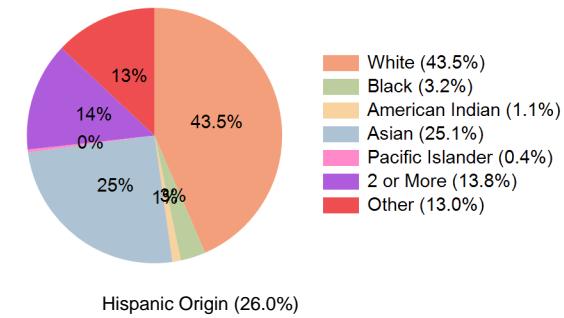
#### Education (10 Minute Drive)



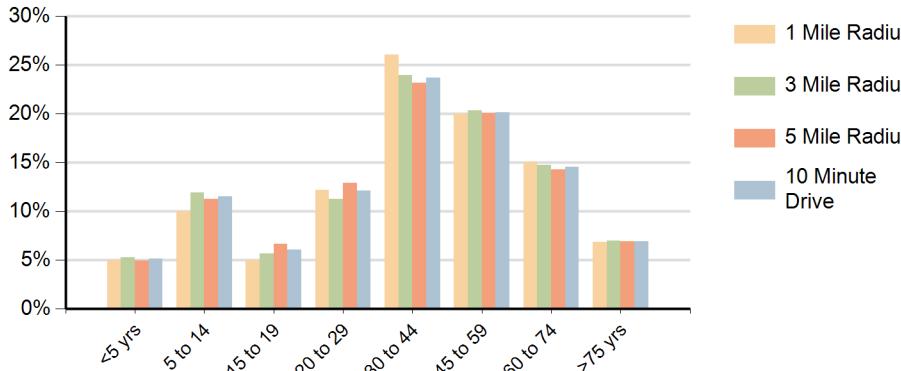
#### Daytime Population (10 Minute Drive)



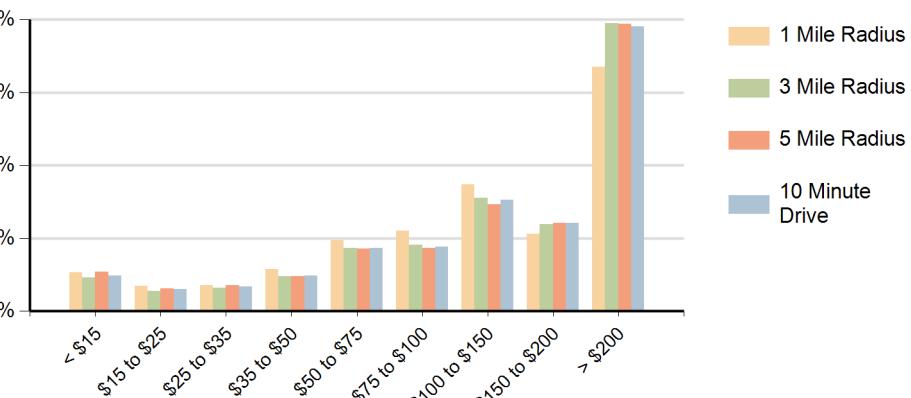
#### Race (10 Minute Drive)



### Population by Age Range



### Households by Income Range (\$000)



### The Pruneyard Campbell, California

	1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive	
Population	Current Estimated Population	22,761	240,461	590,171	216,268
	2020 Census Population	23,071	238,604	583,371	214,861
	2010 Census Population	22,072	224,307	542,414	201,068
	Historical Annual Growth 2010 to 2020	0.4%	0.6%	0.7%	0.7%
	Estimated Annual Growth 2020 to 2025	-0.3%	0.2%	0.2%	0.1%
	Projected Annual Growth 2025 to 2030	-0.2%	-0.1%	0.0%	0.0%
Households	Current Estimated Households	9,906	92,128	219,722	82,845
	2020 Census Households	9,935	90,489	214,204	81,653
	2010 Census Households	9,772	86,848	202,748	78,029
	Historical Annual Growth 2010 to 2020	0.2%	0.4%	0.6%	0.5%
	Estimated Annual Growth 2020 to 2025	-0.1%	0.3%	0.5%	0.3%
	Projected Annual Growth 2025 to 2030	0.0%	0.0%	0.2%	0.2%
Race	Population per Household	2.3	2.6	2.6	2.6
	White	51.1%	42.8%	38.0%	43.5%
	Black or African American	3.2%	3.2%	3.1%	3.2%
	American Indian	0.9%	1.1%	1.0%	1.1%
	Asian	19.8%	25.9%	32.1%	25.1%
	Pacific Islander	0.5%	0.4%	0.3%	0.4%
Other	2 or More Races	14.2%	13.7%	12.2%	13.8%
	Other Races	10.3%	13.0%	13.2%	13.0%
	Hispanic Origin	23.5%	25.8%	24.9%	26.0%