

The Pruneyard
Campbell, California

1 Mile Radius

3 Mile Radius

5 Mile Radius

10 Minute Drive

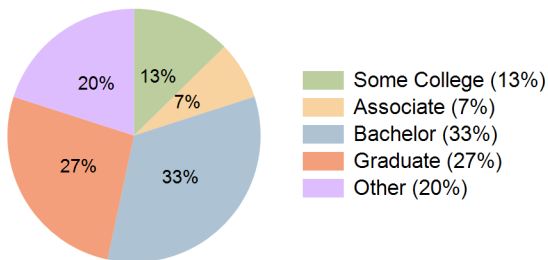
Current Year Demographics

Current Population	22,555	236,655	579,498	210,141
Total Daytime Pop	37,076	231,297	590,382	221,591
Daytime Workers	27,746	126,065	324,768	127,670
Average Household Income	\$186,278	\$201,569	\$203,275	\$200,806
Median Household Income	\$125,591	\$150,911	\$151,098	\$149,757
Total Households	9,739	90,068	214,734	79,895
Median Home Value	\$1,449,663	\$1,643,193	\$1,643,266	\$1,665,316
Bachelors Degree	36.3%	33.8%	32.4%	33.3%
Graduate Degree	24.4%	25.7%	27.6%	26.6%
Consumer Spending Index	162	174	175	173

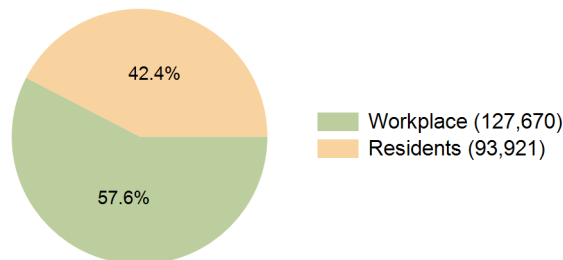
2029 Demographic Projections

Projected Population	22,737	239,969	590,722	213,877
Projected 5 Year Annual Growth Rate (Pop)	0.2%	0.3%	0.4%	0.4%
Projected Households	9,927	92,447	222,004	82,311
Projected 5 Year Annual Growth Rate (HH)	0.4%	0.5%	0.7%	0.6%

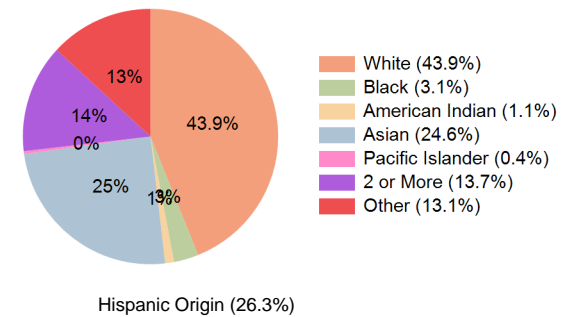
Education (10 Minute Drive)



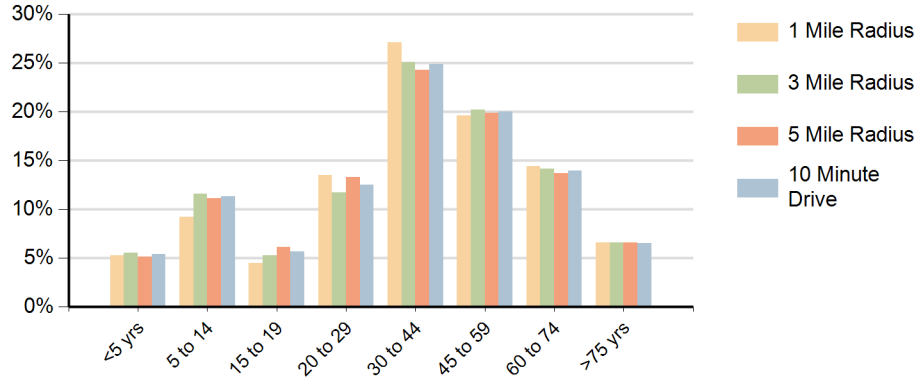
Daytime Population (10 Minute Drive)



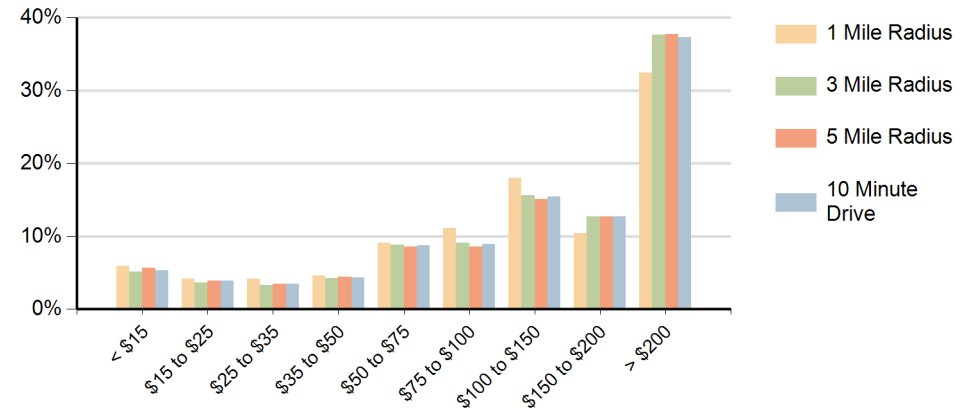
Race (10 Minute Drive)



Population by Age Range



Households by Income Range (\$000)



The Pruneyard Campbell, California		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Population	Current Estimated Population	22,555	236,655	579,498	210,141
	2020 Census Population	23,071	238,604	583,371	212,147
	2010 Census Population	22,072	224,307	542,414	198,773
	Historical Annual Growth 2010 to 2020	0.4%	0.6%	0.7%	0.7%
	Estimated Annual Growth 2020 to 2024	-0.5%	-0.2%	-0.2%	-0.2%
	Projected Annual Growth 2024 to 2029	0.2%	0.3%	0.4%	0.4%
Households	Current Estimated Households	9,739	90,068	214,734	79,895
	2020 Census Households	9,935	90,489	214,204	80,412
	2010 Census Households	9,772	86,848	202,748	76,921
	Historical Annual Growth 2010 to 2020	0.2%	0.4%	0.6%	0.4%
	Estimated Annual Growth 2020 to 2024	-0.5%	-0.1%	0.1%	-0.2%
	Projected Annual Growth 2024 to 2029	0.4%	0.5%	0.7%	0.6%
	Population per Household	2.3	2.6	2.6	2.6
Race	White	51.7%	43.3%	38.6%	43.9%
	Black or African American	3.1%	3.2%	3.1%	3.1%
	American Indian	1.0%	1.1%	1.1%	1.1%
	Asian	19.3%	25.4%	31.6%	24.6%
	Pacific Islander	0.5%	0.4%	0.3%	0.4%
	2 or More Races	14.1%	13.6%	12.2%	13.7%
	Other Races	10.3%	13.0%	13.2%	13.1%
	Hispanic Origin	23.6%	25.9%	25.0%	26.3%