

Mercantile West
Ladera Ranch, California

1 Mile Radius

3 Mile Radius

5 Mile Radius

10 Minute Drive

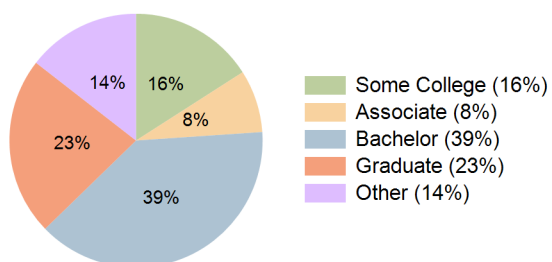
Current Year Demographics

Current Population	11,670	83,661	222,655	81,980
Total Daytime Pop	9,992	76,968	203,577	76,905
Daytime Workers	4,519	35,909	93,962	37,198
Average Household Income	\$213,791	\$209,811	\$191,422	\$208,598
Median Household Income	\$173,775	\$167,208	\$148,805	\$171,114
Total Households	3,707	29,593	80,335	28,488
Median Home Value	\$1,226,314	\$1,202,378	\$1,144,230	\$1,138,992
Bachelors Degree	44.9%	38.7%	35.2%	38.8%
Graduate Degree	22.3%	24.3%	21.5%	22.8%
Consumer Spending Index	178	175	161	174

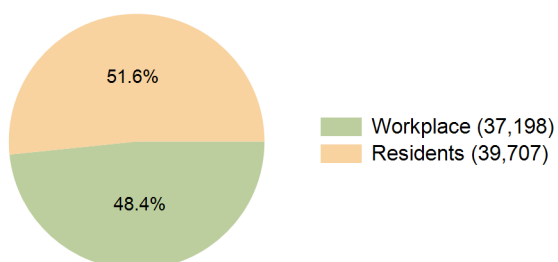
2030 Demographic Projections

Projected Population	11,528	83,647	221,366	81,641
Projected 5 Year Annual Growth Rate (Pop)	-0.2%	0.0%	-0.1%	-0.1%
Projected Households	3,731	30,147	81,267	28,866
Projected 5 Year Annual Growth Rate (HH)	0.1%	0.4%	0.2%	0.3%

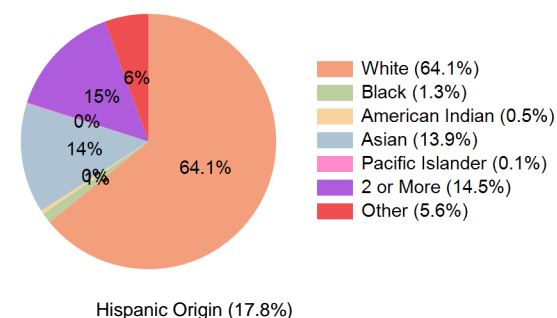
Education (10 Minute Drive)



Daytime Population (10 Minute Drive)

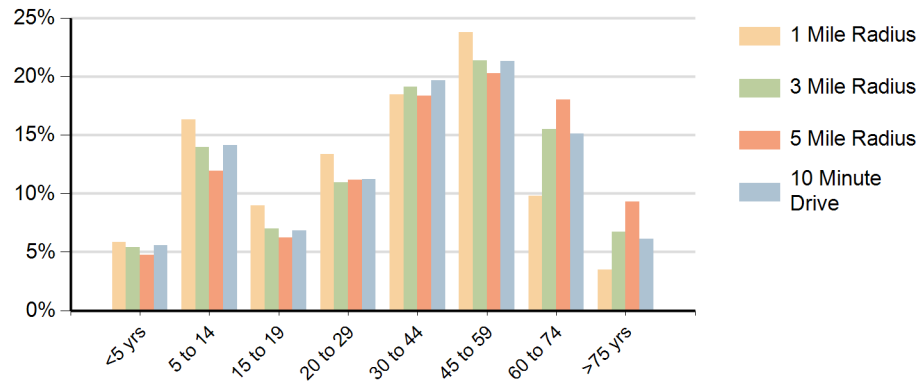


Race (10 Minute Drive)

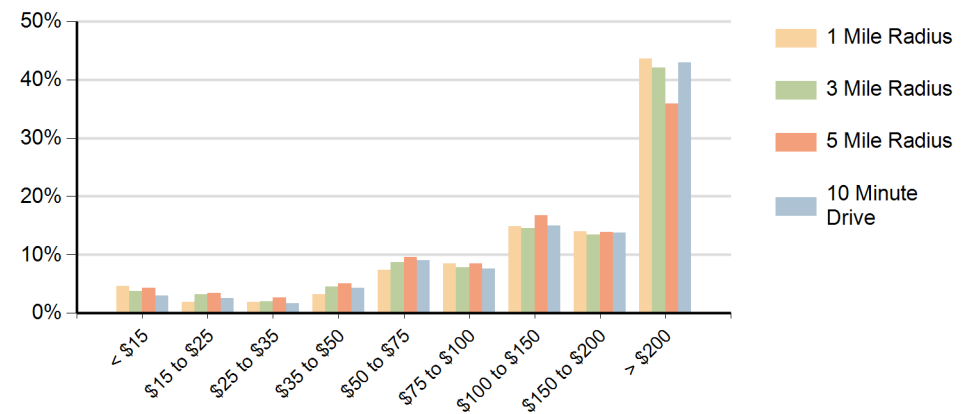


Hispanic Origin (17.8%)

Population by Age Range



Households by Income Range (\$000)



Mercantile West Ladera Ranch, California		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Population	Current Estimated Population	11,670	83,661	222,655	81,980
	2020 Census Population	11,941	83,303	223,046	81,990
	2010 Census Population	10,240	71,086	208,340	68,050
	Historical Annual Growth 2010 to 2020	1.6%	1.6%	0.7%	1.9%
	Estimated Annual Growth 2020 to 2025	-0.4%	0.1%	0.0%	0.0%
	Projected Annual Growth 2025 to 2030	-0.2%	0.0%	-0.1%	-0.1%
Households	Current Estimated Households	3,707	29,593	80,335	28,488
	2020 Census Households	3,702	28,478	78,546	27,871
	2010 Census Households	3,232	23,542	71,820	22,752
	Historical Annual Growth 2010 to 2020	1.4%	1.9%	0.9%	2.1%
	Estimated Annual Growth 2020 to 2025	0.0%	0.7%	0.4%	0.4%
	Projected Annual Growth 2025 to 2030	0.1%	0.4%	0.2%	0.3%
Race	Population per Household	3.2	2.8	2.8	2.9
	White	63.9%	64.9%	62.3%	64.1%
	Black or African American	1.2%	1.3%	1.3%	1.3%
	American Indian	0.4%	0.5%	0.6%	0.5%
	Asian	15.4%	13.7%	12.4%	13.9%
	Pacific Islander	0.2%	0.1%	0.2%	0.1%
	2 or More Races	14.9%	14.2%	14.6%	14.5%
	Other Races	4.2%	5.3%	8.6%	5.6%
Hispanic Origin		16.0%	17.1%	21.9%	17.8%