

**Sendero Marketplace**  
Rancho Mission Viejo, California

**1 Mile Radius**

**3 Mile Radius**

**5 Mile Radius**

**10 Minute Drive**

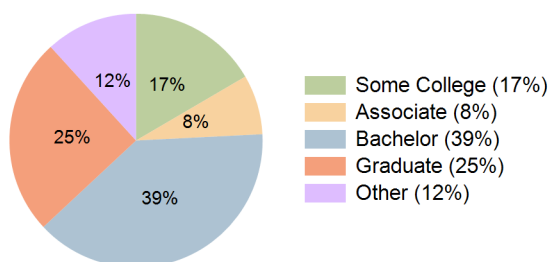
### Current Year Demographics

Current Population	4,489	53,275	173,436	54,794
Total Daytime Pop	3,845	45,265	157,881	48,663
Daytime Workers	1,444	18,383	71,353	21,491
Average Household Income	\$155,104	\$204,312	\$200,853	\$219,344
Median Household Income	\$112,167	\$157,470	\$152,889	\$177,072
Total Households	2,034	18,097	62,080	18,625
Median Home Value	\$1,242,570	\$1,279,233	\$1,262,483	\$1,256,421
Bachelors Degree	36.8%	35.7%	34.6%	38.9%
Graduate Degree	25.2%	22.9%	22.7%	25.2%
Consumer Spending Index	133	172	169	184

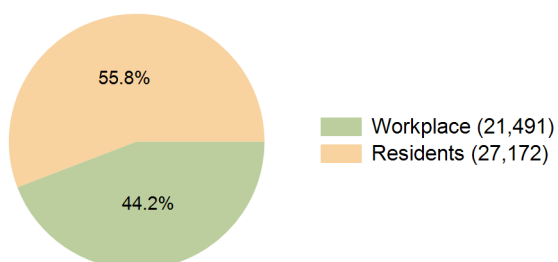
### 2030 Demographic Projections

Projected Population	4,496	53,855	173,688	54,933
Projected 5 Year Annual Growth Rate (Pop)	0.0%	0.2%	0.0%	0.1%
Projected Households	2,067	18,573	63,281	18,967
Projected 5 Year Annual Growth Rate (HH)	0.3%	0.5%	0.4%	0.4%

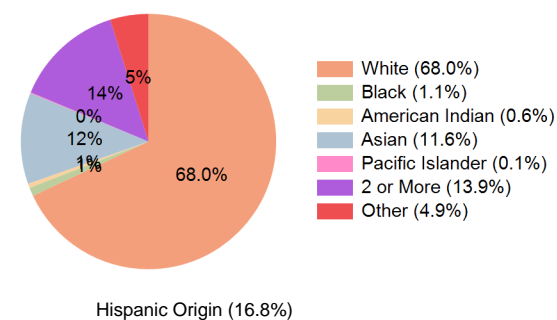
**Education (10 Minute Drive)**



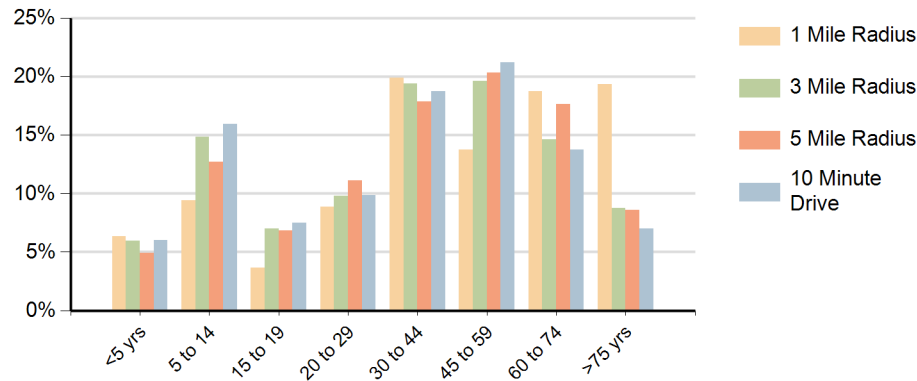
**Daytime Population (10 Minute Drive)**



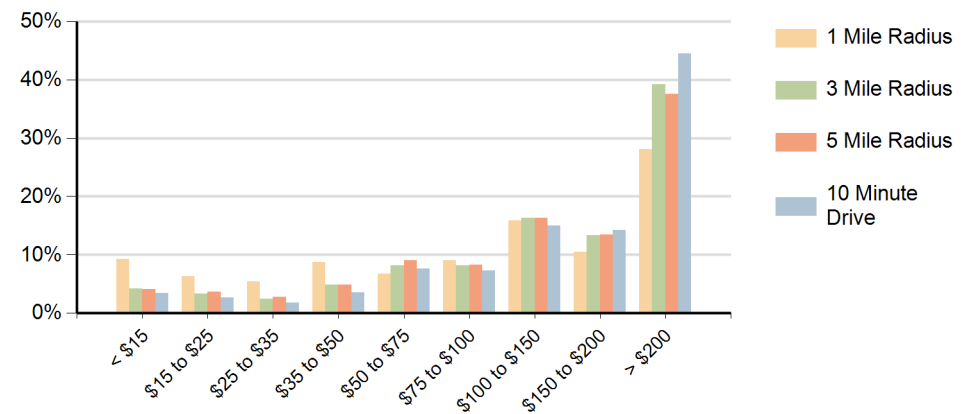
**Race (10 Minute Drive)**



### Population by Age Range



### Households by Income Range (\$000)



Sendero Marketplace Rancho Mission Viejo, California		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Population	Current Estimated Population	4,489	53,275	173,436	54,794
	2020 Census Population	3,548	49,177	171,064	53,688
	2010 Census Population	473	36,368	156,432	39,837
	Historical Annual Growth 2010 to 2020	22.3%	3.1%	0.9%	3.0%
	Estimated Annual Growth 2020 to 2025	4.6%	1.5%	0.3%	0.4%
	Projected Annual Growth 2025 to 2030	0.0%	0.2%	0.0%	0.1%
Households	Current Estimated Households	2,034	18,097	62,080	18,625
	2020 Census Households	1,513	16,272	59,660	17,711
	2010 Census Households	157	11,473	53,576	13,157
	Historical Annual Growth 2010 to 2020	25.4%	3.6%	1.1%	3.0%
	Estimated Annual Growth 2020 to 2025	5.8%	2.1%	0.8%	1.0%
	Projected Annual Growth 2025 to 2030	0.3%	0.5%	0.4%	0.4%
Race	Population per Household	2.2	2.9	2.8	2.9
	White	70.7%	63.3%	65.1%	68.0%
	Black or African American	0.8%	1.0%	1.1%	1.1%
	American Indian	0.5%	0.9%	0.7%	0.6%
	Asian	11.5%	10.4%	9.3%	11.6%
	Pacific Islander	0.1%	0.1%	0.1%	0.1%
	2 or More Races	13.1%	14.3%	14.5%	13.9%
	Other Races	3.5%	10.1%	9.2%	4.9%
Hispanic Origin		14.4%	24.1%	22.6%	16.8%