

Franklin Crossing
Franklin Lakes, New Jersey

1 Mile Radius

3 Mile Radius

5 Mile Radius

10 Minute Drive

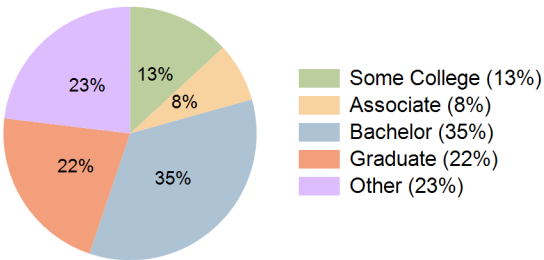
Current Year Demographics

Current Population	52,612	274,146	517,972	248,245
Total Daytime Pop	102,753	392,674	635,614	377,720
Daytime Workers	76,849	284,356	421,737	278,496
Average Household Income	\$70,407	\$103,160	\$119,632	\$99,557
Median Household Income	\$45,953	\$73,101	\$83,433	\$70,078
Total Households	24,512	129,385	231,780	116,666
Median Home Value	\$361,345	\$402,424	\$426,806	\$394,461
Bachelors Degree	24.6%	35.0%	35.0%	34.5%
Graduate Degree	12.8%	22.4%	25.0%	21.7%
Consumer Spending Index	62	90	103	87

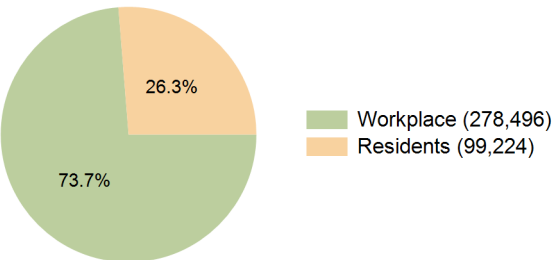
2030 Demographic Projections

Projected Population	53,822	281,238	526,476	254,626
Projected 5 Year Annual Growth Rate (Pop)	0.5%	0.5%	0.3%	0.5%
Projected Households	25,489	134,436	238,227	121,059
Projected 5 Year Annual Growth Rate (HH)	0.8%	0.8%	0.6%	0.7%

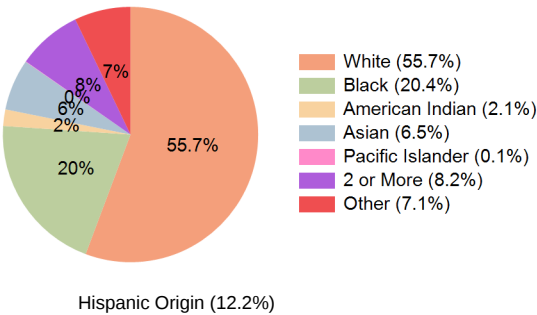
Education (10 Minute Drive)



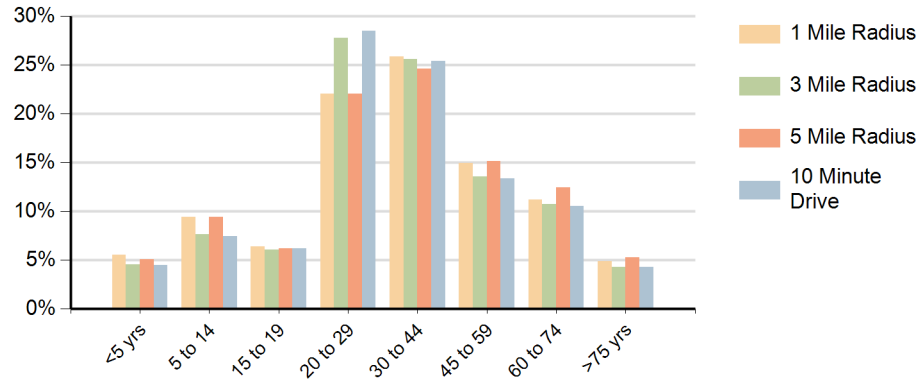
Daytime Population (10 Minute Drive)



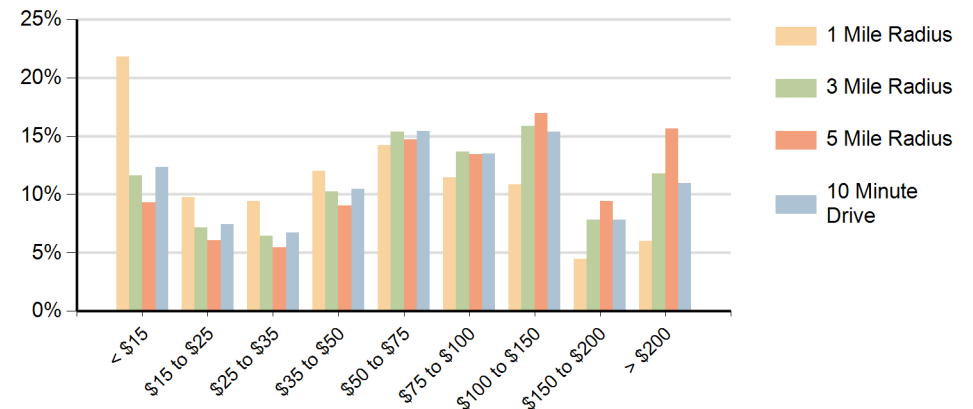
Race (10 Minute Drive)



Population by Age Range



Households by Income Range (\$000)



Franklin Crossing Franklin Lakes, New Jersey		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Population	Current Estimated Population	52,612	274,146	517,972	248,245
	2020 Census Population	49,702	265,417	508,000	239,722
	2010 Census Population	44,502	229,718	454,502	206,599
	Historical Annual Growth 2010 to 2020	1.1%	1.5%	1.1%	1.5%
	Estimated Annual Growth 2020 to 2025	1.1%	0.6%	0.4%	0.7%
	Projected Annual Growth 2025 to 2030	0.5%	0.5%	0.3%	0.5%
Households	Current Estimated Households	24,512	129,385	231,780	116,666
	2020 Census Households	22,665	122,267	222,735	110,003
	2010 Census Households	19,760	101,580	194,592	90,707
	Historical Annual Growth 2010 to 2020	1.4%	1.9%	1.4%	2.0%
	Estimated Annual Growth 2020 to 2025	1.5%	1.1%	0.8%	1.1%
	Projected Annual Growth 2025 to 2030	0.8%	0.8%	0.6%	0.7%
Race	Population per Household	1.9	2.0	2.1	2.0
	White	33.9%	56.0%	62.0%	55.7%
	Black or African American	40.2%	20.8%	17.3%	20.4%
	American Indian	4.6%	2.0%	1.5%	2.1%
	Asian	4.3%	6.3%	5.8%	6.5%
	Pacific Islander	0.1%	0.1%	0.1%	0.1%
	2 or More Races	7.5%	8.1%	8.0%	8.2%
	Other Races	9.5%	6.8%	5.3%	7.1%
Hispanic Origin		15.4%	11.6%	9.6%	12.2%