

Demographic Summary Report 2010, 2020 Census, 2025 Estimates & 2030 Projections Source: Esri

Market at Round Rock Round Rock, Texas	1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Current Year Demographics				
Current Population	7,410	97,381	235,795	136,730
Total Daytime Pop	19,559	108,070	225,281	149,240
Daytime Workers	15,786	65,922	122,199	91,749
Average Household Income	\$106,344	\$123,378	\$141,143	\$126,612
Median Household Income	\$81,901	\$93,453	\$110,732	\$98,449
Total Households	2,846	38,051	88,163	53,482
Median Home Value	\$401,577	\$451,563	\$477,235	\$454,243
Bachelors Degree	23.7%	28.4%	32.3%	30.2%
Graduate Degree	13.1%	14.8%	19.2%	17.1%
Consumer Spending Index	93	107	122	110
2030 Demographic Projections				
Projected Population	8,285	108,125	259,278	148,993
Projected 5 Year Annual Growth Rate (Pop)	2.3%	2.1%	1.9%	1.7%
Projected Households	3,224	42,766	98,109	59,010
Projected 5 Year Annual Growth Rate (HH)	2.5%	2.4%	2.2%	2.0%
Education (10 Minute Drive)	Daytime Population (10 Minute Drive)		Race (10 Minute Drive)	
23% 19% Some College (19%) Associate (10%) Bachelor (30%) Graduate (17%) Other (23%)	38.5% 61.5%	Workplace (91,749) Residents (57,491)	10% 17% 0% 14% 1% _{2%} 46.2%	White (46.2%) Black (12.0%) American Indian (0.8%) Asian (14.2%) Pacific Islander (0.1%) 2 or More (16.7%) Other (10.0%)

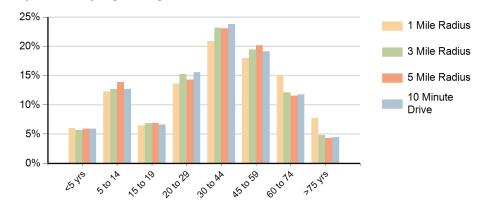
Hispanic Origin (29.9%)

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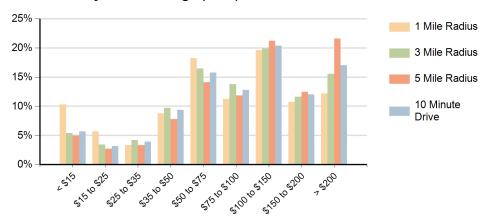
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Population by Age Range



Households by Income Range (\$000)



	rket at Round Rock und Rock, Texas	1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Population	Current Estimated Population	7,410	97,381	235,795	136,730
	2020 Census Population	7,566	93,862	224,504	130,064
	2010 Census Population	7,555	81,509	180,875	109,845
	Historical Annual Growth 2010 to 2020	0.0%	1.4%	2.2%	1.7%
	Estimated Annual Growth 2020 to 2025	-0.4%	0.7%	0.9%	1.0%
	Projected Annual Growth 2025 to 2030	2.3%	2.1%	1.9%	1.7%
Households	Current Estimated Households	2,846	38,051	88,163	53,482
	2020 Census Households	2,842	35,611	81,480	49,252
	2010 Census Households	2,792	29,691	64,228	39,872
	Historical Annual Growth 2010 to 2020	0.2%	1.8%	2.4%	2.1%
	Estimated Annual Growth 2020 to 2025	0.0%	1.3%	1.5%	1.6%
	Projected Annual Growth 2025 to 2030	2.5%	2.4%	2.2%	2.0%
	Population per Household	2.5	2.5	2.7	2.5
Race	White	50.9%	47.6%	45.7%	46.2%
	Black or African American	9.1%	10.7%	11.1%	12.0%
	American Indian	1.3%	0.8%	0.7%	0.8%
	Asian	3.6%	13.1%	17.8%	14.2%
	Pacific Islander	0.2%	0.1%	0.1%	0.1%
	2 or More Races	19.4%	17.2%	16.1%	16.7%
	Other Races	15.6%	10.5%	8.4%	10.0%
	Hispanic Origin	39.5%	31.2%	26.7%	29.9%