

**Plaza Hermosa**  
Hermosa Beach, California

**1 Mile Radius**

**3 Mile Radius**

**5 Mile Radius**

**10 Minute Drive**

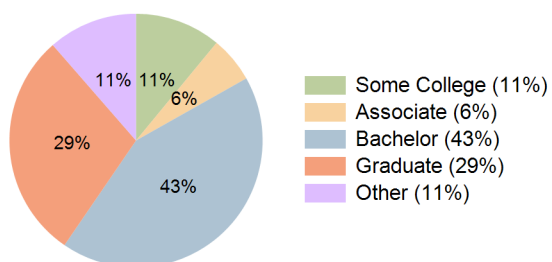
### Current Year Demographics

Current Population	31,092	166,628	396,794	119,759
Total Daytime Pop	30,329	169,126	444,337	113,428
Daytime Workers	17,198	91,581	255,137	58,109
Average Household Income	\$246,708	\$205,926	\$169,567	\$225,353
Median Household Income	\$183,831	\$149,907	\$118,521	\$165,208
Total Households	13,771	67,808	155,672	49,890
Median Home Value	\$1,716,667	\$1,402,467	\$1,167,342	\$1,503,761
Bachelors Degree	46.0%	39.3%	33.9%	42.7%
Graduate Degree	32.0%	26.2%	19.9%	29.0%
Consumer Spending Index	205	172	143	187

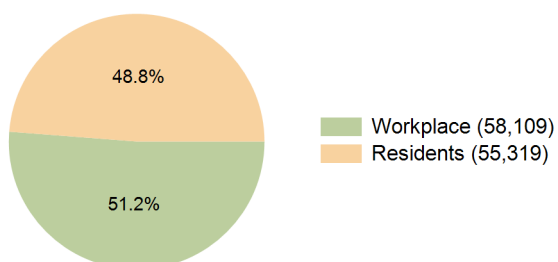
### 2030 Demographic Projections

Projected Population	30,292	162,442	387,690	116,806
Projected 5 Year Annual Growth Rate (Pop)	-0.5%	-0.5%	-0.5%	-0.5%
Projected Households	13,661	67,366	155,268	49,561
Projected 5 Year Annual Growth Rate (HH)	-0.2%	-0.1%	-0.1%	-0.1%

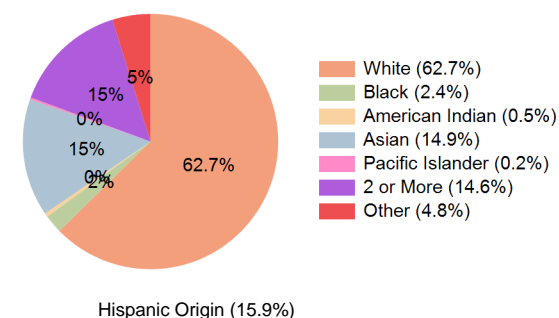
**Education (10 Minute Drive)**



**Daytime Population (10 Minute Drive)**

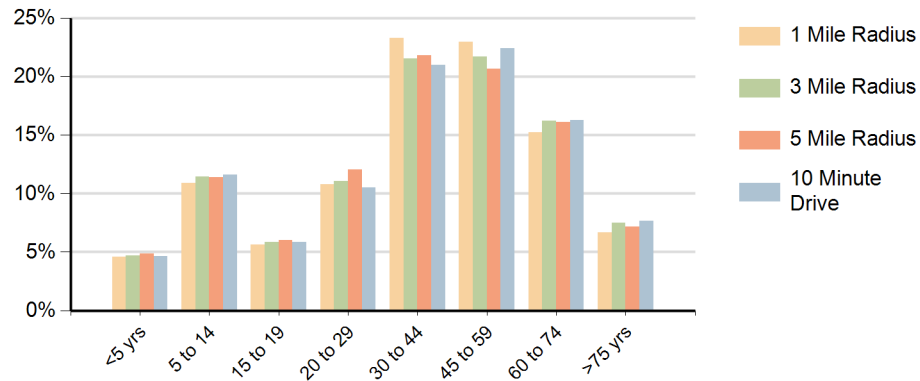


**Race (10 Minute Drive)**

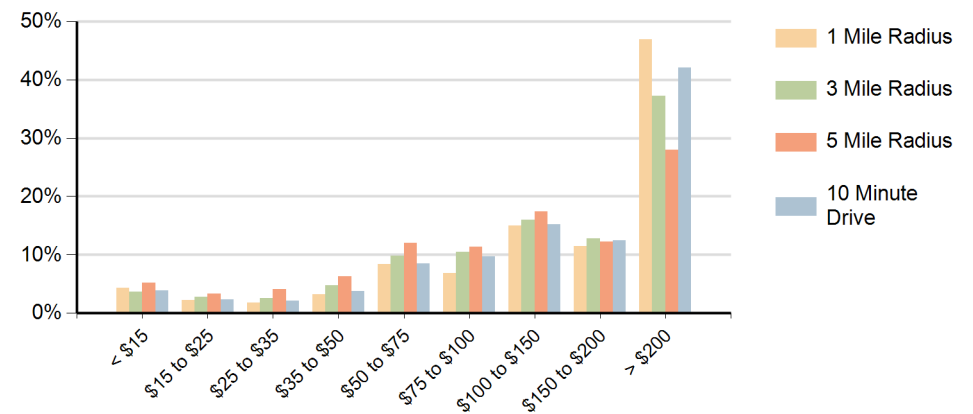


Hispanic Origin (15.9%)

### Population by Age Range



### Households by Income Range (\$000)



Plaza Hermosa Hermosa Beach, California		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Population	Current Estimated Population	31,092	166,628	396,794	119,759
	2020 Census Population	32,387	173,418	412,114	124,564
	2010 Census Population	31,443	168,297	401,689	120,139
	Historical Annual Growth 2010 to 2020	0.3%	0.3%	0.3%	0.4%
	Estimated Annual Growth 2020 to 2025	-0.8%	-0.8%	-0.7%	-0.8%
	Projected Annual Growth 2025 to 2030	-0.5%	-0.5%	-0.5%	-0.5%
Households	Current Estimated Households	13,771	67,808	155,672	49,890
	2020 Census Households	13,966	68,546	156,845	50,475
	2010 Census Households	14,223	68,390	153,520	50,659
	Historical Annual Growth 2010 to 2020	-0.2%	0.0%	0.2%	0.0%
	Estimated Annual Growth 2020 to 2025	-0.3%	-0.2%	-0.1%	-0.2%
	Projected Annual Growth 2025 to 2030	-0.2%	-0.1%	-0.1%	-0.1%
Race	Population per Household	2.2	2.4	2.5	2.4
	White	69.6%	55.6%	40.9%	62.7%
	Black or African American	1.6%	3.0%	7.5%	2.4%
	American Indian	0.4%	0.7%	1.0%	0.5%
	Asian	11.0%	17.4%	19.5%	14.9%
	Pacific Islander	0.2%	0.3%	0.5%	0.2%
	2 or More Races	14.2%	14.7%	15.0%	14.6%
	Other Races	3.1%	8.4%	15.6%	4.8%
Hispanic Origin		13.1%	20.7%	30.2%	15.9%