

Plaza Hermosa
Hermosa Beach, California

1 Mile Radius

3 Mile Radius

5 Mile Radius

10 Minute Drive

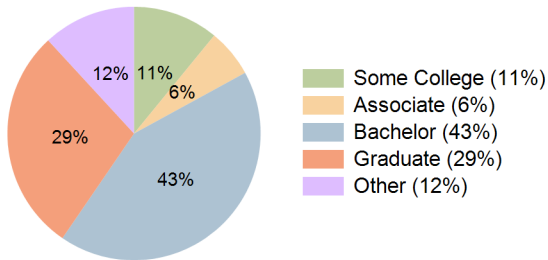
Current Year Demographics

Current Population	31,264	167,825	399,133	120,802
Total Daytime Pop	30,450	172,009	453,788	114,282
Daytime Workers	16,612	91,059	257,047	56,406
Average Household Income	\$239,935	\$200,414	\$164,999	\$219,014
Median Household Income	\$178,770	\$142,299	\$113,127	\$159,106
Total Households	13,733	67,674	155,085	49,782
Median Home Value	\$1,636,232	\$1,351,323	\$1,107,485	\$1,445,547
Bachelors Degree	47.0%	39.3%	34.0%	42.5%
Graduate Degree	30.6%	25.7%	19.5%	28.6%
Consumer Spending Index	204	172	143	187

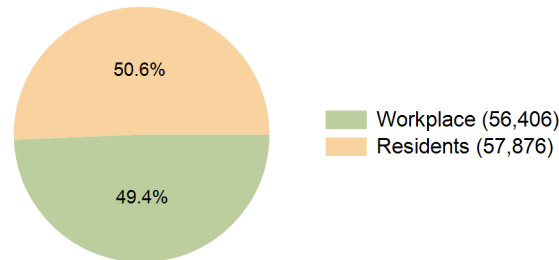
2029 Demographic Projections

Projected Population	30,232	162,717	387,712	117,155
Projected 5 Year Annual Growth Rate (Pop)	-0.7%	-0.6%	-0.6%	-0.6%
Projected Households	13,602	67,272	154,701	49,478
Projected 5 Year Annual Growth Rate (HH)	-0.2%	-0.1%	-0.1%	-0.1%

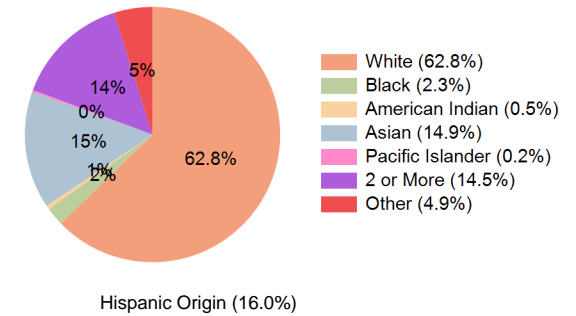
Education (10 Minute Drive)



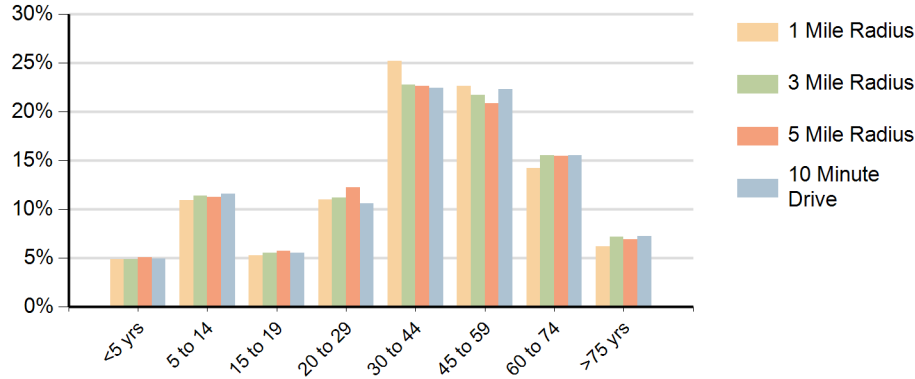
Daytime Population (10 Minute Drive)



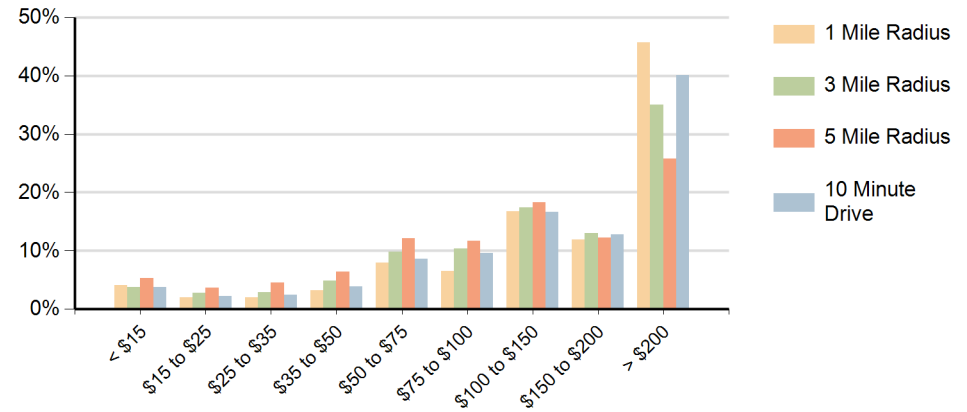
Race (10 Minute Drive)



Population by Age Range



Households by Income Range (\$000)



Plaza Hermosa Hermosa Beach, California		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Population	Current Estimated Population	31,264	167,825	399,133	120,802
	2020 Census Population	32,387	173,418	412,114	124,727
	2010 Census Population	31,443	168,297	401,689	120,278
	Historical Annual Growth 2010 to 2020	0.3%	0.3%	0.3%	0.4%
	Estimated Annual Growth 2020 to 2024	-0.8%	-0.8%	-0.8%	-0.8%
	Projected Annual Growth 2024 to 2029	-0.7%	-0.6%	-0.6%	-0.6%
Households	Current Estimated Households	13,733	67,674	155,085	49,782
	2020 Census Households	13,966	68,546	156,845	50,413
	2010 Census Households	14,223	68,390	153,520	50,604
	Historical Annual Growth 2010 to 2020	-0.2%	0.0%	0.2%	0.0%
	Estimated Annual Growth 2020 to 2024	-0.4%	-0.3%	-0.3%	-0.3%
	Projected Annual Growth 2024 to 2029	-0.2%	-0.1%	-0.1%	-0.1%
Population per Household		2.3	2.4	2.6	2.4
Race	White	69.6%	55.6%	40.9%	62.8%
	Black or African American	1.6%	3.0%	7.5%	2.3%
	American Indian	0.4%	0.7%	1.1%	0.5%
	Asian	11.0%	17.4%	19.6%	14.9%
	Pacific Islander	0.2%	0.3%	0.5%	0.2%
	2 or More Races	14.1%	14.6%	14.9%	14.5%
	Other Races	3.1%	8.4%	15.6%	4.9%
	Hispanic Origin	13.2%	20.8%	30.3%	16.0%