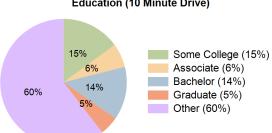
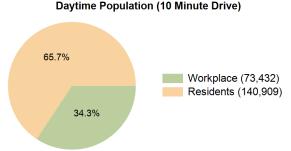


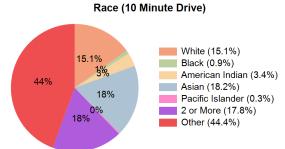
Demographic Summary Report 2010, 2020 Census, 2025 Estimates & 2030 Projections

Source: Esri

Rona Plaza Santa Ana, California	1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Current Year Demographics				
Current Population	48,480	337,826	706,025	274,081
Total Daytime Pop	31,721	285,897	764,950	214,341
Daytime Workers	6,761	115,421	415,662	73,432
Average Household Income	\$110,491	\$114,100	\$121,417	\$113,400
Median Household Income	\$88,783	\$90,627	\$94,879	\$89,767
Total Households	10,350	85,502	207,197	67,416
Median Home Value	\$599,600	\$743,015	\$836,695	\$731,174
Bachelors Degree	9.3%	14.7%	20.6%	13.5%
Graduate Degree	3.1%	5.5%	8.3%	4.9%
Consumer Spending Index	95	98	104	97
2030 Demographic Projections				
Projected Population	48,544	337,064	710,973	273,490
Projected 5 Year Annual Growth Rate (Pop)	0.0%	-0.1%	0.1%	0.0%
Projected Households	10,567	87,245	213,463	68,791
Projected 5 Year Annual Growth Rate (HH)	0.4%	0.4%	0.6%	0.4%
Education (10 Minute Drive)	Daytime Population (10 Minute Drive)		Race (10 Minute Drive)	





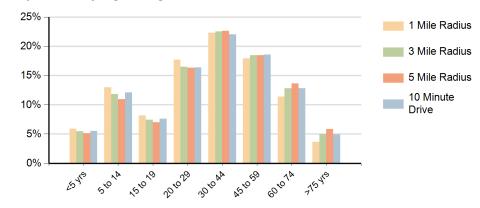


Hispanic Origin (73.7%)

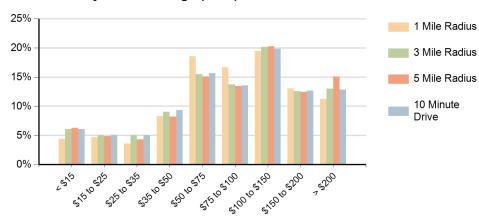
Demographic Summary Report

2010, 2020 Census, 2025 Estimates & 2030 Projections Source: Esri

Population by Age Range



Households by Income Range (\$000)



Rona Plaza Santa Ana, California		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
	Current Estimated Population	48,480	337,826	706,025	274,081
Population	2020 Census Population	50,258	345,105	710,143	281,865
	2010 Census Population	53,029	360,224	709,104	297,243
	Historical Annual Growth 2010 to 2020	-0.5%	-0.4%	0.0%	-0.5%
	Estimated Annual Growth 2020 to 2025	-0.7%	-0.4%	-0.1%	-0.5%
	Projected Annual Growth 2025 to 2030	0.0%	-0.1%	0.1%	0.0%
Households	Current Estimated Households	10,350	85,502	207,197	67,416
	2020 Census Households	10,119	83,006	199,424	66,064
	2010 Census Households	9,760	79,165	187,801	63,780
	Historical Annual Growth 2010 to 2020	0.4%	0.5%	0.6%	0.4%
	Estimated Annual Growth 2020 to 2025	0.4%	0.6%	0.7%	0.4%
	Projected Annual Growth 2025 to 2030	0.4%	0.4%	0.6%	0.4%
	Population per Household	4.5	3.8	3.3	4.0
Race	White	14.9%	16.4%	23.3%	15.1%
	Black or African American	1.3%	1.1%	1.5%	0.9%
	American Indian	4.0%	3.2%	2.3%	3.4%
	Asian	7.2%	18.3%	24.5%	18.2%
	Pacific Islander	0.1%	0.3%	0.4%	0.3%
	2 or More Races	18.1%	17.6%	15.7%	17.8%
	Other Races	54.6%	43.2%	32.4%	44.4%
	Hispanic Origin	87.8%	71.7%	55.6%	73.7%