

Rona Plaza  
Santa Ana, California

1 Mile Radius

3 Mile Radius

5 Mile Radius

10 Minute Drive

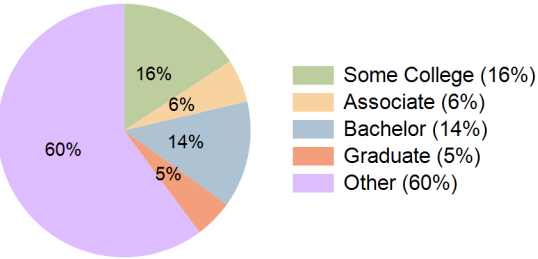
Current Year Demographics

Current Population	48,183	337,708	704,055	274,536
Total Daytime Pop	31,275	284,916	762,531	210,216
Daytime Workers	6,318	113,392	412,968	68,389
Average Household Income	\$108,611	\$113,359	\$120,070	\$112,655
Median Household Income	\$82,990	\$86,174	\$91,111	\$85,352
Total Households	10,144	84,346	203,954	66,706
Median Home Value	\$567,150	\$708,521	\$814,817	\$694,528
Bachelors Degree	9.1%	14.6%	20.2%	13.6%
Graduate Degree	3.6%	5.6%	8.4%	4.9%
Consumer Spending Index	96	100	105	99

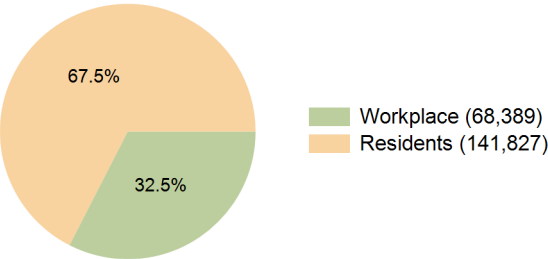
2029 Demographic Projections

Projected Population	47,814	335,618	704,971	273,031
Projected 5 Year Annual Growth Rate (Pop)	-0.2%	-0.1%	0.0%	-0.1%
Projected Households	10,372	86,703	211,066	68,558
Projected 5 Year Annual Growth Rate (HH)	0.5%	0.6%	0.7%	0.6%

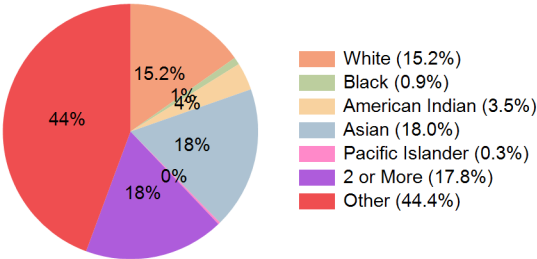
Education (10 Minute Drive)



Daytime Population (10 Minute Drive)

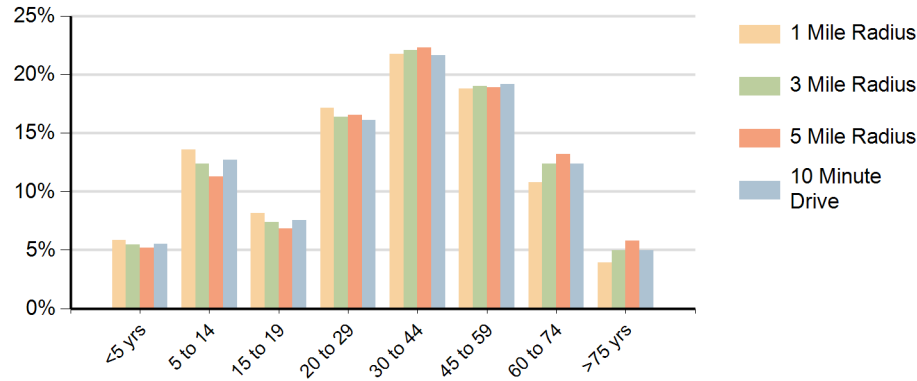


Race (10 Minute Drive)

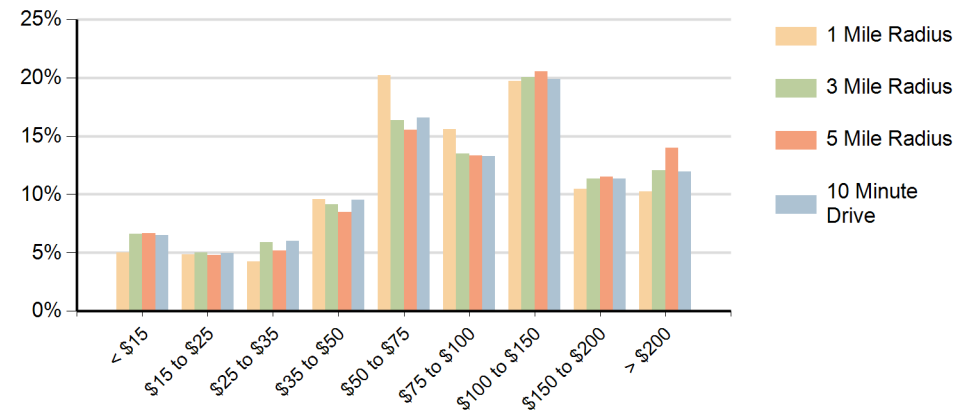


Hispanic Origin (73.8%)

### Population by Age Range



### Households by Income Range (\$000)



Rona Plaza Santa Ana, California		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Population	Current Estimated Population	48,183	337,708	704,055	274,536
	2020 Census Population	50,258	345,105	710,143	281,752
	2010 Census Population	53,029	360,224	709,104	296,828
	Historical Annual Growth 2010 to 2020	-0.5%	-0.4%	0.0%	-0.5%
	Estimated Annual Growth 2020 to 2024	-1.0%	-0.5%	-0.2%	-0.6%
	Projected Annual Growth 2024 to 2029	-0.2%	-0.1%	0.0%	-0.1%
Households	Current Estimated Households	10,144	84,346	203,954	66,706
	2020 Census Households	10,119	83,006	199,424	66,062
	2010 Census Households	9,760	79,165	187,801	63,773
	Historical Annual Growth 2010 to 2020	0.4%	0.5%	0.6%	0.4%
	Estimated Annual Growth 2020 to 2024	0.1%	0.4%	0.5%	0.2%
	Projected Annual Growth 2024 to 2029	0.5%	0.6%	0.7%	0.6%
Race	Population per Household	4.6	3.9	3.4	4.0
	White	14.9%	16.5%	23.4%	15.2%
	Black or African American	1.2%	1.1%	1.5%	0.9%
	American Indian	4.1%	3.3%	2.3%	3.5%
	Asian	7.0%	18.1%	24.2%	18.0%
	Pacific Islander	0.1%	0.3%	0.4%	0.3%
	2 or More Races	18.1%	17.6%	15.7%	17.8%
	Other Races	54.6%	43.3%	32.5%	44.4%
Hispanic Origin		88.0%	72.0%	55.9%	73.8%