

**Newland Center**  
Huntington Beach, California

**1 Mile Radius**

**3 Mile Radius**

**5 Mile Radius**

**10 Minute Drive**

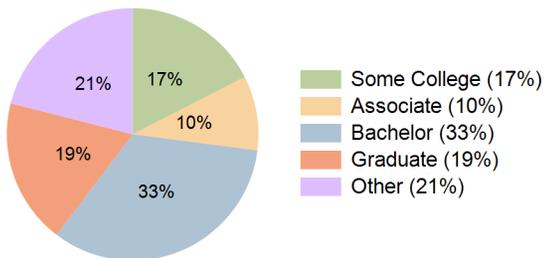
### Current Year Demographics

Current Population	28,367	149,216	354,521	132,403
Total Daytime Pop	23,882	133,444	351,672	116,637
Daytime Workers	10,859	60,412	181,835	52,278
Average Household Income	\$157,768	\$167,928	\$154,544	\$167,960
Median Household Income	\$119,019	\$127,519	\$115,240	\$126,327
Total Households	11,773	58,879	135,602	52,537
Median Home Value	\$1,187,317	\$1,194,940	\$1,124,356	\$1,202,219
Bachelors Degree	34.7%	33.4%	31.5%	33.3%
Graduate Degree	16.7%	18.4%	15.9%	18.6%
Consumer Spending Index	133	141	130	141

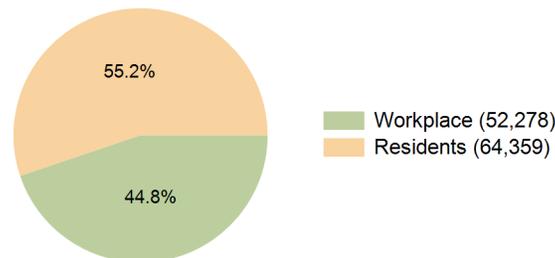
### 2030 Demographic Projections

Projected Population	28,212	147,960	353,413	131,459
Projected 5 Year Annual Growth Rate (Pop)	-0.1%	-0.2%	-0.1%	-0.1%
Projected Households	11,947	59,521	137,641	53,193
Projected 5 Year Annual Growth Rate (HH)	0.3%	0.2%	0.3%	0.3%

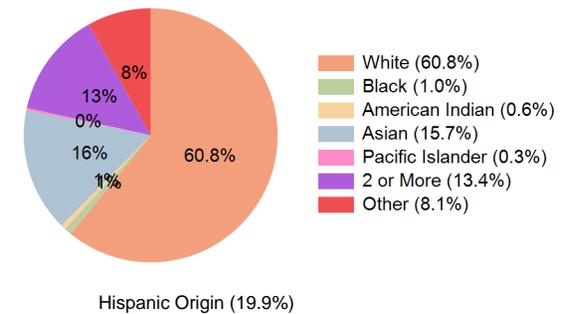
**Education (10 Minute Drive)**



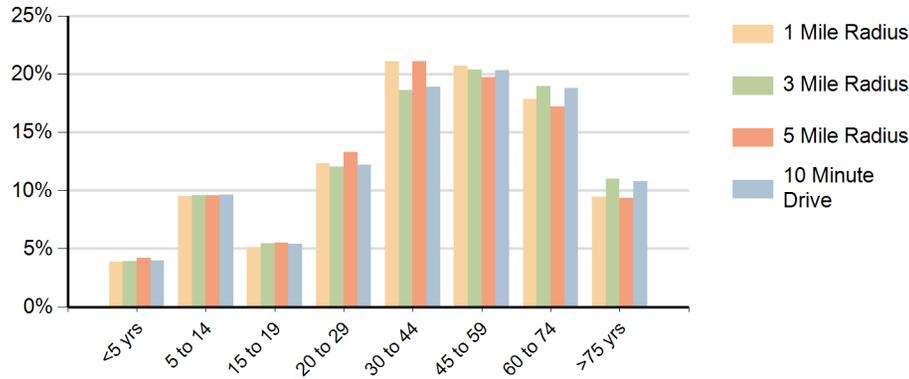
**Daytime Population (10 Minute Drive)**



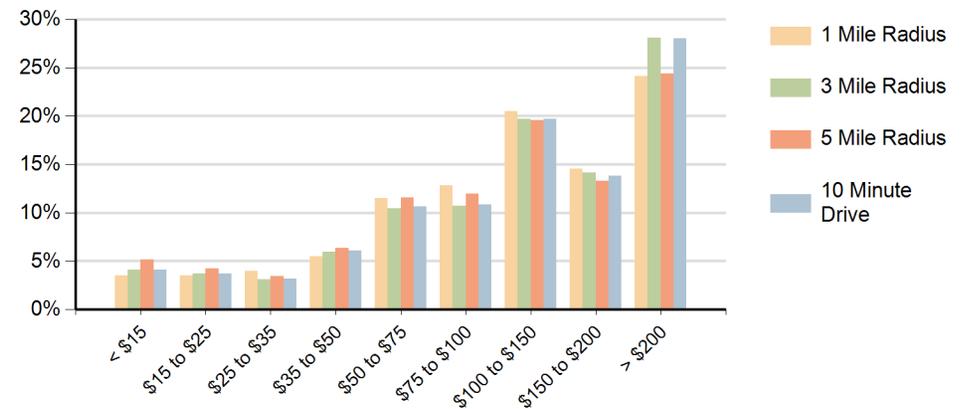
**Race (10 Minute Drive)**



## Population by Age Range



## Households by Income Range (\$000)



Newland Center Huntington Beach, California		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Population	Current Estimated Population	28,367	149,216	354,521	132,403
	2020 Census Population	29,007	153,265	362,130	136,396
	2010 Census Population	28,442	150,440	352,413	134,071
	Historical Annual Growth 2010 to 2020	0.2%	0.2%	0.3%	0.2%
	Estimated Annual Growth 2020 to 2025	-0.4%	-0.5%	-0.4%	-0.6%
	Projected Annual Growth 2025 to 2030	-0.1%	-0.2%	-0.1%	-0.1%
Households	Current Estimated Households	11,773	58,879	135,602	52,537
	2020 Census Households	11,726	58,904	134,919	52,481
	2010 Census Households	11,360	57,253	128,504	51,093
	Historical Annual Growth 2010 to 2020	0.3%	0.3%	0.5%	0.3%
	Estimated Annual Growth 2020 to 2025	0.1%	0.0%	0.1%	0.0%
	Projected Annual Growth 2025 to 2030	0.3%	0.2%	0.3%	0.3%
Population per Household	2.4	2.5	2.6	2.5	
Race	White	65.9%	60.2%	51.5%	60.8%
	Black or African American	1.1%	1.0%	1.2%	1.0%
	American Indian	0.7%	0.6%	0.9%	0.6%
	Asian	11.7%	17.0%	21.0%	15.7%
	Pacific Islander	0.3%	0.3%	0.3%	0.3%
	2 or More Races	14.3%	13.3%	13.4%	13.4%
	Other Races	6.1%	7.7%	11.8%	8.1%
	Hispanic Origin	18.5%	19.4%	25.0%	19.9%