

Newland Center
Huntington Beach, California

1 Mile Radius

3 Mile Radius

5 Mile Radius

10 Minute Drive

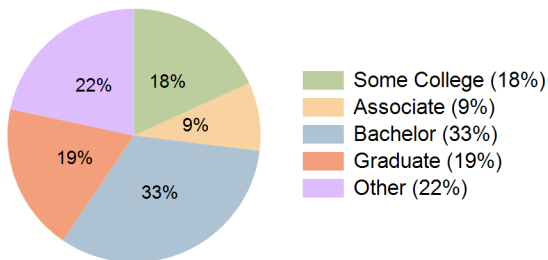
Current Year Demographics

Current Population	28,565	149,827	356,049	132,006
Total Daytime Pop	22,309	129,478	343,996	113,085
Daytime Workers	9,228	56,119	173,275	48,932
Average Household Income	\$155,141	\$167,530	\$154,524	\$167,960
Median Household Income	\$111,948	\$121,303	\$111,469	\$119,992
Total Households	11,732	58,509	134,751	51,886
Median Home Value	\$1,154,119	\$1,147,756	\$1,056,379	\$1,155,496
Bachelors Degree	34.6%	32.7%	31.2%	32.6%
Graduate Degree	16.7%	18.6%	16.2%	18.8%
Consumer Spending Index	134	144	134	145

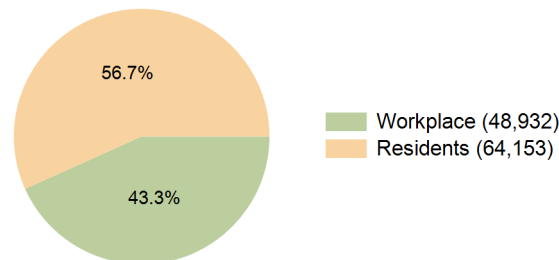
2029 Demographic Projections

Projected Population	28,410	147,954	354,082	130,558
Projected 5 Year Annual Growth Rate (Pop)	-0.1%	-0.3%	-0.1%	-0.2%
Projected Households	12,046	59,607	138,080	52,952
Projected 5 Year Annual Growth Rate (HH)	0.5%	0.4%	0.5%	0.4%

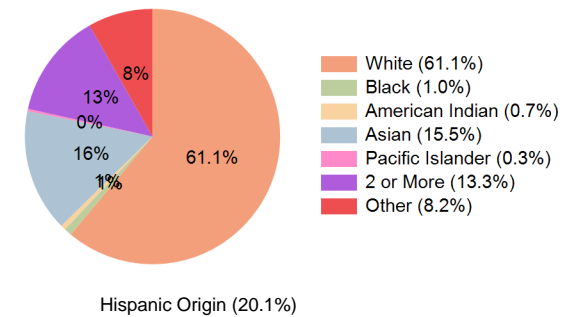
Education (10 Minute Drive)



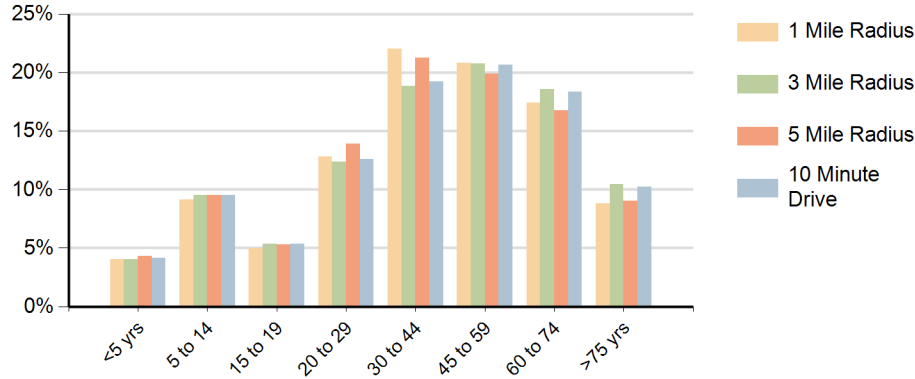
Daytime Population (10 Minute Drive)



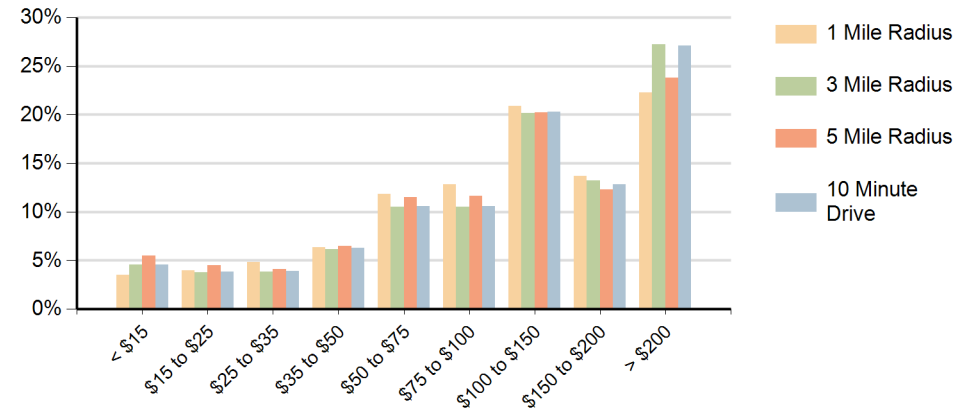
Race (10 Minute Drive)



Population by Age Range



Households by Income Range (\$000)



Newland Center Huntington Beach, California		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Population	Current Estimated Population	28,565	149,827	356,049	132,006
	2020 Census Population	29,007	153,265	362,130	135,422
	2010 Census Population	28,442	150,440	352,413	133,055
	Historical Annual Growth 2010 to 2020	0.2%	0.2%	0.3%	0.2%
	Estimated Annual Growth 2020 to 2024	-0.4%	-0.5%	-0.4%	-0.6%
	Projected Annual Growth 2024 to 2029	-0.1%	-0.3%	-0.1%	-0.2%
Households	Current Estimated Households	11,732	58,509	134,751	51,886
	2020 Census Households	11,726	58,904	134,919	52,166
	2010 Census Households	11,360	57,253	128,504	50,757
	Historical Annual Growth 2010 to 2020	0.3%	0.3%	0.5%	0.3%
	Estimated Annual Growth 2020 to 2024	0.0%	-0.2%	0.0%	-0.1%
	Projected Annual Growth 2024 to 2029	0.5%	0.4%	0.5%	0.4%
Population per Household		2.4	2.5	2.6	2.5
Race	White	66.1%	60.4%	51.7%	61.1%
	Black or African American	1.1%	1.0%	1.2%	1.0%
	American Indian	0.7%	0.6%	0.9%	0.7%
	Asian	11.6%	16.7%	20.8%	15.5%
	Pacific Islander	0.3%	0.3%	0.3%	0.3%
	2 or More Races	14.2%	13.2%	13.3%	13.3%
	Other Races	6.1%	7.8%	11.8%	8.2%
	Hispanic Origin	18.7%	19.5%	25.2%	20.1%