

El Norte Pkwy Plaza
Escondido, California

1 Mile Radius

3 Mile Radius

5 Mile Radius

10 Minute Drive

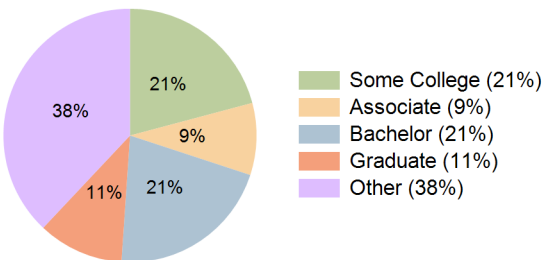
Current Year Demographics

Current Population	17,226	121,587	226,994	141,286
Total Daytime Pop	12,444	115,432	199,306	134,149
Daytime Workers	3,970	53,434	84,350	62,810
Average Household Income	\$107,361	\$112,288	\$123,376	\$119,343
Median Household Income	\$80,834	\$83,545	\$92,774	\$89,113
Total Households	6,662	40,162	73,751	46,375
Median Home Value	\$715,482	\$715,772	\$791,207	\$753,339
Bachelors Degree	18.3%	19.3%	22.2%	21.0%
Graduate Degree	15.7%	9.9%	11.3%	11.0%
Consumer Spending Index	94	99	108	105

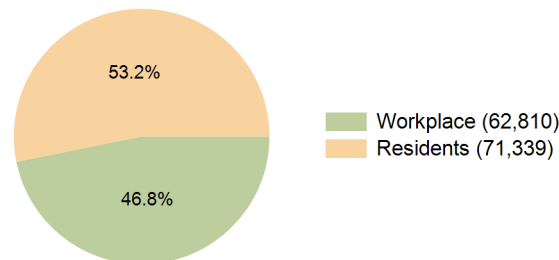
2029 Demographic Projections

Projected Population	17,455	122,116	227,987	141,761
Projected 5 Year Annual Growth Rate (Pop)	0.3%	0.1%	0.1%	0.1%
Projected Households	6,857	41,057	75,431	47,402
Projected 5 Year Annual Growth Rate (HH)	0.6%	0.4%	0.5%	0.4%

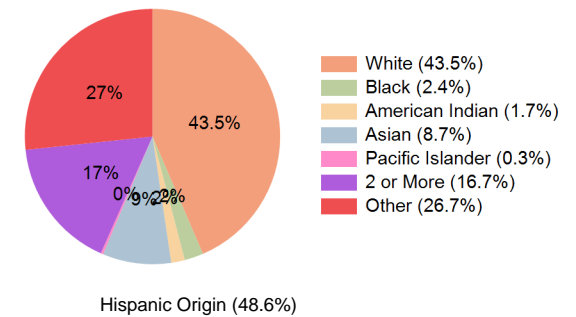
Education (10 Minute Drive)



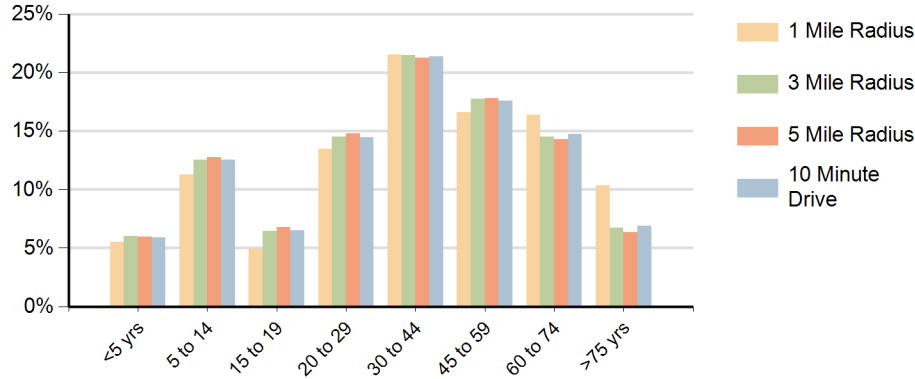
Daytime Population (10 Minute Drive)



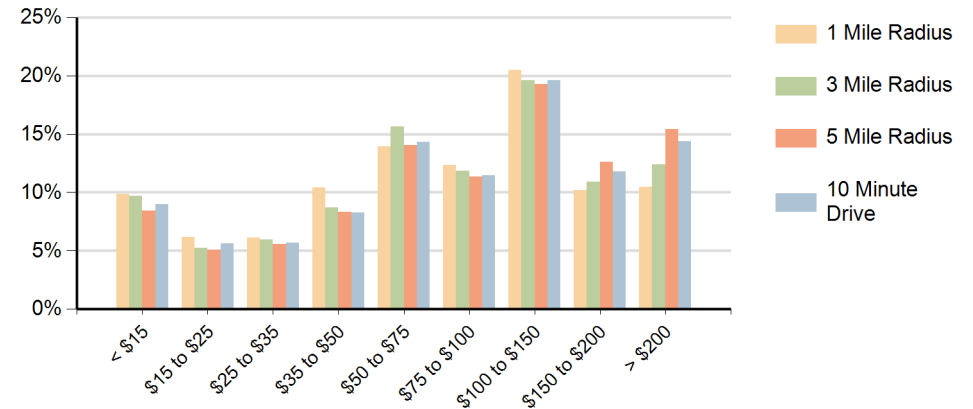
Race (10 Minute Drive)



Population by Age Range



Households by Income Range (\$000)



El Norte Pkwy Plaza Escondido, California		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Population	Current Estimated Population	17,226	121,587	226,994	141,286
	2020 Census Population	16,696	121,794	226,199	141,018
	2010 Census Population	16,082	116,181	210,481	134,279
	Historical Annual Growth 2010 to 2020	0.4%	0.5%	0.7%	0.5%
	Estimated Annual Growth 2020 to 2024	0.7%	0.0%	0.1%	0.0%
	Projected Annual Growth 2024 to 2029	0.3%	0.1%	0.1%	0.1%
Households	Current Estimated Households	6,662	40,162	73,751	46,375
	2020 Census Households	6,427	39,460	72,305	45,557
	2010 Census Households	6,335	36,981	66,600	42,840
	Historical Annual Growth 2010 to 2020	0.1%	0.7%	0.8%	0.6%
	Estimated Annual Growth 2020 to 2024	0.9%	0.4%	0.5%	0.4%
	Projected Annual Growth 2024 to 2029	0.6%	0.4%	0.5%	0.4%
	Population per Household	2.6	3.0	3.0	3.0
Race	White	48.0%	41.8%	43.5%	43.5%
	Black or African American	3.1%	2.4%	2.4%	2.4%
	American Indian	1.4%	1.8%	1.6%	1.7%
	Asian	9.9%	8.3%	9.5%	8.7%
	Pacific Islander	0.4%	0.3%	0.3%	0.3%
	2 or More Races	17.1%	17.0%	16.9%	16.7%
	Other Races	20.1%	28.4%	25.9%	26.7%
	Hispanic Origin	40.3%	51.2%	47.5%	48.6%