

Demographic Summary Report 2010, 2020 Census, 2024 Estimates & 2029 Projections

Source: Esri

O 011001 Dt				
Twin Peaks Poway, California	1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Current Year Demographics				
Current Population	13,189	89,456	203,702	118,623
Total Daytime Pop	11,839	94,604	191,323	122,701
Daytime Workers	5,682	50,337	89,460	63,870
Average Household Income	\$194,509	\$176,832	\$197,415	\$178,672
Median Household Income	\$144,110	\$129,899	\$150,055	\$131,156
Total Households	4,903	32,814	72,830	43,854
Median Home Value	\$960,480	\$932,758	\$979,227	\$936,122
Bachelors Degree	36.8%	35.6%	36.9%	35.9%
Graduate Degree	30.7%	26.0%	29.5%	27.1%
Consumer Spending Index	166	152	169	154
2029 Demographic Projections				
Projected Population	13,100	90,858	204,876	119,271
Projected 5 Year Annual Growth Rate (Pop)	-0.1%	0.3%	0.1%	0.1%
Projected Households	4,983	33,986	74,680	44,942
Projected 5 Year Annual Growth Rate (HH)	0.3%	0.7%	0.5%	0.5%
Education (10 Minute Drive)	Daytime Population (10 Minute Drive)		Race (10 Minute Drive)	
15% 14% 8% Associate (8%) Bachelor (36%) Graduate (27%) Other (15%)	47.9% 52.1%	Workplace (63,870) Residents (58,831)	5% 0% 52.4% 26%	White (52.4%) Black (2.2%) American Indian (0.5% Asian (26.1%) Pacific Islander (0.3%) 2 or More (13.3%) Other (5.3%)

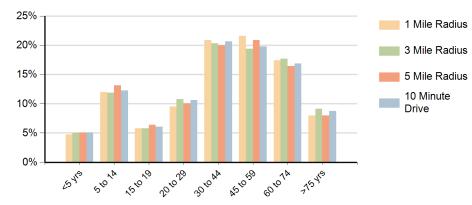
Hispanic Origin (15.4%)

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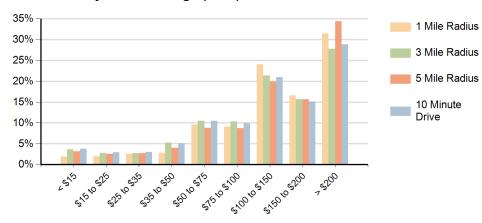
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Population by Age Range



Households by Income Range (\$000)



	Peaks ay, California	1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
	Current Estimated Population	13,189	89,456	203,702	118,623
5	2020 Census Population	13,400	89,021	204,090	118,011
latic	2010 Census Population	13,742	86,329	189,517	114,255
Population	Historical Annual Growth 2010 to 2020	-0.3%	0.3%	0.7%	0.3%
ď	Estimated Annual Growth 2020 to 2024	-0.4%	0.1%	0.0%	0.1%
	Projected Annual Growth 2024 to 2029	-0.1%	0.3%	0.1%	0.1%
	Current Estimated Households	4,903	32,814	72,830	43,854
	2020 Census Households	4,887	32,203	72,145	43,151
Households	2010 Census Households	4,893	31,797	68,066	42,518
seh	Historical Annual Growth 2010 to 2020	0.0%	0.1%	0.6%	0.2%
ñ	Estimated Annual Growth 2020 to 2024	0.1%	0.4%	0.2%	0.4%
	Projected Annual Growth 2024 to 2029	0.3%	0.7%	0.5%	0.5%
	Population per Household	2.6	2.7	2.8	2.7
	White	53.3%	54.2%	50.8%	52.4%
	Black or African American	1.4%	2.2%	2.1%	2.2%
	American Indian	0.4%	0.6%	0.4%	0.5%
9	Asian	28.2%	23.2%	29.3%	26.1%
Race	Pacific Islander	0.3%	0.3%	0.3%	0.3%
	2 or More Races	12.4%	13.6%	12.8%	13.3%
	Other Races	4.0%	6.1%	4.4%	5.3%
	Hispanic Origin	12.8%	16.5%	13.5%	15.4%