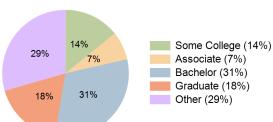
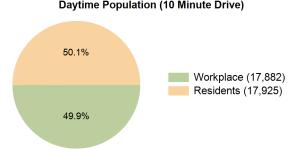


Demographic Summary Report 2010, 2020 Census, 2024 Estimates & 2029 Projections

Source: Esri

	3 Mile Radius	5 Mile Radius	10 Minute Drive
8,630	31,584	71,248	39,396
8,260	27,942	62,819	35,807
4,521	12,860	29,191	17,882
\$136,145	\$158,185	\$165,419	\$157,463
\$108,465	\$113,697	\$119,171	\$115,310
3,673	13,177	27,969	15,195
\$437,371	\$516,230	\$516,909	\$501,362
34.3%	31.3%	31.1%	31.2%
12.9%	20.3%	19.0%	17.9%
118	137	143	136
8,474	30,749	69,753	38,450
-0.4%	-0.5%	-0.4%	-0.5%
3,677	13,097	27,976	15,130
0.0%	-0.1%	0.0%	-0.1%
Daytime Population (10 Minute Drive)		Race (10 Minute Drive)	
	8,260 4,521 \$136,145 \$108,465 3,673 \$437,371 34.3% 12.9% 118 8,474 -0.4% 3,677 0.0%	8,260 27,942 4,521 12,860 \$136,145 \$158,185 \$108,465 \$113,697 3,673 13,177 \$437,371 \$516,230 34.3% 31.3% 12.9% 20.3% 118 137 8,474 30,749 -0.4% -0.5% 3,677 13,097 0.0% -0.1%	8,260 27,942 62,819 4,521 12,860 29,191 \$136,145 \$158,185 \$165,419 \$108,465 \$113,697 \$119,171 3,673 13,177 27,969 \$437,371 \$516,230 \$516,909 34.3% 31.3% 31.1% 12.9% 20.3% 19.0% 118 137 143 8,474 30,749 69,753 -0.4% -0.5% -0.4% 3,677 13,097 27,976 0.0% -0.1% 0.0%





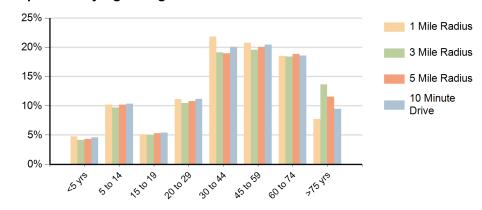


Hispanic Origin (15.0%)

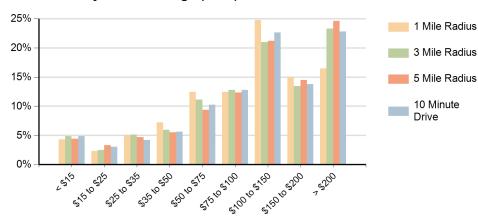
Demographic Summary Report

2010, 2020 Census, 2024 Estimates & 2029 Projections Source: Esri

Population by Age Range



Households by Income Range (\$000)



leadtown Shopping Center (innelon, New Jersey	1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Current Estimated Population	8,630	31,584	71,248	39,396
2020 Census Population	8,553	31,490	71,891	39,600
2010 Census Population 2010 Census Population Historical Annual Growth 2010 to 2020	8,286	30,916	71,441	38,740
Historical Annual Growth 2010 to 2020	0.3%	0.2%	0.1%	0.2%
Estimated Annual Growth 2020 to 2024	0.2%	0.1%	-0.2%	-0.1%
Projected Annual Growth 2024 to 2029	-0.4%	-0.5%	-0.4%	-0.5%
Current Estimated Households	3,673	13,177	27,969	15,195
2020 Census Households	3,622	13,106	27,887	15,146
2010 Census Households	3,440	12,631	27,029	14,590
Historical Annual Growth 2010 to 2020	0.5%	0.4%	0.3%	0.4%
2010 Census Households Historical Annual Growth 2010 to 2020 Estimated Annual Growth 2020 to 2024	0.3%	0.1%	0.1%	0.1%
Projected Annual Growth 2024 to 2029	0.0%	-0.1%	0.0%	-0.1%
Population per Household	2.3	2.4	2.5	2.6
White	77.7%	80.1%	78.8%	78.1%
Black or African American	1.8%	1.6%	1.7%	1.7%
American Indian	0.3%	0.4%	0.4%	0.5%
Asian Pacific Islander	4.4%	4.7%	5.2%	4.8%
Pacific Islander	0.0%	0.0%	0.0%	0.0%
2 or More Races	9.2%	8.3%	8.7%	9.0%
Other Races	6.5%	4.9%	5.1%	5.8%
Hispanic Origin	16.1%	13.0%	13.7%	15.0%