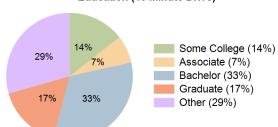
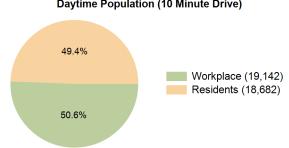


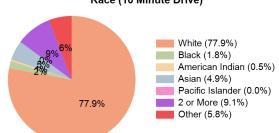
## Demographic Summary Report 2010, 2020 Census, 2025 Estimates & 2030 Projections

Source: Esri

| Meadtown Shopping Center<br>Kinnelon, New Jersey | 1 Mile Radius                        | 3 Mile Radius | 5 Mile Radius          | 10 Minute Drive |
|--|--------------------------------------|---------------|------------------------|-----------------|
| Current Year Demographics                        |                                      |               |                        |                 |
| Current Population                               | 8,593                                | 31,477        | 71,288                 | 40,602          |
| Total Daytime Pop                                | 8,405                                | 28,551        | 64,613                 | 37,824          |
| Daytime Workers                                  | 4,658                                | 13,387        | 30,727                 | 19,142          |
| Average Household Income                         | \$136,718                            | \$157,375     | \$163,821              | \$156,507       |
| Median Household Income                          | \$112,811                            | \$120,083     | \$125,682              | \$121,670       |
| Total Households                                 | 3,674                                | 13,187        | 28,050                 | 15,710          |
| Median Home Value                                | \$456,829                            | \$542,063     | \$536,719              | \$526,247       |
| Bachelors Degree                                 | 36.0%                                | 32.8%         | 31.1%                  | 32.5%           |
| Graduate Degree                                  | 10.0%                                | 18.2%         | 18.6%                  | 16.6%           |
| Consumer Spending Index                          | 116                                  | 133           | 138                    | 132             |
| 030 Demographic Projections                      |                                      |               |                        |                 |
| Projected Population                             | 8,485                                | 30,902        | 70,612                 | 40,030          |
| Projected 5 Year Annual Growth Rate (Pop)        | -0.3%                                | -0.4%         | -0.2%                  | -0.3%           |
| Projected Households                             | 3,660                                | 13,081        | 28,063                 | 15,627          |
| Projected 5 Year Annual Growth Rate (HH)         | -0.1%                                | -0.2%         | 0.0%                   | -0.1%           |
| Education (10 Minute Drive)                      | Daytime Population (10 Minute Drive) |               | Race (10 Minute Drive) |                 |





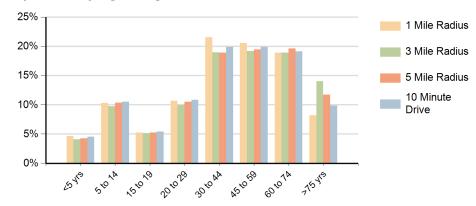


Hispanic Origin (15.1%)

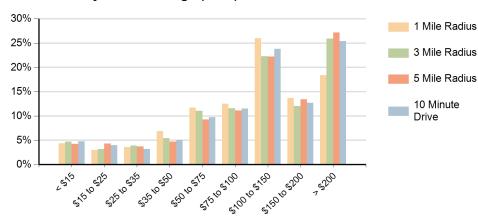
## **Demographic Summary Report**

2010, 2020 Census, 2025 Estimates & 2030 Projections Source: Esri

## Population by Age Range



## Households by Income Range (\$000)



| Meadtown Shopping Center<br>Cinnelon, New Jersey  | 1 Mile Radius | 3 Mile Radius | 5 Mile Radius | 10 Minute Drive |
|---|---------------|---------------|---------------|-----------------|
| Current Estimated Population  | 8,593         | 31,477        | 71,288        | 40,602          |
| 2020 Census Population  | 8,553         | 31,490        | 71,891        | 40,902          |
| 2010 Census Population 2010 Census Population Historical Annual Growth 2010 to 2020               | 8,286         | 30,916        | 71,441        | 39,868          |
| Historical Annual Growth 2010 to 2020   | 0.3%          | 0.2%          | 0.1%          | 0.3%            |
| Estimated Annual Growth 2020 to 2025  | 0.1%          | 0.0%          | -0.2%         | -0.1%           |
| Projected Annual Growth 2025 to 2030  | -0.3%         | -0.4%         | -0.2%         | -0.3%           |
| Current Estimated Households  | 3,674         | 13,187        | 28,050        | 15,710          |
| 2020 Census Households  | 3,622         | 13,106        | 27,887        | 15,653          |
| 2010 Census Households  | 3,440         | 12,631        | 27,029        | 15,008          |
| Historical Annual Growth 2010 to 2020   | 0.5%          | 0.4%          | 0.3%          | 0.4%            |
| 2010 Census Households Historical Annual Growth 2010 to 2020 Estimated Annual Growth 2020 to 2025 | 0.3%          | 0.1%          | 0.1%          | 0.1%            |
| Projected Annual Growth 2025 to 2030  | -0.1%         | -0.2%         | 0.0%          | -0.1%           |
| Population per Household  | 2.3           | 2.4           | 2.5           | 2.6             |
| White   | 77.4%         | 79.8%         | 78.5%         | 77.9%           |
| Black or African American   | 1.9%          | 1.7%          | 1.7%          | 1.8%            |
| American Indian   | 0.3%          | 0.4%          | 0.4%          | 0.5%            |
| Asian Pacific Islander  | 4.4%          | 4.7%          | 5.3%          | 4.9%            |
| Pacific Islander  | 0.0%          | 0.0%          | 0.0%          | 0.0%            |
| 2 or More Races   | 9.3%          | 8.4%          | 8.8%          | 9.1%            |
| Other Races   | 6.6%          | 4.9%          | 5.2%          | 5.8%            |
| Hispanic Origin   | 16.4%         | 13.1%         | 13.9%         | 15.1%           |