

Potrero Center
San Francisco, California

1 Mile Radius

3 Mile Radius

5 Mile Radius

10 Minute Drive

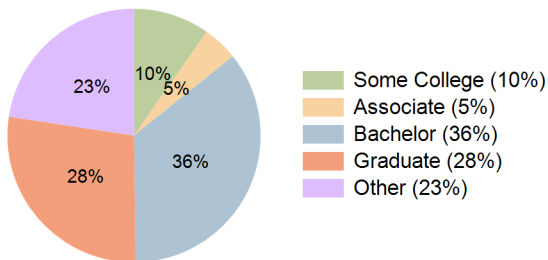
Current Year Demographics

Current Population	88,820	526,575	811,202	220,031
Total Daytime Pop	136,797	830,533	1,032,706	305,847
Daytime Workers	112,043	659,413	746,335	235,899
Average Household Income	\$207,860	\$204,275	\$200,188	\$200,950
Median Household Income	\$155,393	\$146,542	\$142,838	\$144,892
Total Households	41,787	253,922	355,564	100,827
Median Home Value	\$1,345,223	\$1,506,638	\$1,444,476	\$1,375,340
Bachelors Degree	39.5%	38.0%	36.9%	35.5%
Graduate Degree	27.2%	28.8%	25.8%	27.6%
Consumer Spending Index	181	178	174	175

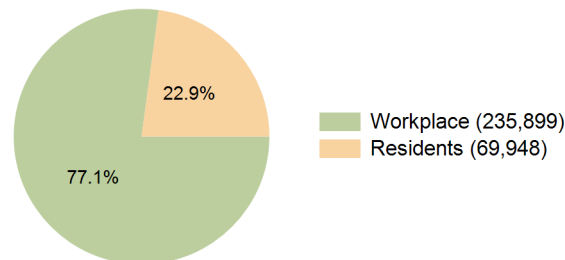
2029 Demographic Projections

Projected Population	91,971	537,206	826,086	226,547
Projected 5 Year Annual Growth Rate (Pop)	0.7%	0.4%	0.4%	0.6%
Projected Households	43,411	259,466	362,194	104,304
Projected 5 Year Annual Growth Rate (HH)	0.8%	0.4%	0.4%	0.7%

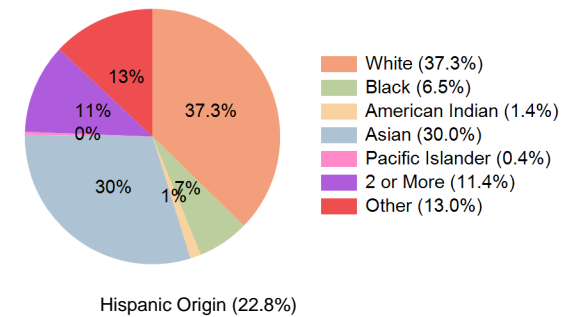
Education (10 Minute Drive)



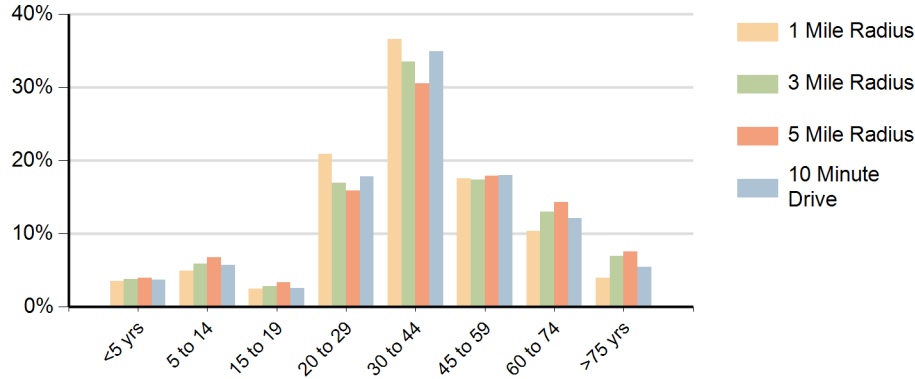
Daytime Population (10 Minute Drive)



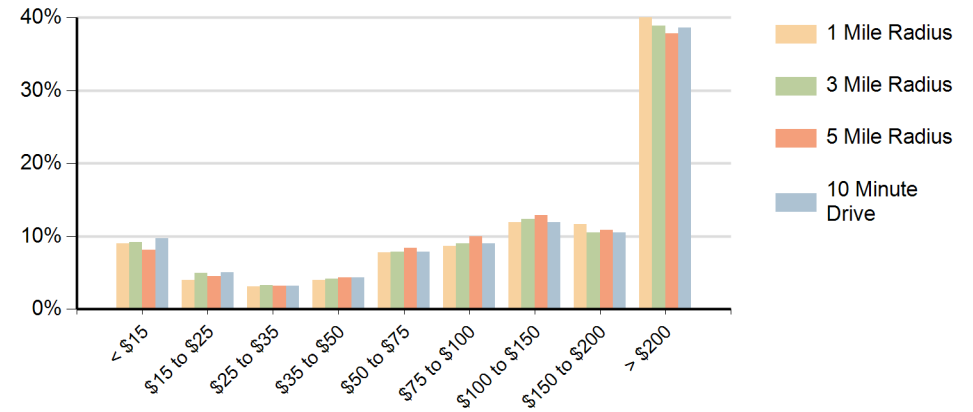
Race (10 Minute Drive)



Population by Age Range



Households by Income Range (\$000)



Potrero Center San Francisco, California		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Population	Current Estimated Population	88,820	526,575	811,202	220,031
	2020 Census Population	88,763	546,481	846,153	223,552
	2010 Census Population	72,005	485,472	778,471	188,508
	Historical Annual Growth 2010 to 2020	2.1%	1.2%	0.8%	1.7%
	Estimated Annual Growth 2020 to 2024	0.0%	-0.9%	-1.0%	-0.4%
	Projected Annual Growth 2024 to 2029	0.7%	0.4%	0.4%	0.6%
Households	Current Estimated Households	41,787	253,922	355,564	100,827
	2020 Census Households	40,035	255,114	359,175	98,928
	2010 Census Households	32,345	232,435	333,572	83,183
	Historical Annual Growth 2010 to 2020	2.2%	0.9%	0.7%	1.8%
	Estimated Annual Growth 2020 to 2024	1.0%	-0.1%	-0.2%	0.5%
	Projected Annual Growth 2024 to 2029	0.8%	0.4%	0.4%	0.7%
Population per Household		2.0	2.0	2.2	2.1
Race	White	39.0%	43.8%	38.4%	37.3%
	Black or African American	6.2%	6.0%	5.4%	6.5%
	American Indian	1.6%	0.9%	0.8%	1.4%
	Asian	26.9%	29.2%	35.4%	30.0%
	Pacific Islander	0.4%	0.4%	0.4%	0.4%
	2 or More Races	12.1%	10.8%	10.3%	11.4%
	Other Races	14.0%	9.0%	9.3%	13.0%
	Hispanic Origin	24.8%	17.1%	17.1%	22.8%