

## Demographic Summary Report 2010, 2020 Census, 2025 Estimates & 2030 Projections

Source: Esri

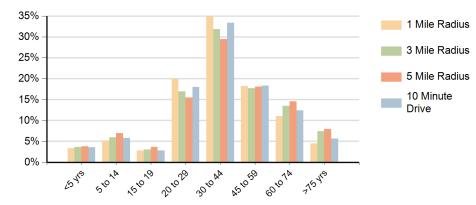
Hispanic Origin (23.2%)

Potrero Center San Francisco, California	1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Current Year Demographics				
Current Population	92,578	546,576	840,175	225,720
Total Daytime Pop	134,681	844,348	1,063,334	305,868
Daytime Workers	104,701	643,791	731,525	225,221
Average Household Income	\$207,083	\$207,616	\$205,816	\$205,509
Median Household Income	\$149,056	\$140,331	\$140,768	\$138,883
Total Households	42,959	260,123	363,736	101,526
Median Home Value	\$1,349,312	\$1,510,123	\$1,451,337	\$1,380,449
Bachelors Degree	38.6%	38.0%	36.9%	35.4%
Graduate Degree	28.5%	28.7%	25.8%	27.3%
Consumer Spending Index	176	176	174	179
30 Demographic Projections				
Projected Population	93,379	543,542	834,857	227,46
Projected 5 Year Annual Growth Rate (Pop)	0.2%	-0.1%	-0.1%	0.2%
Projected Households	44,023	261,827	365,503	103,762
Projected 5 Year Annual Growth Rate (HH)	0.5%	0.1%	0.1%	0.4%
Education (10 Minute Drive)	Daytime Population (10 Minute Drive)		Race (10 Minute Drive)	
23% 10% 5% Some College (10%) Associate (5%) Bachelor (35%) Graduate (27%) Other (23%)	73.6%	Workplace (225,221)  Residents (80,647)	13% 12% 36.8% 0% 30% 1¾%	White (36.8%) Black (6.6%) American Indian (1.4 Asian (30.1%) Pacific Islander (0.4%) 2 or More (11.5%) Other (13.3%)

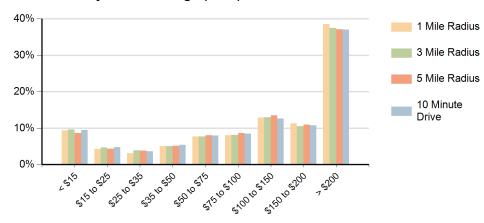
## **Demographic Summary Report**

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## Population by Age Range



## Households by Income Range (\$000)



Potrero Center San Francisco, California	1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Current Estimated Population	92,578	546,576	840,175	225,720
2020 Census Population	88,763	546,481	846,153	220,524
2010 Census Population 2010 Census Population Historical Annual Growth 2010 to 2020	72,005	485,472	778,471	185,774
Historical Annual Growth 2010 to 2020	2.1%	1.2%	0.8%	1.7%
Estimated Annual Growth 2020 to 2025	0.8%	0.0%	-0.1%	0.4%
Projected Annual Growth 2025 to 2030	0.2%	-0.1%	-0.1%	0.2%
Current Estimated Households	42,959	260,123	363,736	101,526
2020 Census Households	40,035	255,114	359,175	96,897
2010 Census Households	32,345	232,435	333,572	81,091
Historical Annual Growth 2010 to 2020	2.2%	0.9%	0.7%	1.8%
2010 Census Households Historical Annual Growth 2010 to 2020 Estimated Annual Growth 2020 to 2025	1.4%	0.4%	0.2%	0.9%
Projected Annual Growth 2025 to 2030	0.5%	0.1%	0.1%	0.4%
Population per Household	2.0	2.0	2.2	2.1
White	38.8%	43.7%	38.3%	36.8%
Black or African American	6.2%	6.0%	5.4%	6.6%
American Indian	1.6%	0.9%	0.8%	1.4%
Asian	26.8%	29.1%	35.3%	30.1%
Asian Pacific Islander	0.3%	0.4%	0.4%	0.4%
2 or More Races	12.2%	10.9%	10.4%	11.5%
Other Races	14.0%	9.1%	9.3%	13.3%
Hispanic Origin	24.9%	17.2%	17.2%	23.2%