

Potrero Center
San Francisco, California

1 Mile Radius

3 Mile Radius

5 Mile Radius

10 Minute Drive

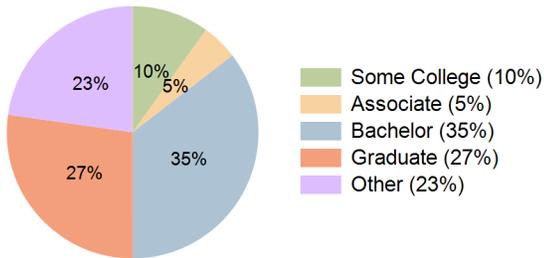
Current Year Demographics

Current Population	92,578	546,576	840,175	226,110
Total Daytime Pop	134,681	844,348	1,063,334	306,124
Daytime Workers	104,701	643,791	731,525	225,274
Average Household Income	\$207,083	\$207,616	\$205,816	\$205,432
Median Household Income	\$149,056	\$140,331	\$140,768	\$138,800
Total Households	42,959	260,123	363,736	101,642
Median Home Value	\$1,349,312	\$1,510,123	\$1,451,337	\$1,379,965
Bachelors Degree	38.6%	38.0%	36.9%	35.4%
Graduate Degree	28.5%	28.7%	25.8%	27.2%
Consumer Spending Index	176	176	174	175

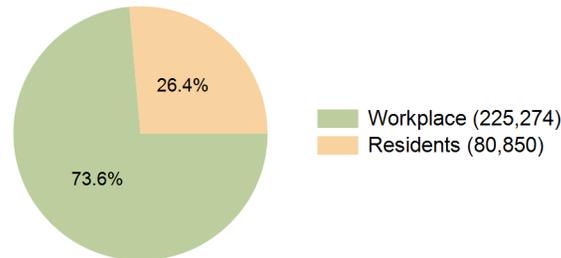
2030 Demographic Projections

Projected Population	93,379	543,542	834,857	227,850
Projected 5 Year Annual Growth Rate (Pop)	0.2%	-0.1%	-0.1%	0.2%
Projected Households	44,023	261,827	365,503	103,879
Projected 5 Year Annual Growth Rate (HH)	0.5%	0.1%	0.1%	0.4%

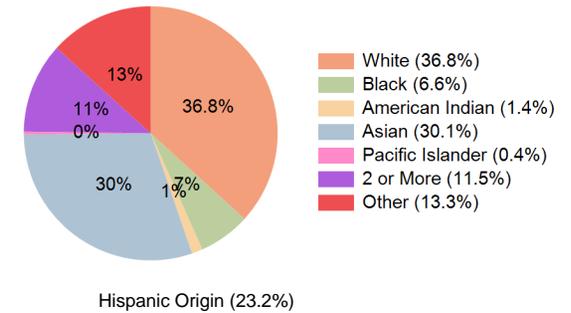
Education (10 Minute Drive)



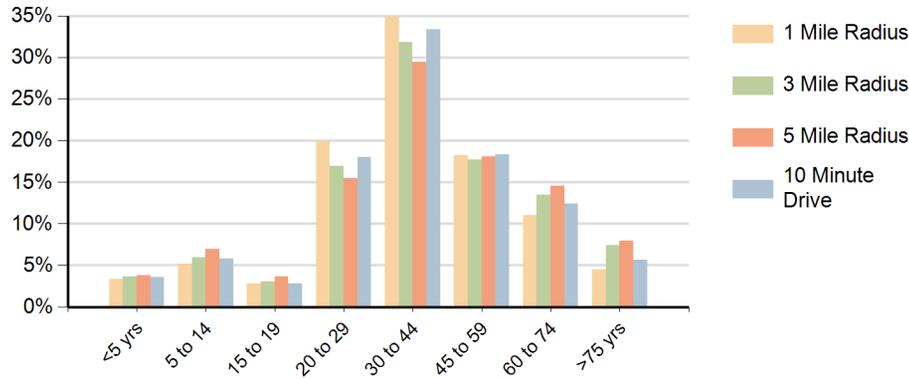
Daytime Population (10 Minute Drive)



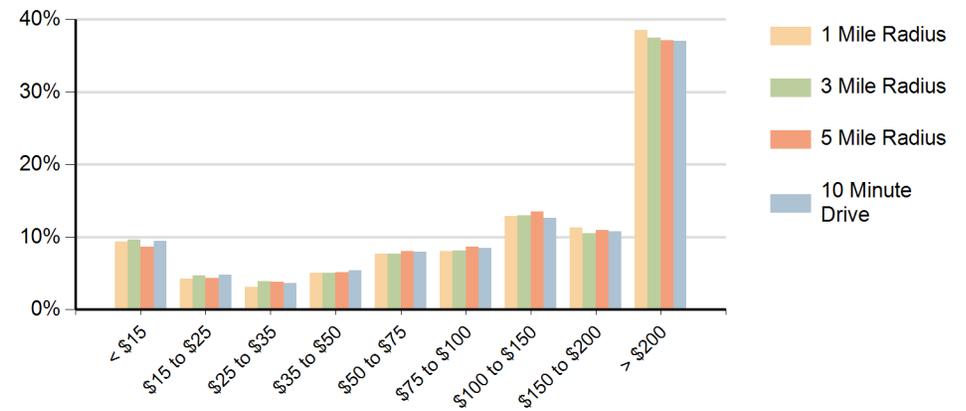
Race (10 Minute Drive)



Population by Age Range



Households by Income Range (\$000)



Potrero Center San Francisco, California		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Population	Current Estimated Population	92,578	546,576	840,175	226,110
	2020 Census Population	88,763	546,481	846,153	220,924
	2010 Census Population	72,005	485,472	778,471	186,125
	Historical Annual Growth 2010 to 2020	2.1%	1.2%	0.8%	1.7%
	Estimated Annual Growth 2020 to 2025	0.8%	0.0%	-0.1%	0.4%
	Projected Annual Growth 2025 to 2030	0.2%	-0.1%	-0.1%	0.2%
Households	Current Estimated Households	42,959	260,123	363,736	101,642
	2020 Census Households	40,035	255,114	359,175	97,012
	2010 Census Households	32,345	232,435	333,572	81,189
	Historical Annual Growth 2010 to 2020	2.2%	0.9%	0.7%	1.8%
	Estimated Annual Growth 2020 to 2025	1.4%	0.4%	0.2%	0.9%
	Projected Annual Growth 2025 to 2030	0.5%	0.1%	0.1%	0.4%
Population per Household		2.0	2.0	2.2	2.1
Race	White	38.8%	43.7%	38.3%	36.8%
	Black or African American	6.2%	6.0%	5.4%	6.6%
	American Indian	1.6%	0.9%	0.8%	1.4%
	Asian	26.8%	29.1%	35.3%	30.1%
	Pacific Islander	0.3%	0.4%	0.4%	0.4%
	2 or More Races	12.2%	10.9%	10.4%	11.5%
	Other Races	14.0%	9.1%	9.3%	13.3%
	Hispanic Origin	24.9%	17.2%	17.2%	23.2%