

Shaw's at Plymouth Plymouth, Massachusetts	1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
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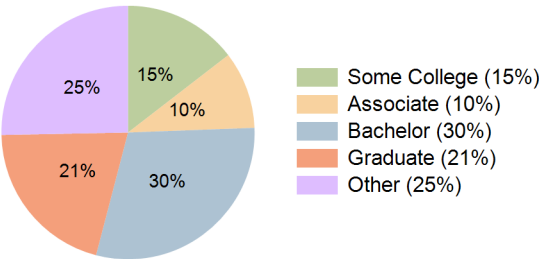
Current Year Demographics

Current Population	2,552	14,517	30,345	18,480
Total Daytime Pop	2,343	9,303	20,674	12,893
Daytime Workers	1,094	3,037	7,269	5,012
Average Household Income	\$167,716	\$162,300	\$156,197	\$156,211
Median Household Income	\$118,633	\$125,927	\$119,962	\$122,925
Total Households	1,088	5,517	12,148	7,227
Median Home Value	\$613,816	\$613,413	\$621,383	\$620,385
Bachelors Degree	21.5%	28.4%	28.2%	29.7%
Graduate Degree	22.7%	19.4%	21.1%	20.6%
Consumer Spending Index	141	137	132	131

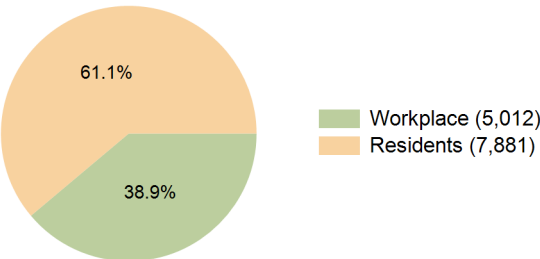
2030 Demographic Projections

Projected Population	2,541	14,764	30,958	18,782
Projected 5 Year Annual Growth Rate (Pop)	-0.1%	0.3%	0.4%	0.3%
Projected Households	1,102	5,692	12,566	7,438
Projected 5 Year Annual Growth Rate (HH)	0.3%	0.6%	0.7%	0.6%

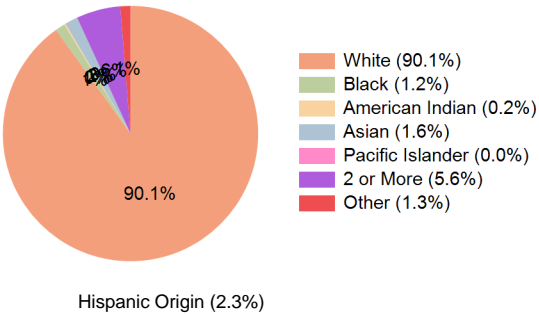
Education (10 Minute Drive)



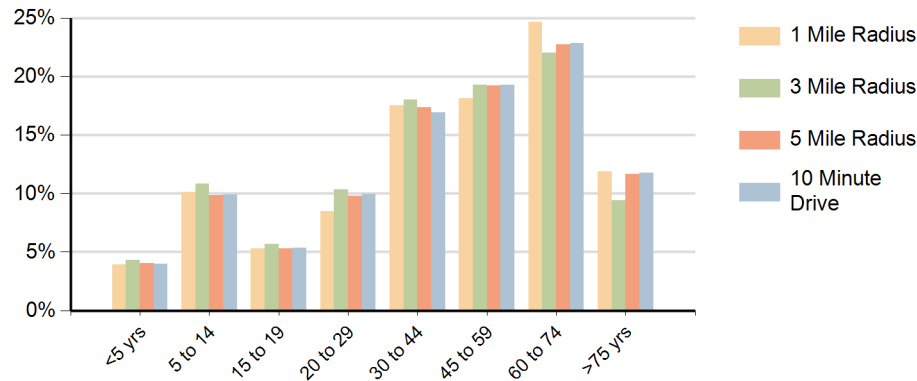
Daytime Population (10 Minute Drive)



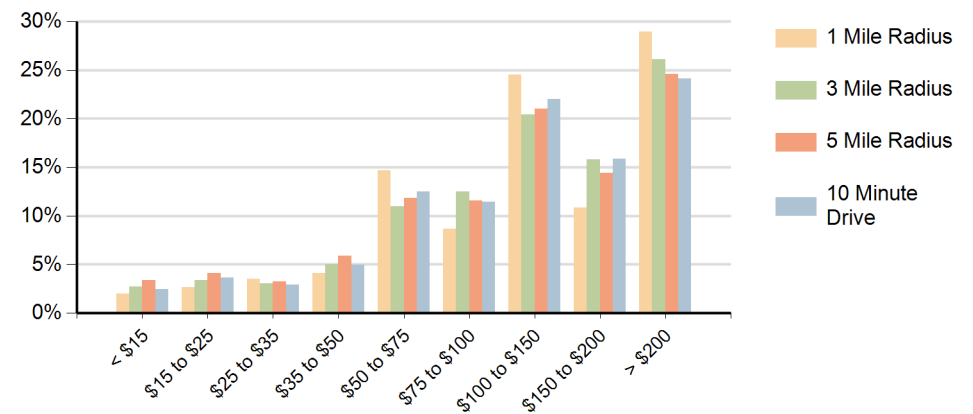
Race (10 Minute Drive)



Population by Age Range



Households by Income Range (\$000)



Shaw's at Plymouth Plymouth, Massachusetts		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Population	Current Estimated Population	2,552	14,517	30,345	18,480
	2020 Census Population	2,586	14,366	29,218	18,145
	2010 Census Population	2,452	13,519	27,131	17,408
	Historical Annual Growth 2010 to 2020	0.5%	0.6%	0.7%	0.4%
	Estimated Annual Growth 2020 to 2025	-0.3%	0.2%	0.7%	0.4%
	Projected Annual Growth 2025 to 2030	-0.1%	0.3%	0.4%	0.3%
Households	Current Estimated Households	1,088	5,517	12,148	7,227
	2020 Census Households	1,076	5,330	11,443	6,917
	2010 Census Households	991	4,806	10,056	6,321
	Historical Annual Growth 2010 to 2020	0.8%	1.0%	1.3%	0.9%
	Estimated Annual Growth 2020 to 2025	0.2%	0.7%	1.2%	0.8%
	Projected Annual Growth 2025 to 2030	0.3%	0.6%	0.7%	0.6%
Race	Population per Household	2.3	2.6	2.5	2.5
	White	90.0%	89.6%	89.7%	90.1%
	Black or African American	1.3%	1.4%	1.2%	1.2%
	American Indian	0.1%	0.2%	0.3%	0.2%
	Asian	1.8%	1.6%	1.5%	1.6%
	Pacific Islander	0.0%	0.0%	0.0%	0.0%
	2 or More Races	5.6%	5.8%	5.8%	5.6%
	Other Races	1.1%	1.4%	1.5%	1.3%
Hispanic Origin		2.3%	2.6%	2.8%	2.3%