

The Marketplace
Davis, California

1 Mile Radius

3 Mile Radius

5 Mile Radius

10 Minute Drive

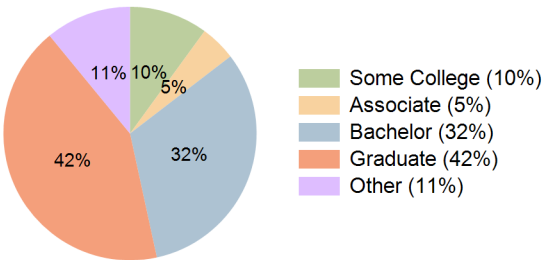
Current Year Demographics

Current Population	19,933	69,057	82,109	73,520
Total Daytime Pop	17,120	83,324	94,745	88,545
Daytime Workers	5,007	43,164	48,130	46,010
Average Household Income	\$136,620	\$128,195	\$139,006	\$130,082
Median Household Income	\$87,935	\$80,821	\$88,752	\$82,606
Total Households	7,347	23,562	28,573	25,013
Median Home Value	\$842,581	\$778,699	\$813,973	\$767,373
Bachelors Degree	33.3%	33.0%	32.9%	32.0%
Graduate Degree	49.3%	43.8%	43.9%	42.5%
Consumer Spending Index	122	114	123	115

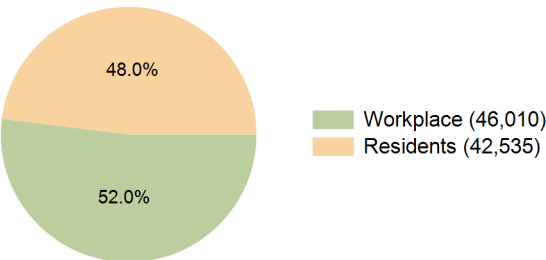
2029 Demographic Projections

Projected Population	20,085	69,467	83,321	73,926
Projected 5 Year Annual Growth Rate (Pop)	0.2%	0.1%	0.3%	0.1%
Projected Households	7,455	23,851	29,206	25,281
Projected 5 Year Annual Growth Rate (HH)	0.3%	0.2%	0.4%	0.2%

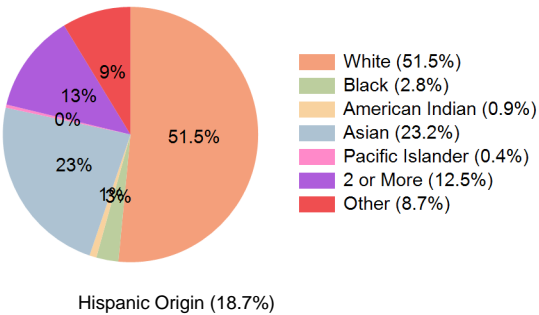
Education (10 Minute Drive)



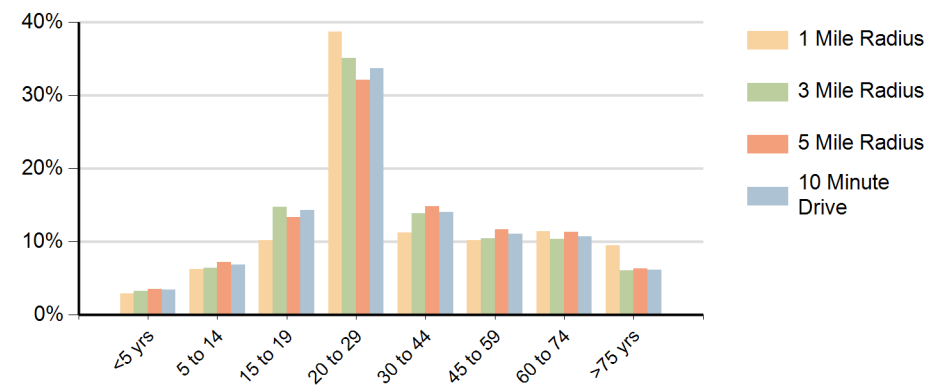
Daytime Population (10 Minute Drive)



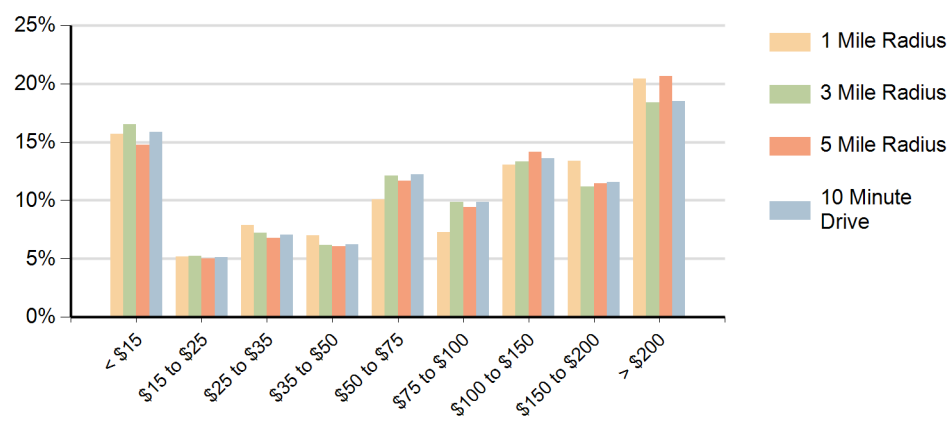
Race (10 Minute Drive)



Population by Age Range



Households by Income Range (\$000)



The Marketplace Davis, California		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Population	Current Estimated Population	19,933	69,057	82,109	73,520
	2020 Census Population	19,335	66,199	78,639	70,185
	2010 Census Population	19,949	62,742	74,543	66,293
	Historical Annual Growth 2010 to 2020	-0.3%	0.5%	0.5%	0.6%
	Estimated Annual Growth 2020 to 2024	0.7%	1.0%	1.0%	1.1%
	Projected Annual Growth 2024 to 2029	0.2%	0.1%	0.3%	0.1%
Households	Current Estimated Households	7,347	23,562	28,573	25,013
	2020 Census Households	7,254	23,544	28,303	24,838
	2010 Census Households	7,222	22,642	27,178	23,801
	Historical Annual Growth 2010 to 2020	0.0%	0.4%	0.4%	0.4%
	Estimated Annual Growth 2020 to 2024	0.3%	0.0%	0.2%	0.2%
	Projected Annual Growth 2024 to 2029	0.3%	0.2%	0.4%	0.2%
Race	Population per Household	2.5	2.5	2.5	2.5
	White	52.4%	51.9%	52.2%	51.5%
	Black or African American	2.6%	2.8%	2.8%	2.8%
	American Indian	0.6%	0.9%	0.8%	0.9%
	Asian	24.6%	23.3%	23.4%	23.2%
	Pacific Islander	0.1%	0.4%	0.4%	0.4%
	2 or More Races	12.5%	12.2%	12.5%	12.5%
	Other Races	7.2%	8.5%	8.1%	8.7%
Hispanic Origin		16.9%	18.1%	17.7%	18.7%