

Bachelor (30%)

Graduate (17%)

Other (27%)

30%

17%

Demographic Summary Report 2010, 2020 Census, 2024 Estimates & 2029 Projections

Source: Esri

Willows Shopping Center Concord, California	1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Current Year Demographics				
Current Population	16,613	146,826	256,118	100,075
Total Daytime Pop	28,427	155,372	280,000	128,013
Daytime Workers	20,235	84,947	155,844	81,517
Average Household Income	\$127,758	\$155,981	\$175,146	\$147,404
Median Household Income	\$95,983	\$115,437	\$128,657	\$109,006
Total Households	6,212	56,533	99,813	39,448
Median Home Value	\$698,413	\$819,580	\$877,851	\$772,511
Bachelors Degree	34.0%	30.4%	32.6%	30.5%
Graduate Degree	11.4%	16.8%	20.2%	17.4%
Consumer Spending Index	113	135	151	129
2029 Demographic Projections				
Projected Population	16,782	148,611	258,010	101,953
Projected 5 Year Annual Growth Rate (Pop)	0.2%	0.2%	0.2%	0.4%
Projected Households	6,231	56,969	100,074	40,075
Projected 5 Year Annual Growth Rate (HH)	0.1%	0.2%	0.1%	0.3%
Education (10 Minute Drive)	Daytime Population (10 Minute Drive)		Race (10 Minute Drive)	
27% 18% Some College (18%) Associate (8%)	36.3%	Workplace (81.517)	18%	White (43.6%) Black (4.0%) American Indian (1.2%)

63.7%

Workplace (81,517)

Residents (46,496)



43.6%

Asian (17.9%)

2 or More (15.1%)

Other (17.8%)

Pacific Islander (0.5%)

15%

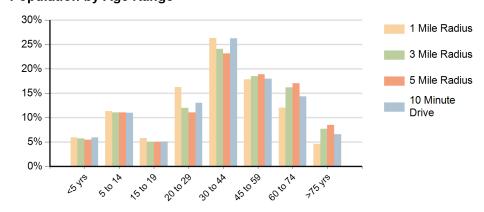
1%

18% 14%

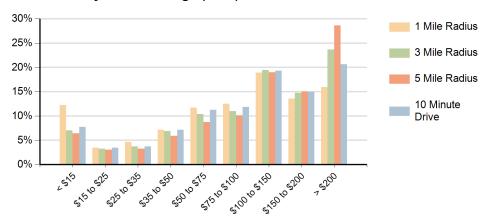
Demographic Summary Report

2010, 2020 Census, 2024 Estimates & 2029 Projections Source: Esri

Population by Age Range



Households by Income Range (\$000)



	lows Shopping Center acord, California	1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Population	Current Estimated Population	16,613	146,826	256,118	100,075
	2020 Census Population	16,631	146,645	256,518	99,871
	2010 Census Population	16,010	139,704	242,764	93,083
	Historical Annual Growth 2010 to 2020	0.4%	0.5%	0.6%	0.7%
	Estimated Annual Growth 2020 to 2024	0.0%	0.0%	0.0%	0.1%
	Projected Annual Growth 2024 to 2029	0.2%	0.2%	0.2%	0.4%
Households	Current Estimated Households	6,212	56,533	99,813	39,448
	2020 Census Households	6,203	56,324	99,896	39,089
	2010 Census Households	5,942	53,877	95,402	36,765
	Historical Annual Growth 2010 to 2020	0.4%	0.5%	0.5%	0.6%
	Estimated Annual Growth 2020 to 2024	0.0%	0.1%	0.0%	0.2%
	Projected Annual Growth 2024 to 2029	0.1%	0.2%	0.1%	0.3%
	Population per Household	2.7	2.6	2.5	2.5
Race	White	32.7%	48.0%	52.8%	43.6%
	Black or African American	4.5%	3.6%	3.2%	4.0%
	American Indian	1.6%	1.1%	0.9%	1.2%
	Asian	19.8%	16.5%	16.7%	17.9%
	Pacific Islander	0.5%	0.5%	0.4%	0.5%
	2 or More Races	14.8%	15.1%	14.6%	15.1%
	Other Races	26.0%	15.3%	11.4%	17.8%
	Hispanic Origin	41.2%	28.9%	23.7%	31.8%