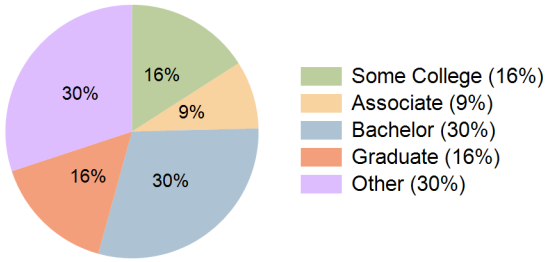
Regency Centers.

Demographic Summary Report

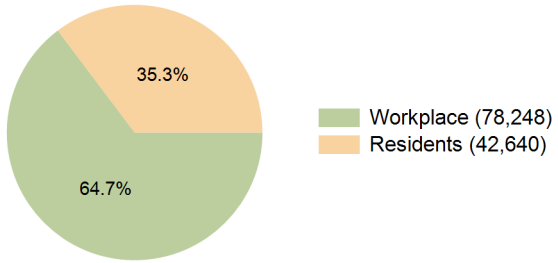
2010, 2020 Census, 2026 Estimates & 2031 Projections
Source: Esri

Willows Shopping Center Concord, California	**1 Mile Radius**	**3 Mile Radius**	**5 Mile Radius**	**10 Minute Drive**
Current Year Demographics				
Current Population	16,429	145,171	256,240	89,563
Total Daytime Pop	27,800	156,481	285,163	120,888
Daytime Workers	19,909	84,667	158,587	78,248
Average Household Income	$122,844	$159,804	$184,028	$145,244
Median Household Income	$99,056	$123,137	$139,091	$111,715
Total Households	6,273	57,125	101,975	35,978
Median Home Value	$731,892	$842,026	$906,710	$784,053
Bachelors Degree	29.6%	29.9%	33.7%	29.7%
Graduate Degree	11.9%	16.2%	19.2%	15.6%
Consumer Spending Index	100	128	146	117
2031 Demographic Projections				
Projected Population	16,425	145,918	257,115	90,568
Projected 5 Year Annual Growth Rate (Pop)	0.0%	0.1%	0.1%	0.2%
Projected Households	6,319	57,913	103,211	36,719
Projected 5 Year Annual Growth Rate (HH)	0.2%	0.3%	0.2%	0.4%

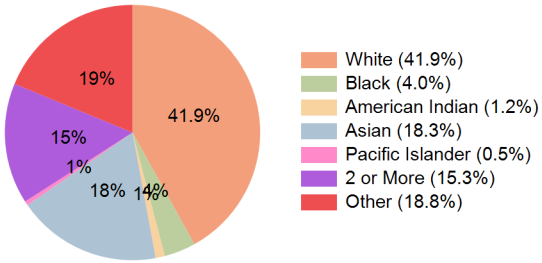
Education (10 Minute Drive)



Daytime Population (10 Minute Drive)



Race (10 Minute Drive)



Hispanic Origin (32.9%)

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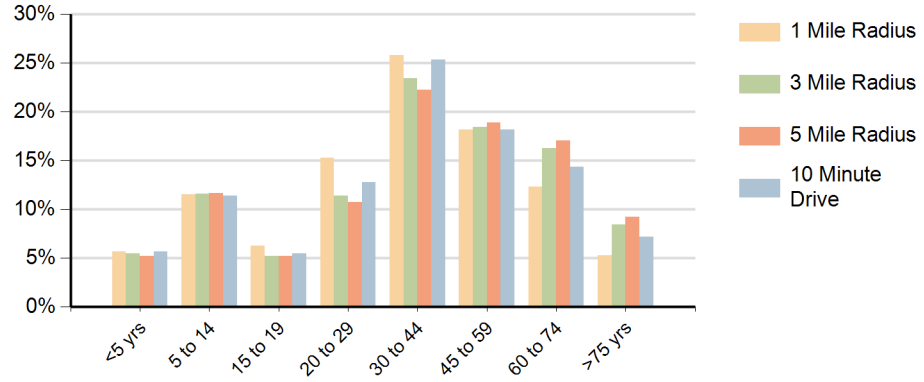
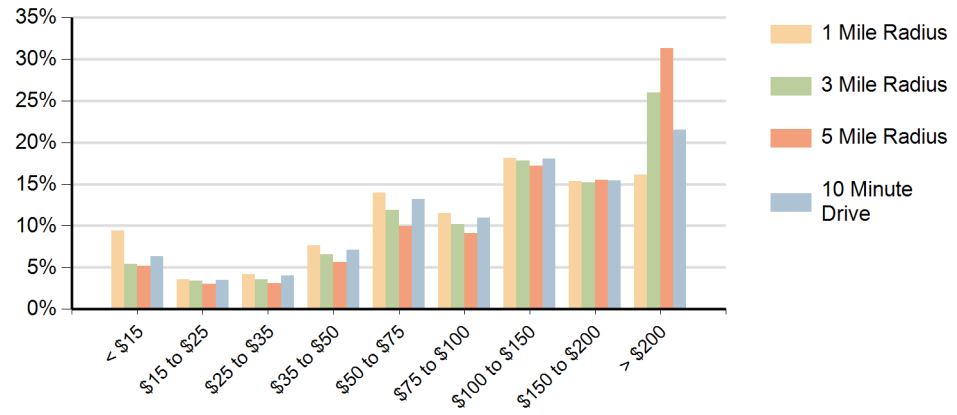
Population by Age Range



Households by Income Range ($000)



	Willows Shopping Center Concord, California	**1 Mile Radius**	**3 Mile Radius**	**5 Mile Radius**	**10 Minute Drive**
Population	Current Estimated Population	16,429	145,171	256,240	89,563
	2020 Census Population	16,707	145,626	257,082	89,035
	2010 Census Population	16,082	138,756	243,285	82,873
	Historical Annual Growth 2010 to 2020	0.4%	0.5%	0.6%	0.7%
	Estimated Annual Growth 2020 to 2026	-0.3%	-0.1%	-0.1%	0.1%
	Projected Annual Growth 2026 to 2031	0.0%	0.1%	0.1%	0.2%
Households	Current Estimated Households	6,273	57,125	101,975	35,978
	2020 Census Households	6,226	55,963	100,124	34,675
	2010 Census Households	5,964	53,542	95,623	32,557
	Historical Annual Growth 2010 to 2020	0.4%	0.4%	0.5%	0.6%
	Estimated Annual Growth 2020 to 2026	0.1%	0.3%	0.3%	0.6%
	Projected Annual Growth 2026 to 2031	0.2%	0.3%	0.2%	0.4%
	Population per Household	2.6	2.5	2.5	2.5
Race	White	32.2%	47.1%	51.9%	41.9%
	Black or African American	4.5%	3.5%	3.2%	4.0%
	American Indian	1.6%	1.1%	0.9%	1.2%
	Asian	20.3%	17.1%	17.3%	18.3%
	Pacific Islander	0.5%	0.5%	0.4%	0.5%
	2 or More Races	15.0%	15.4%	14.9%	15.3%
	Other Races	25.9%	15.4%	11.5%	18.8%
	Hispanic Origin	41.1%	29.1%	23.8%	32.9%

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