

30%

Other (28%)

Demographic Summary Report 2010, 2020 Census, 2025 Estimates & 2030 Projections

Source: Esri

Willows Shopping Center Concord, California	1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Current Year Demographics				
Current Population	16,487	146,571	255,879	107,241
Total Daytime Pop	28,580	155,744	283,513	135,674
Daytime Workers	20,414	85,150	158,894	85,750
Average Household Income	\$122,006	\$151,129	\$170,318	\$142,583
Median Household Income	\$96,202	\$118,477	\$133,250	\$112,124
Total Households	6,203	56,854	100,465	42,746
Median Home Value	\$705,475	\$822,991	\$883,690	\$776,112
Bachelors Degree	31.0%	30.1%	33.2%	30.3%
Graduate Degree	11.2%	16.6%	19.4%	16.6%
Consumer Spending Index	105	128	143	121
030 Demographic Projections				
Projected Population	16,536	147,494	257,055	108,538
Projected 5 Year Annual Growth Rate (Pop)	0.1%	0.1%	0.1%	0.2%
Projected Households	6,233	57,341	101,164	43,411
Projected 5 Year Annual Growth Rate (HH)	0.1%	0.2%	0.1%	0.3%
Education (10 Minute Drive)	Daytime Population (10 Minute Drive)		Race (10 Minute Drive)	
28% 17% Some College (17%) Associate (8%) Bachelor (30%) Graduate (17%)	36.8%	Workplace (85,750) Residents (49,924)	17% 15% 43.9%	White (43.9%) Black (3.9%) American Indian (1.14 Asian (18.2%) Pacific Islander (0.5%

63.2%

Hispanic Origin (31.1%)

18% 14%

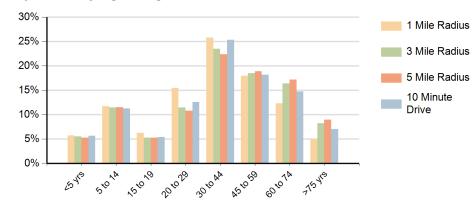
2 or More (15.2%)

Other (17.2%)

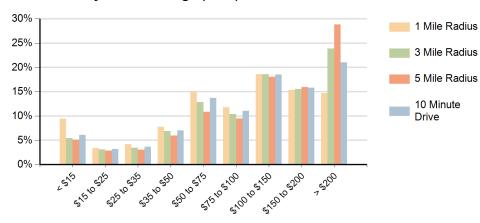
Demographic Summary Report

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Population by Age Range



Households by Income Range (\$000)



	lows Shopping Center ncord, California	1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Population	Current Estimated Population	16,487	146,571	255,879	107,241
	2020 Census Population	16,631	146,645	256,518	106,463
	2010 Census Population	16,010	139,704	242,764	99,068
	Historical Annual Growth 2010 to 2020	0.4%	0.5%	0.6%	0.7%
	Estimated Annual Growth 2020 to 2025	-0.2%	0.0%	-0.1%	0.1%
	Projected Annual Growth 2025 to 2030	0.1%	0.1%	0.1%	0.2%
Households	Current Estimated Households	6,203	56,854	100,465	42,746
	2020 Census Households	6,203	56,324	99,896	41,781
	2010 Census Households	5,942	53,877	95,402	39,179
	Historical Annual Growth 2010 to 2020	0.4%	0.5%	0.5%	0.7%
	Estimated Annual Growth 2020 to 2025	0.0%	0.2%	0.1%	0.4%
	Projected Annual Growth 2025 to 2030	0.1%	0.2%	0.1%	0.3%
	Population per Household	2.6	2.6	2.5	2.5
Race	White	32.3%	47.4%	52.2%	43.9%
	Black or African American	4.5%	3.6%	3.2%	3.9%
	American Indian	1.6%	1.0%	0.9%	1.1%
	Asian	20.3%	16.9%	17.2%	18.2%
	Pacific Islander	0.5%	0.5%	0.4%	0.5%
	2 or More Races	14.9%	15.2%	14.7%	15.2%
	Other Races	25.9%	15.3%	11.4%	17.2%
	Hispanic Origin	41.1%	28.9%	23.7%	31.1%