

Demographic Summary Report 2010, 2020 Census, 2024 Estimates & 2029 Projections

Source: Esri

ea Marketplace ea, California	1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
rrent Year Demographics				
Current Population	21,230	123,865	354,256	127,768
Total Daytime Pop	32,240	140,217	357,364	147,87
Daytime Workers	21,984	77,518	176,383	82,844
Average Household Income	\$146,409	\$151,612	\$146,345	\$146,860
Median Household Income	\$110,399	\$111,936	\$107,666	\$108,49
Total Households	8,207	44,104	119,778	45,297
Median Home Value	\$863,171	\$923,918	\$917,761	\$913,530
Bachelors Degree	31.4%	30.9%	28.5%	30.4%
Graduate Degree	17.6%	19.1%	16.3%	18.8%
Consumer Spending Index	127	132	127	128
29 Demographic Projections				
Projected Population	21,159	122,697	350,895	127,15
Projected 5 Year Annual Growth Rate (Pop)	-0.1%	-0.2%	-0.2%	-0.19
Projected Households	8,416	44,906	122,140	46,418
Projected 5 Year Annual Growth Rate (HH)	0.5%	0.4%	0.4%	0.5%
Education (10 Minute Drive)	Daytime Population (10 Minute Drive)		Race (10 Minute Drive)	
25% 17% Some College (17%) Associate (9%) Bachelor (30%) Graduate (19%)	44.0%	Workplace (82,844) Residents (65,031)	15% 40.7%	White (40.7%) Black (2.2%) American Indian (1.0 Asian (25.5%) Pacific Islander (0.2%)

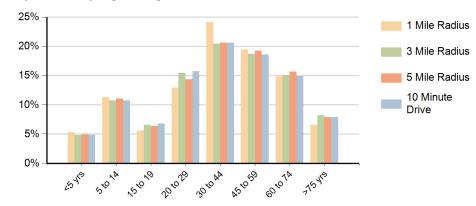
Hispanic Origin (34.1%)

Other (15.1%)

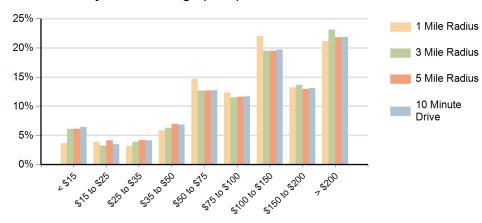
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Population by Age Range



Households by Income Range (\$000)



	a Marketplace a, California	1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Population	Current Estimated Population	21,230	123,865	354,256	127,768
	2020 Census Population	19,922	124,616	358,838	127,853
	2010 Census Population	17,968	111,951	338,890	115,038
	Historical Annual Growth 2010 to 2020	1.0%	1.1%	0.6%	1.1%
	Estimated Annual Growth 2020 to 2024	1.5%	-0.1%	-0.3%	0.0%
	Projected Annual Growth 2024 to 2029	-0.1%	-0.2%	-0.2%	-0.1%
Honseholds	Current Estimated Households	8,207	44,104	119,778	45,297
	2020 Census Households	7,610	43,655	118,918	44,573
	2010 Census Households	6,841	39,723	111,047	40,592
	Historical Annual Growth 2010 to 2020	1.1%	1.0%	0.7%	0.9%
	Estimated Annual Growth 2020 to 2024	1.8%	0.2%	0.2%	0.4%
	Projected Annual Growth 2024 to 2029	0.5%	0.4%	0.4%	0.5%
	Population per Household	2.6	2.8	2.9	2.8
Race	White	42.2%	43.2%	34.7%	40.7%
	Black or African American	2.0%	2.2%	1.9%	2.2%
	American Indian	0.9%	0.9%	1.2%	1.0%
	Asian	24.3%	24.0%	27.8%	25.5%
	Pacific Islander	0.2%	0.2%	0.2%	0.2%
	2 or More Races	16.5%	15.6%	15.8%	15.2%
	Other Races	13.9%	13.9%	18.4%	15.1%
	Hispanic Origin	34.2%	33.1%	39.1%	34.1%