

**Navajo Shopping Center**  
San Diego, California

**1 Mile Radius**

**3 Mile Radius**

**5 Mile Radius**

**10 Minute Drive**

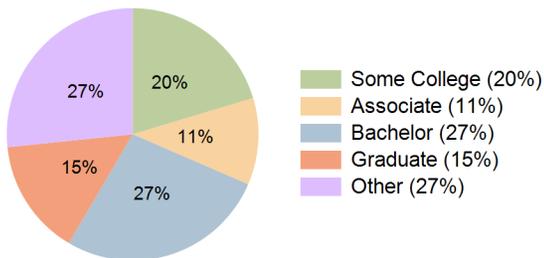
### Current Year Demographics

Current Population	18,355	125,185	383,643	170,579
Total Daytime Pop	13,222	127,632	349,229	175,635
Daytime Workers	4,090	65,332	150,968	89,091
Average Household Income	\$149,116	\$132,736	\$124,539	\$128,349
Median Household Income	\$119,725	\$103,006	\$95,073	\$100,051
Total Households	6,984	50,054	140,924	66,434
Median Home Value	\$850,010	\$859,631	\$829,440	\$843,880
Bachelors Degree	32.8%	28.4%	25.3%	27.0%
Graduate Degree	18.2%	16.0%	13.7%	14.9%
Consumer Spending Index	125	113	106	109

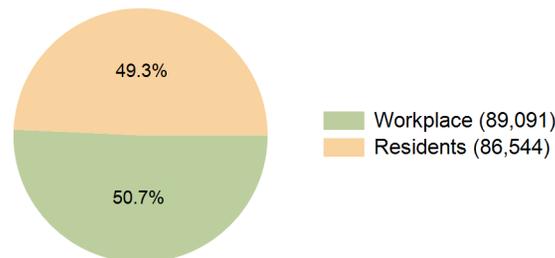
### 2030 Demographic Projections

Projected Population	18,033	124,562	382,075	169,754
Projected 5 Year Annual Growth Rate (Pop)	-0.4%	-0.1%	-0.1%	-0.1%
Projected Households	6,935	50,350	141,885	66,838
Projected 5 Year Annual Growth Rate (HH)	-0.1%	0.1%	0.1%	0.1%

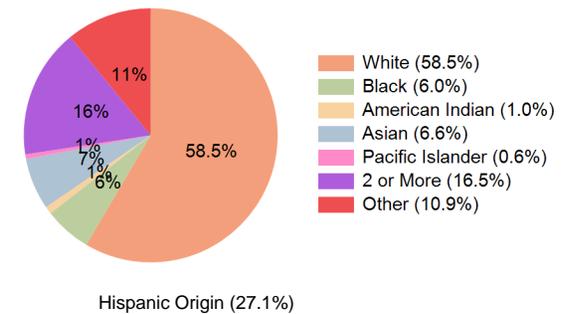
**Education (10 Minute Drive)**



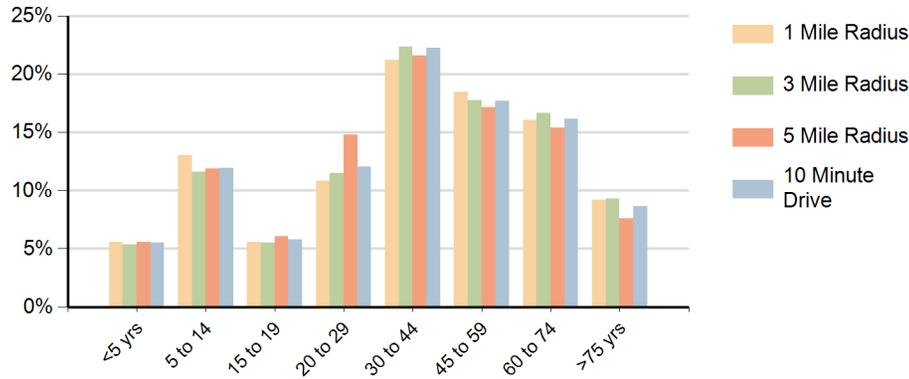
**Daytime Population (10 Minute Drive)**



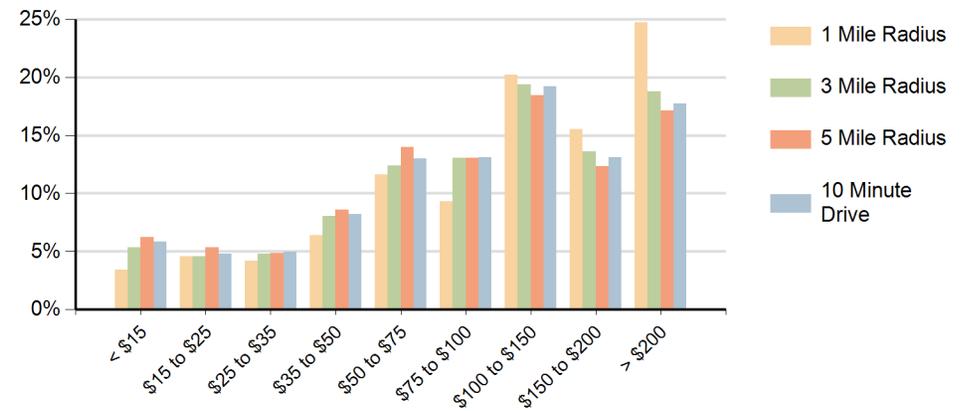
**Race (10 Minute Drive)**



## Population by Age Range



## Households by Income Range (\$000)



Navajo Shopping Center San Diego, California		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Population	Current Estimated Population	18,355	125,185	383,643	170,579
	2020 Census Population	18,796	126,528	387,693	172,650
	2010 Census Population	17,703	118,046	355,772	160,156
	Historical Annual Growth 2010 to 2020	0.6%	0.7%	0.9%	0.8%
	Estimated Annual Growth 2020 to 2025	-0.5%	-0.2%	-0.2%	-0.2%
	Projected Annual Growth 2025 to 2030	-0.4%	-0.1%	-0.1%	-0.1%
Households	Current Estimated Households	6,984	50,054	140,924	66,434
	2020 Census Households	7,045	49,616	139,684	65,872
	2010 Census Households	6,915	48,196	133,649	63,557
	Historical Annual Growth 2010 to 2020	0.2%	0.3%	0.4%	0.4%
	Estimated Annual Growth 2020 to 2025	-0.2%	0.2%	0.2%	0.2%
	Projected Annual Growth 2025 to 2030	-0.1%	0.1%	0.1%	0.1%
	Population per Household	2.6	2.5	2.6	2.5
Race	White	63.2%	60.7%	56.1%	58.5%
	Black or African American	5.2%	5.5%	6.7%	6.0%
	American Indian	0.7%	1.0%	1.0%	1.0%
	Asian	7.4%	6.5%	7.3%	6.6%
	Pacific Islander	0.6%	0.6%	0.5%	0.6%
	2 or More Races	16.8%	16.2%	16.0%	16.5%
	Other Races	6.2%	9.5%	12.4%	10.9%
	Hispanic Origin	21.5%	25.1%	28.8%	27.1%