

Demographic Summary Report 2010, 2020 Census, 2024 Estimates & 2029 Projections

Source: Esri

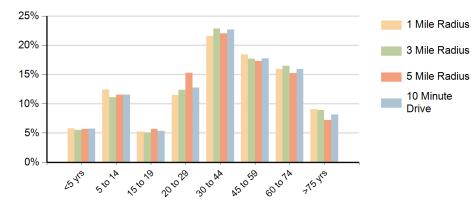
Navajo Shopping Center San Diego, California	1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Current Year Demographics				
Current Population	18,482	125,525	384,738	173,830
Total Daytime Pop	13,435	125,442	346,022	175,318
Daytime Workers	4,237	62,911	146,740	86,992
Average Household Income	\$146,710	\$133,194	\$123,382	\$127,886
Median Household Income	\$113,898	\$100,475	\$90,823	\$95,985
Total Households	6,981	49,799	140,232	67,089
Median Home Value	\$823,154	\$832,385	\$802,705	\$818,597
Bachelors Degree	30.5%	27.7%	24.6%	26.0%
Graduate Degree	18.8%	16.5%	13.9%	15.5%
Consumer Spending Index	126	116	108	112
2029 Demographic Projections				
Projected Population	18,207	124,943	382,796	173,079
Projected 5 Year Annual Growth Rate (Pop)	-0.3%	-0.1%	-0.1%	-0.1%
Projected Households	7,002	50,452	141,996	67,993
Projected 5 Year Annual Growth Rate (HH)	0.1%	0.3%	0.3%	0.3%
Education (10 Minute Drive)	Daytime Population (10 Minute Drive)		Race (10 Minute Drive)	
27% 21% Some College (21%) Associate (11%) Bachelor (26%) Graduate (15%) Other (27%)	50.4%	Workplace (86,992) Residents (88,326)	11% 16% 7% 16% 58.6%	White (58.6%) Black (6.1%) American Indian (1.0%) Asian (6.5%) Pacific Islander (0.6%) 2 or More (16.3%) Other (11.0%)

Hispanic Origin (27.1%)

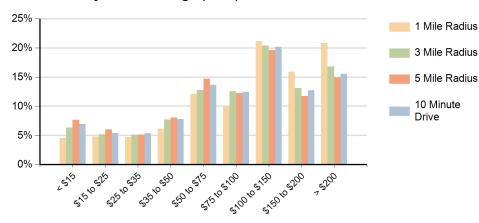
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Population by Age Range



Households by Income Range (\$000)



lavajo Shopping Center San Diego, California	1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Current Estimated Population	18,482	125,525	384,738	173,830
2020 Census Population	18,796	126,528	387,693	175,322
2010 Census Population 2010 Census Population Historical Annual Growth 2010 to 2020	17,703	118,046	355,772	162,605
Historical Annual Growth 2010 to 2020	0.6%	0.7%	0.9%	0.8%
Estimated Annual Growth 2020 to 2024	-0.4%	-0.2%	-0.2%	-0.2%
Projected Annual Growth 2024 to 2029	-0.3%	-0.1%	-0.1%	-0.1%
Current Estimated Households	6,981	49,799	140,232	67,089
2020 Census Households	7,045	49,616	139,684	66,810
2010 Census Households	6,915	48,196	133,649	64,457
Historical Annual Growth 2010 to 2020	0.2%	0.3%	0.4%	0.4%
2010 Census Households Historical Annual Growth 2010 to 2020 Estimated Annual Growth 2020 to 2024	-0.2%	0.1%	0.1%	0.1%
Projected Annual Growth 2024 to 2029	0.1%	0.3%	0.3%	0.3%
Population per Household	2.6	2.5	2.7	2.6
White	63.4%	61.0%	56.3%	58.6%
Black or African American	5.3%	5.5%	6.7%	6.1%
American Indian	0.7%	1.0%	1.0%	1.0%
Asian Pacific Islander	7.3%	6.5%	7.2%	6.5%
Pacific Islander	0.6%	0.6%	0.6%	0.6%
2 or More Races	16.6%	16.1%	15.9%	16.3%
Other Races	6.2%	9.4%	12.4%	11.0%
Hispanic Origin	21.4%	25.0%	28.7%	27.1%