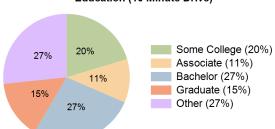
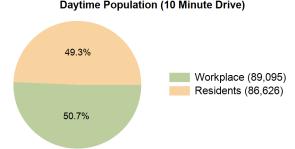


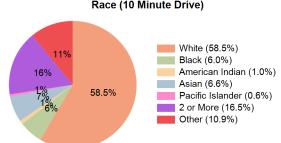
## Demographic Summary Report 2010, 2020 Census, 2025 Estimates & 2030 Projections

Source: Esri

Navajo Shopping Center San Diego, California	1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Current Year Demographics				
Current Population	18,355	125,185	383,643	170,732
Total Daytime Pop	13,222	127,632	349,229	175,721
Daytime Workers	4,090	65,332	150,968	89,095
Average Household Income	\$149,116	\$132,736	\$124,539	\$128,358
Median Household Income	\$119,725	\$103,006	\$95,073	\$100,069
Total Households	6,984	50,054	140,924	66,470
Median Home Value	\$850,010	\$859,631	\$829,440	\$843,662
Bachelors Degree	32.8%	28.4%	25.3%	27.0%
Graduate Degree	18.2%	16.0%	13.7%	14.9%
Consumer Spending Index	125	113	106	109
2030 Demographic Projections				
Projected Population	18,033	124,562	382,075	169,906
Projected 5 Year Annual Growth Rate (Pop)	-0.4%	-0.1%	-0.1%	-0.1%
Projected Households	6,935	50,350	141,885	66,874
Projected 5 Year Annual Growth Rate (HH)	-0.1%	0.1%	0.1%	0.1%
Education (10 Minute Drive)	Daytime Population (10 Minute Drive)		Race (10 Minute Drive)	





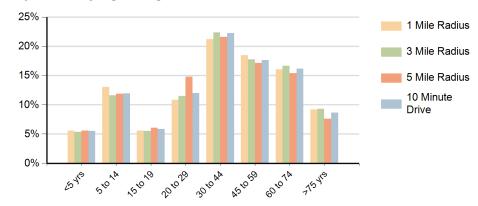


Hispanic Origin (27.1%)

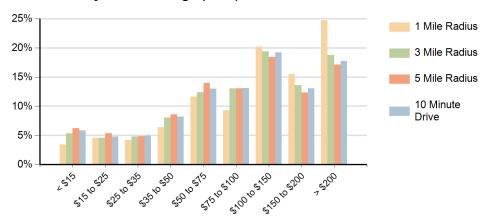
## Demographic Summary Report

2010, 2020 Census, 2025 Estimates & 2030 Projections Source: Esri

## Population by Age Range



## Households by Income Range (\$000)



	<b>rajo Shopping Center</b> ı Diego, California	1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
	Current Estimated Population	18,355	125,185	383,643	170,732
Population	2020 Census Population	18,796	126,528	387,693	172,821
	2010 Census Population	17,703	118,046	355,772	160,314
	Historical Annual Growth 2010 to 2020	0.6%	0.7%	0.9%	0.8%
	Estimated Annual Growth 2020 to 2025	-0.5%	-0.2%	-0.2%	-0.2%
	Projected Annual Growth 2025 to 2030	-0.4%	-0.1%	-0.1%	-0.1%
Households	Current Estimated Households	6,984	50,054	140,924	66,470
	2020 Census Households	7,045	49,616	139,684	65,908
	2010 Census Households	6,915	48,196	133,649	63,588
	Historical Annual Growth 2010 to 2020	0.2%	0.3%	0.4%	0.4%
	Estimated Annual Growth 2020 to 2025	-0.2%	0.2%	0.2%	0.2%
	Projected Annual Growth 2025 to 2030	-0.1%	0.1%	0.1%	0.1%
	Population per Household	2.6	2.5	2.6	2.5
Race	White	63.2%	60.7%	56.1%	58.5%
	Black or African American	5.2%	5.5%	6.7%	6.0%
	American Indian	0.7%	1.0%	1.0%	1.0%
	Asian	7.4%	6.5%	7.3%	6.6%
	Pacific Islander	0.6%	0.6%	0.5%	0.6%
	2 or More Races	16.8%	16.2%	16.0%	16.5%
	Other Races	6.2%	9.5%	12.4%	10.9%
	Hispanic Origin	21.5%	25.1%	28.8%	27.1%