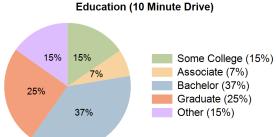
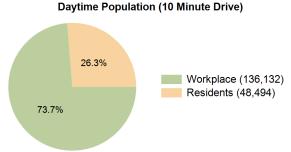


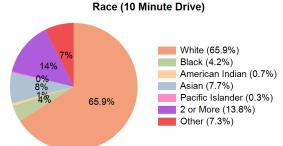
Demographic Summary Report 2010, 2020 Census, 2025 Estimates & 2030 Projections

Source: Esri

00110015				
Point Loma Plaza San Diego, California	1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Current Year Demographics				
Current Population	18,833	106,291	334,514	130,931
Total Daytime Pop	29,351	157,337	444,299	184,626
Daytime Workers	21,092	113,567	316,588	136,132
Average Household Income	\$130,476	\$154,756	\$143,236	\$139,387
Median Household Income	\$101,198	\$112,723	\$106,636	\$103,241
Total Households	8,192	46,130	160,145	65,570
Median Home Value	\$948,118	\$1,282,958	\$1,137,698	\$1,165,654
Bachelors Degree	35.2%	37.3%	37.7%	37.4%
Graduate Degree	21.0%	26.4%	24.6%	25.1%
Consumer Spending Index	112	132	122	119
2030 Demographic Projections				
Projected Population	20,651	108,158	344,489	135,610
Projected 5 Year Annual Growth Rate (Pop)	1.9%	0.4%	0.6%	0.7%
Projected Households	8,753	47,139	168,015	68,784
Projected 5 Year Annual Growth Rate (HH)	1.3%	0.4%	1.0%	1.0%
Education (40 Minute Prive)	Daytima Panulation (40 Minuta Priva)		Page (40 Minute Prive)	





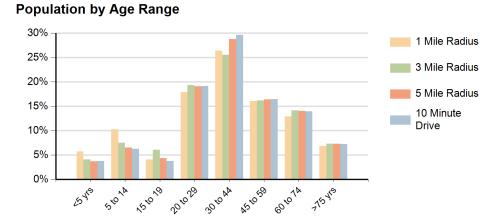


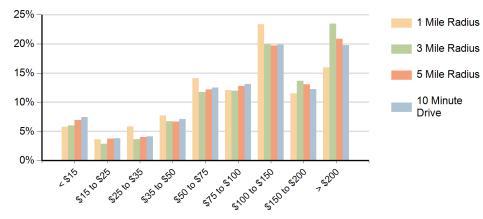
Hispanic Origin (19.8%)

Demographic Summary Report

2010, 2020 Census, 2025 Estimates & 2030 Projections Source: Esri

Households by Income Range (\$000)





	Loma Plaza ilego, California	1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
C	Current Estimated Population	18,833	106,291	334,514	130,931
2 ء	2020 Census Population	18,929	107,210	327,711	127,111
Population 5 7 1	2010 Census Population	17,756	102,057	305,615	119,050
ndc +	listorical Annual Growth 2010 to 2020	0.6%	0.5%	0.7%	0.7%
ĭ E	Estimated Annual Growth 2020 to 2025	-0.1%	-0.2%	0.4%	0.6%
F	Projected Annual Growth 2025 to 2030	1.9%	0.4%	0.6%	0.7%
C	Current Estimated Households	8,192	46,130	160,145	65,570
2	2020 Census Households	8,124	46,023	152,451	62,312
2 2	2010 Census Households	7,735	45,718	142,111	59,375
j F	listorical Annual Growth 2010 to 2020	0.5%	0.1%	0.7%	0.5%
spiouasnor	Estimated Annual Growth 2020 to 2025	0.2%	0.0%	0.9%	1.0%
	Projected Annual Growth 2025 to 2030	1.3%	0.4%	1.0%	1.0%
F	Population per Household	2.2	2.1	1.9	1.9
V	Vhite	61.7%	68.8%	63.4%	65.9%
E	Black or African American	6.3%	3.3%	4.6%	4.2%
P	American Indian	0.8%	0.7%	0.8%	0.7%
9 A	asian	5.6%	6.8%	8.8%	7.7%
F	Pacific Islander	0.5%	0.3%	0.3%	0.3%
2	or More Races	16.7%	13.4%	13.8%	13.8%
C	Other Races	8.4%	6.8%	8.3%	7.3%
_		21.3%	18.9%	21.5%	