

**Mariposa Shopping Center**  
Santa Clara, California

**1 Mile Radius**

**3 Mile Radius**

**5 Mile Radius**

**10 Minute Drive**

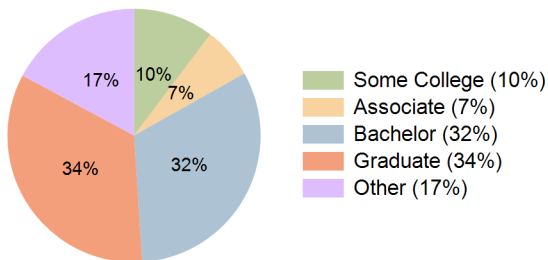
### Current Year Demographics

Current Population	30,513	241,563	607,699	234,953
Total Daytime Pop	21,223	269,200	783,099	289,992
Daytime Workers	7,493	160,641	516,343	184,832
Average Household Income	\$220,359	\$217,151	\$219,305	\$213,662
Median Household Income	\$170,430	\$164,110	\$165,007	\$161,555
Total Households	11,416	89,093	230,155	86,855
Median Home Value	\$1,708,792	\$1,708,266	\$1,720,710	\$1,691,694
Bachelors Degree	34.1%	32.6%	32.7%	32.1%
Graduate Degree	33.6%	34.4%	34.5%	33.9%
Consumer Spending Index	189	187	189	184

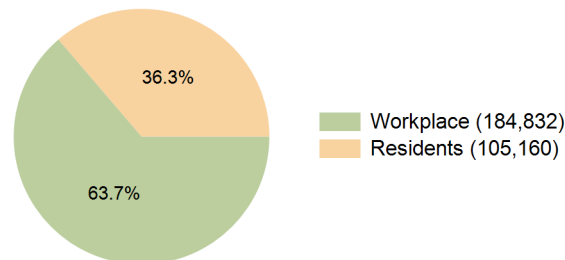
### 2029 Demographic Projections

Projected Population	30,894	249,658	630,598	244,053
Projected 5 Year Annual Growth Rate (Pop)	0.3%	0.7%	0.7%	0.8%
Projected Households	11,715	93,467	242,037	91,529
Projected 5 Year Annual Growth Rate (HH)	0.5%	1.0%	1.0%	1.1%

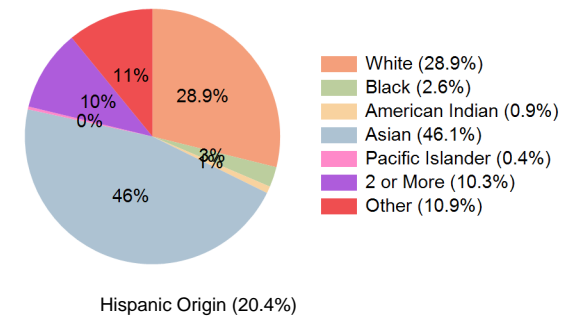
**Education (10 Minute Drive)**



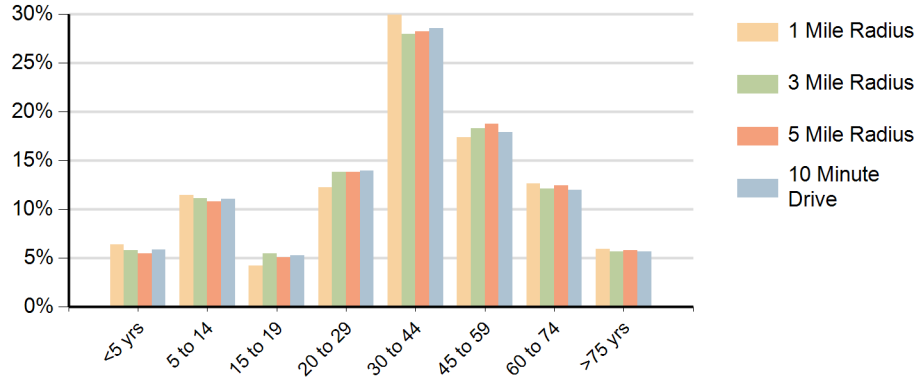
**Daytime Population (10 Minute Drive)**



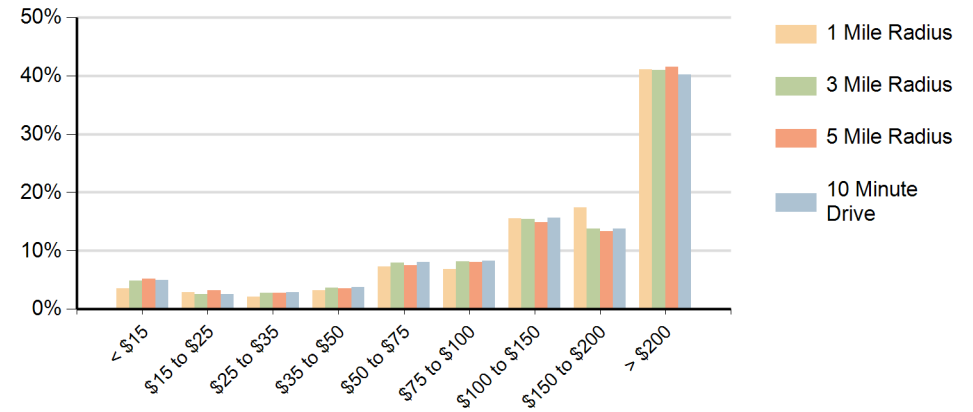
**Race (10 Minute Drive)**



## Population by Age Range



## Households by Income Range (\$000)



Mariposa Shopping Center Santa Clara, California		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Population	Current Estimated Population	30,513	241,563	607,699	234,953
	2020 Census Population	31,465	237,277	603,144	229,531
	2010 Census Population	27,806	218,577	549,183	210,699
	Historical Annual Growth 2010 to 2020	1.2%	0.8%	0.9%	0.9%
	Estimated Annual Growth 2020 to 2024	-0.7%	0.4%	0.2%	0.6%
	Projected Annual Growth 2024 to 2029	0.3%	0.7%	0.7%	0.8%
Households	Current Estimated Households	11,416	89,093	230,155	86,855
	2020 Census Households	11,729	86,831	226,441	84,088
	2010 Census Households	10,738	81,671	207,159	78,570
	Historical Annual Growth 2010 to 2020	0.9%	0.6%	0.9%	0.7%
	Estimated Annual Growth 2020 to 2024	-0.6%	0.6%	0.4%	0.8%
	Projected Annual Growth 2024 to 2029	0.5%	1.0%	1.0%	1.1%
Population per Household		2.7	2.7	2.6	2.7
Race	White	32.2%	29.1%	30.0%	28.9%
	Black or African American	1.9%	2.5%	2.5%	2.6%
	American Indian	0.6%	0.8%	0.9%	0.9%
	Asian	46.4%	46.9%	45.6%	46.1%
	Pacific Islander	0.4%	0.3%	0.3%	0.4%
	2 or More Races	10.8%	10.1%	10.1%	10.3%
	Other Races	7.8%	10.3%	10.6%	10.9%
	Hispanic Origin	16.7%	19.4%	19.9%	20.4%