

Silverado Plaza
Napa, California

1 Mile Radius

3 Mile Radius

5 Mile Radius

10 Minute Drive

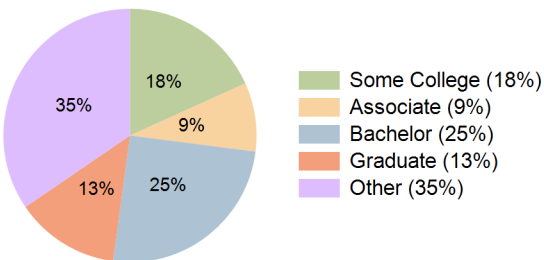
Current Year Demographics

Current Population	12,786	73,590	87,719	68,441
Total Daytime Pop	11,589	69,274	85,126	66,126
Daytime Workers	6,160	34,817	43,724	34,086
Average Household Income	\$123,287	\$135,625	\$138,925	\$133,890
Median Household Income	\$92,570	\$101,785	\$103,389	\$100,113
Total Households	4,986	27,707	33,101	25,800
Median Home Value	\$741,667	\$878,365	\$901,535	\$873,770
Bachelors Degree	22.2%	25.6%	25.7%	25.1%
Graduate Degree	11.0%	13.6%	14.4%	13.3%
Consumer Spending Index	108	118	121	117

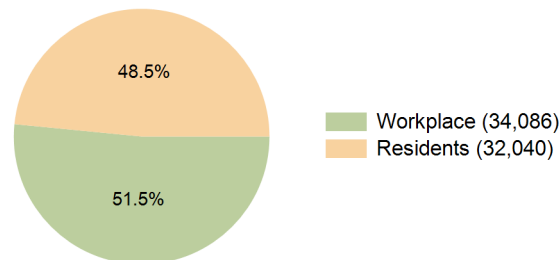
2029 Demographic Projections

Projected Population	12,841	73,095	86,814	68,066
Projected 5 Year Annual Growth Rate (Pop)	0.1%	-0.1%	-0.2%	-0.1%
Projected Households	5,066	27,882	33,178	25,991
Projected 5 Year Annual Growth Rate (HH)	0.3%	0.1%	0.1%	0.2%

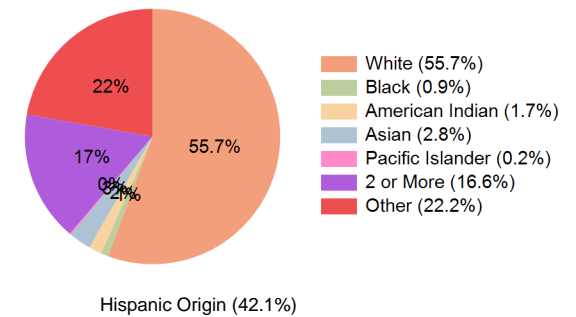
Education (10 Minute Drive)



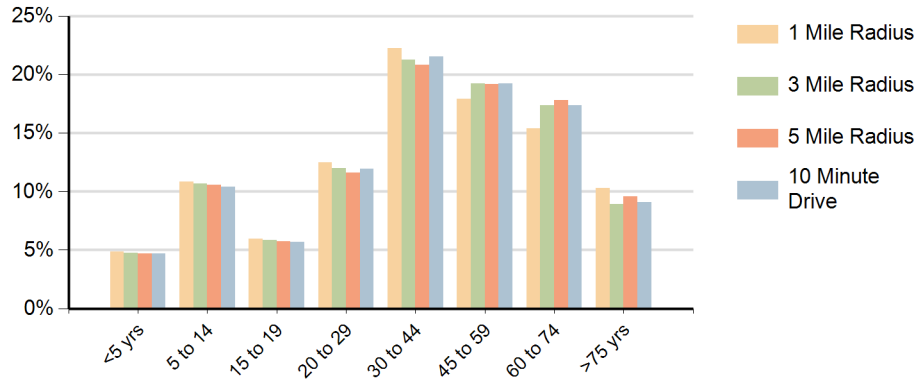
Daytime Population (10 Minute Drive)



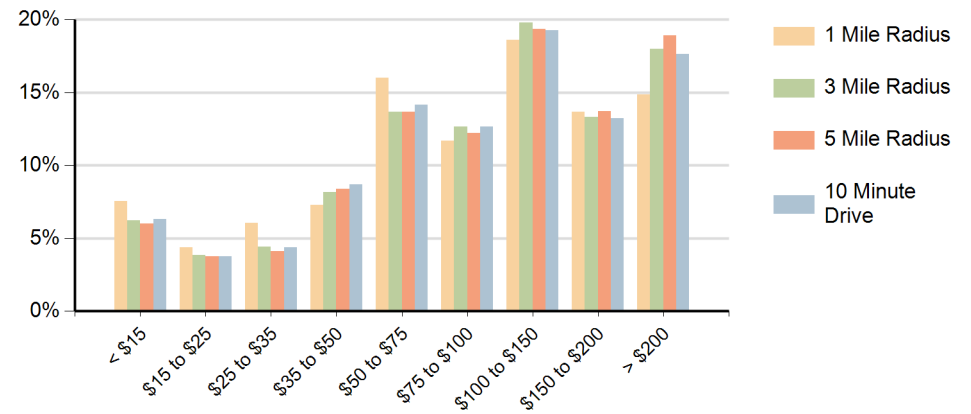
Race (10 Minute Drive)



Population by Age Range



Households by Income Range (\$000)



Silverado Plaza Napa, California		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Population	Current Estimated Population	12,786	73,590	87,719	68,441
	2020 Census Population	12,988	74,935	89,475	69,458
	2010 Census Population	12,563	73,928	89,290	68,169
	Historical Annual Growth 2010 to 2020	0.3%	0.1%	0.0%	0.2%
	Estimated Annual Growth 2020 to 2024	-0.4%	-0.4%	-0.5%	-0.4%
	Projected Annual Growth 2024 to 2029	0.1%	-0.1%	-0.2%	-0.1%
Households	Current Estimated Households	4,986	27,707	33,101	25,800
	2020 Census Households	5,011	27,785	33,343	25,848
	2010 Census Households	4,759	26,998	32,561	25,081
	Historical Annual Growth 2010 to 2020	0.5%	0.3%	0.2%	0.3%
	Estimated Annual Growth 2020 to 2024	-0.1%	-0.1%	-0.2%	0.0%
	Projected Annual Growth 2024 to 2029	0.3%	0.1%	0.1%	0.2%
	Population per Household	2.5	2.6	2.6	2.6
Race	White	50.7%	55.7%	57.3%	55.7%
	Black or African American	1.0%	0.9%	0.9%	0.9%
	American Indian	1.5%	1.7%	1.6%	1.7%
	Asian	3.3%	2.7%	2.8%	2.8%
	Pacific Islander	0.2%	0.2%	0.2%	0.2%
	2 or More Races	16.7%	16.7%	16.5%	16.6%
	Other Races	26.6%	22.1%	20.8%	22.2%
	Hispanic Origin	47.9%	42.3%	40.3%	42.1%