

Silverado Plaza
Napa, California

1 Mile Radius

3 Mile Radius

5 Mile Radius

10 Minute Drive

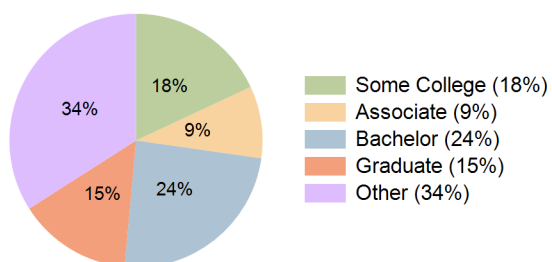
Current Year Demographics

| | | | | |
|--------------------------|-----------|-----------|-----------|-----------|
| Current Population | 13,178 | 74,710 | 88,915 | 67,765 |
| Total Daytime Pop | 11,747 | 70,257 | 86,206 | 66,241 |
| Daytime Workers | 6,219 | 35,662 | 44,719 | 34,891 |
| Average Household Income | \$129,431 | \$143,857 | \$148,934 | \$142,604 |
| Median Household Income | \$95,123 | \$108,911 | \$112,148 | \$106,739 |
| Total Households | 5,186 | 28,466 | 33,947 | 25,967 |
| Median Home Value | \$742,415 | \$885,506 | \$908,129 | \$876,711 |
| Bachelors Degree | 23.1% | 25.1% | 25.5% | 24.2% |
| Graduate Degree | 12.6% | 14.6% | 15.3% | 14.5% |
| Consumer Spending Index | 110 | 122 | 126 | 121 |

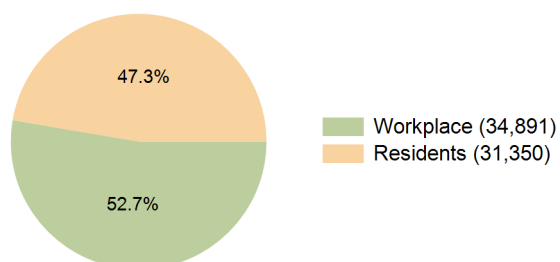
2030 Demographic Projections

| | | | | |
|---|--------|--------|--------|--------|
| Projected Population | 13,019 | 73,179 | 86,794 | 66,480 |
| Projected 5 Year Annual Growth Rate (Pop) | -0.2% | -0.4% | -0.5% | -0.4% |
| Projected Households | 5,172 | 28,236 | 33,554 | 25,785 |
| Projected 5 Year Annual Growth Rate (HH) | -0.1% | -0.2% | -0.2% | -0.1% |

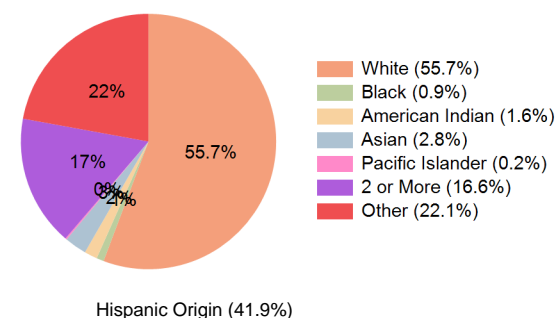
Education (10 Minute Drive)



Daytime Population (10 Minute Drive)

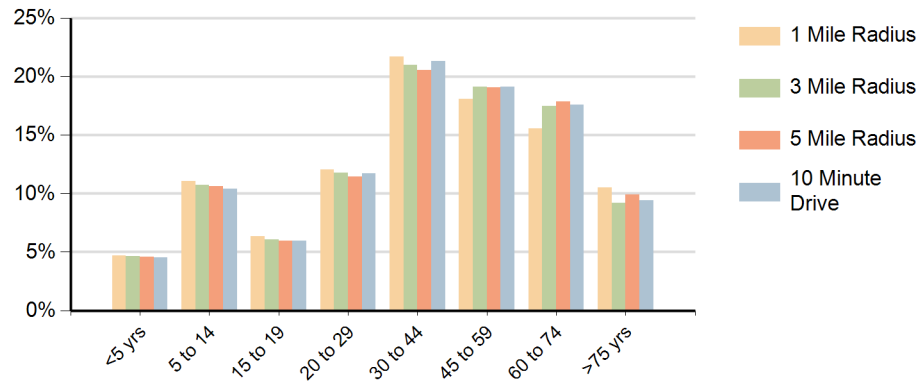


Race (10 Minute Drive)

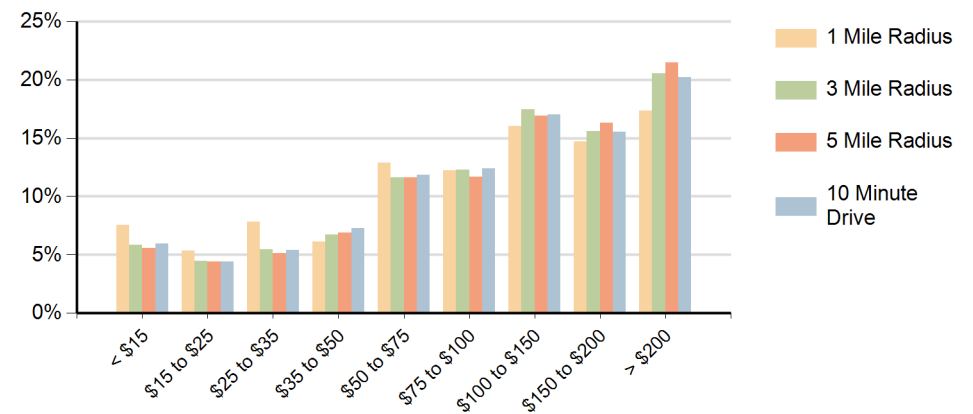


Hispanic Origin (41.9%)

Population by Age Range



Households by Income Range (\$000)



| Silverado Plaza Napa, California | | 1 Mile Radius | 3 Mile Radius | 5 Mile Radius | 10 Minute Drive |
|-------------------------------------|---------------------------------------|---------------|---------------|---------------|-----------------|
| Population | Current Estimated Population | 13,178 | 74,710 | 88,915 | 67,765 |
| | 2020 Census Population | 12,988 | 74,935 | 89,475 | 67,671 |
| | 2010 Census Population | 12,563 | 73,928 | 89,290 | 66,325 |
| | Historical Annual Growth 2010 to 2020 | 0.3% | 0.1% | 0.0% | 0.2% |
| | Estimated Annual Growth 2020 to 2025 | 0.3% | -0.1% | -0.1% | 0.0% |
| | Projected Annual Growth 2025 to 2030 | -0.2% | -0.4% | -0.5% | -0.4% |
| Households | Current Estimated Households | 5,186 | 28,466 | 33,947 | 25,967 |
| | 2020 Census Households | 5,011 | 27,785 | 33,343 | 25,305 |
| | 2010 Census Households | 4,759 | 26,998 | 32,561 | 24,569 |
| | Historical Annual Growth 2010 to 2020 | 0.5% | 0.3% | 0.2% | 0.3% |
| | Estimated Annual Growth 2020 to 2025 | 0.7% | 0.5% | 0.3% | 0.5% |
| | Projected Annual Growth 2025 to 2030 | -0.1% | -0.2% | -0.2% | -0.1% |
| Race | Population per Household | 2.5 | 2.6 | 2.6 | 2.5 |
| | White | 50.5% | 55.6% | 57.1% | 55.7% |
| | Black or African American | 1.0% | 0.9% | 0.9% | 0.9% |
| | American Indian | 1.5% | 1.6% | 1.6% | 1.6% |
| | Asian | 3.3% | 2.7% | 2.8% | 2.8% |
| | Pacific Islander | 0.1% | 0.2% | 0.2% | 0.2% |
| | 2 or More Races | 16.8% | 16.8% | 16.6% | 16.6% |
| | Other Races | 26.8% | 22.2% | 20.9% | 22.1% |
| Hispanic Origin | | 48.2% | 42.5% | 40.4% | 41.9% |