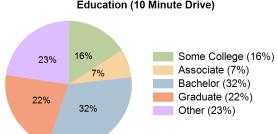
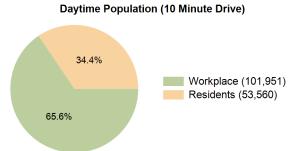


## Demographic Summary Report 2010, 2020 Census, 2024 Estimates & 2029 Projections

Source: Esri

| Five Points Shopping Center<br>Santa Barbara, California | 1 Mile Radius                        | 3 Mile Radius | 5 Mile Radius          | 10 Minute Drive |
|--|--------------------------------------|---------------|------------------------|-----------------|
| Current Year Demographics                                |                                      |               |                        |                 |
| Current Population                                       | 14,644                               | 75,854        | 129,714                | 120,546         |
| Total Daytime Pop  | 18,038                               | 78,075        | 158,569                | 155,511         |
| Daytime Workers  | 11,406                               | 44,090        | 100,824                | 101,951         |
| Average Household Income                                 | \$154,079                            | \$172,449     | \$166,755              | \$159,540       |
| Median Household Income                                  | \$107,888                            | \$121,063     | \$114,616              | \$110,431       |
| Total Households   | 6,359                                | 30,086        | 50,622                 | 46,824          |
| Median Home Value  | \$1,043,776                          | \$1,321,204   | \$1,341,665            | \$1,243,025     |
| Bachelors Degree   | 33.1%                                | 34.5%         | 32.3%                  | 32.0%           |
| Graduate Degree  | 24.6%                                | 23.7%         | 22.8%                  | 22.1%           |
| Consumer Spending Index                                  | 134                                  | 149           | 145                    | 139             |
| 2029 Demographic Projections                             |                                      |               |                        |                 |
| Projected Population                                     | 14,499                               | 74,836        | 128,672                | 119,504         |
| Projected 5 Year Annual Growth Rate (Pop)                | -0.2%                                | -0.3%         | -0.2%                  | -0.2%           |
| Projected Households                                     | 6,373                                | 30,014        | 50,786                 | 46,951          |
| Projected 5 Year Annual Growth Rate (HH)                 | 0.0%                                 | -0.1%         | 0.1%                   | 0.1%            |
| Education (10 Minute Drive)                              | Daytime Population (10 Minute Drive) |               | Race (10 Minute Drive) |                 |





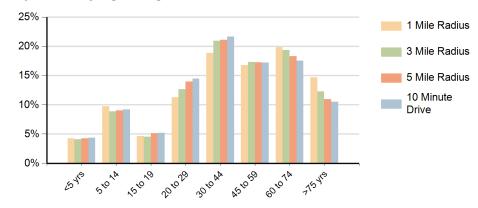


Hispanic Origin (38.8%)

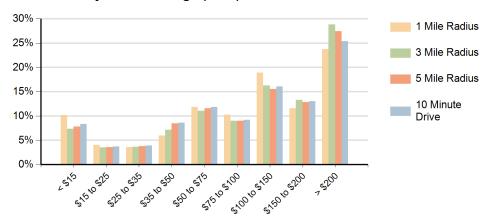
## Demographic Summary Report

2010, 2020 Census, 2024 Estimates & 2029 Projections Source: Esri

## Population by Age Range



## Households by Income Range (\$000)



| ive Points Shopping Center<br>Santa Barbara, California   | 1 Mile Radius | 3 Mile Radius | 5 Mile Radius | 10 Minute Drive |
|---|---------------|---------------|---------------|-----------------|
| Current Estimated Population  | 14,644        | 75,854        | 129,714       | 120,546         |
| 2020 Census Population  | 14,689        | 76,357        | 130,329       | 120,994         |
| 2010 Census Population 2010 Census Population Historical Annual Growth 2010 to 2020               | 14,151        | 75,873        | 128,987       | 118,800         |
| Historical Annual Growth 2010 to 2020   | 0.4%          | 0.1%          | 0.1%          | 0.2%            |
| Estimated Annual Growth 2020 to 2024  | -0.1%         | -0.2%         | -0.1%         | -0.1%           |
| Projected Annual Growth 2024 to 2029  | -0.2%         | -0.3%         | -0.2%         | -0.2%           |
| Current Estimated Households  | 6,359         | 30,086        | 50,622        | 46,824          |
| 2020 Census Households  | 6,344         | 30,182        | 50,461        | 46,693          |
| 2010 Census Households  | 6,342         | 30,617        | 50,277        | 46,106          |
| Historical Annual Growth 2010 to 2020   | 0.0%          | -0.1%         | 0.0%          | 0.1%            |
| 2010 Census Households Historical Annual Growth 2010 to 2020 Estimated Annual Growth 2020 to 2024 | 0.1%          | -0.1%         | 0.1%          | 0.1%            |
| Projected Annual Growth 2024 to 2029  | 0.0%          | -0.1%         | 0.1%          | 0.1%            |
| Population per Household  | 2.2           | 2.4           | 2.5           | 2.5             |
| White   | 61.6%         | 62.1%         | 58.4%         | 56.6%           |
| Black or African American   | 1.4%          | 1.1%          | 1.2%          | 1.3%            |
| American Indian   | 1.2%          | 1.2%          | 1.4%          | 1.4%            |
| Asian   | 5.2%          | 4.7%          | 4.9%          | 5.5%            |
| Asian Pacific Islander  | 0.2%          | 0.1%          | 0.1%          | 0.1%            |
| 2 or More Races   | 17.6%         | 16.8%         | 17.4%         | 17.7%           |
| Other Races   | 12.9%         | 14.0%         | 16.6%         | 17.4%           |
| Hispanic Origin   | 31.9%         | 33.2%         | 37.3%         | 38.8%           |