

Rockford Road Plaza
Plymouth, Minnesota

1 Mile Radius

3 Mile Radius

5 Mile Radius

10 Minute Drive

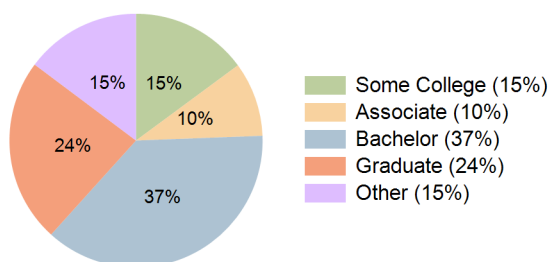
Current Year Demographics

Current Population	6,459	68,562	186,835	104,884
Total Daytime Pop	6,742	83,072	225,709	136,135
Daytime Workers	3,954	52,790	141,641	89,882
Average Household Income	\$191,343	\$171,413	\$157,078	\$161,126
Median Household Income	\$131,197	\$128,124	\$114,754	\$118,531
Total Households	2,732	27,833	76,036	43,923
Median Home Value	\$522,267	\$495,324	\$459,078	\$481,890
Bachelors Degree	39.5%	38.5%	35.9%	37.3%
Graduate Degree	25.6%	25.1%	21.6%	23.5%
Consumer Spending Index	161	145	134	137

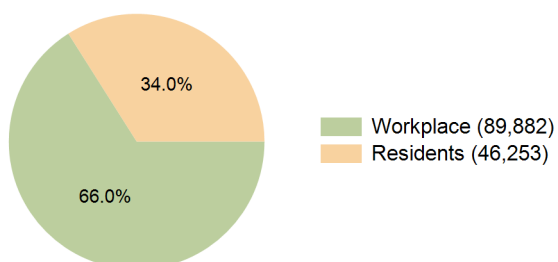
2030 Demographic Projections

Projected Population	6,311	68,521	187,732	105,382
Projected 5 Year Annual Growth Rate (Pop)	-0.5%	0.0%	0.1%	0.1%
Projected Households	2,697	28,015	77,074	44,612
Projected 5 Year Annual Growth Rate (HH)	-0.3%	0.1%	0.3%	0.3%

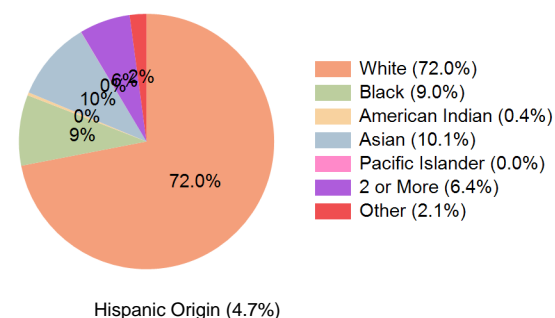
Education (10 Minute Drive)



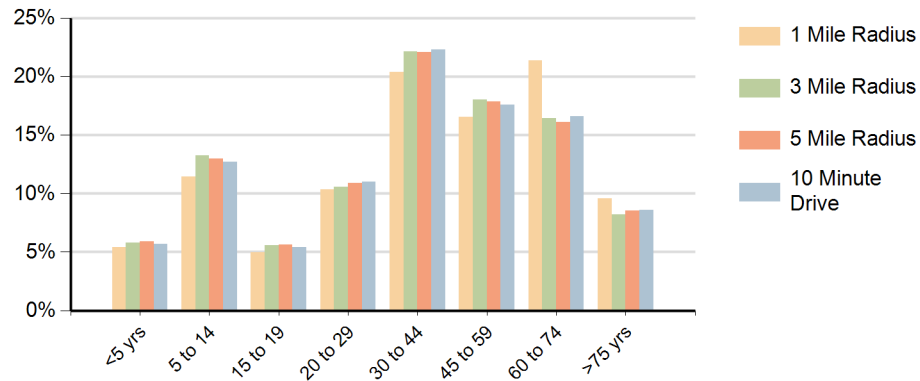
Daytime Population (10 Minute Drive)



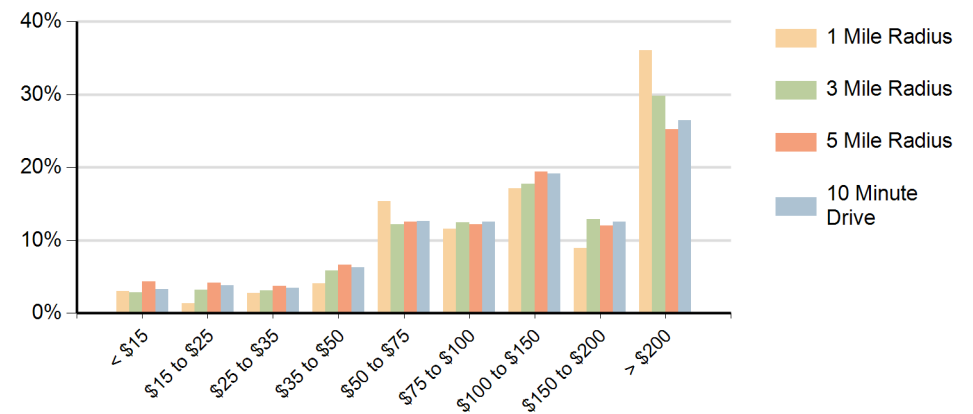
Race (10 Minute Drive)



Population by Age Range



Households by Income Range (\$000)



Rockford Road Plaza Plymouth, Minnesota		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Population	Current Estimated Population	6,459	68,562	186,835	104,884
	2020 Census Population	6,738	69,577	188,123	106,239
	2010 Census Population	6,727	61,880	166,608	95,792
	Historical Annual Growth 2010 to 2020	0.0%	1.2%	1.2%	1.0%
	Estimated Annual Growth 2020 to 2025	-0.8%	-0.3%	-0.1%	-0.2%
	Projected Annual Growth 2025 to 2030	-0.5%	0.0%	0.1%	0.1%
Households	Current Estimated Households	2,732	27,833	76,036	43,923
	2020 Census Households	2,796	27,992	75,760	43,989
	2010 Census Households	2,715	25,528	68,026	40,204
	Historical Annual Growth 2010 to 2020	0.3%	0.9%	1.1%	0.9%
	Estimated Annual Growth 2020 to 2025	-0.4%	-0.1%	0.1%	0.0%
	Projected Annual Growth 2025 to 2030	-0.3%	0.1%	0.3%	0.3%
Race	Population per Household	2.3	2.4	2.4	2.4
	White	79.1%	71.5%	70.6%	72.0%
	Black or African American	5.6%	8.1%	10.5%	9.0%
	American Indian	0.3%	0.3%	0.4%	0.4%
	Asian	7.2%	11.6%	9.2%	10.1%
	Pacific Islander	0.1%	0.0%	0.0%	0.0%
	2 or More Races	6.3%	6.5%	6.8%	6.4%
	Other Races	1.5%	2.0%	2.5%	2.1%
Hispanic Origin		3.6%	4.5%	5.3%	4.7%