

Raley's Supermarket
Placerville, California

1 Mile Radius

3 Mile Radius

5 Mile Radius

10 Minute Drive

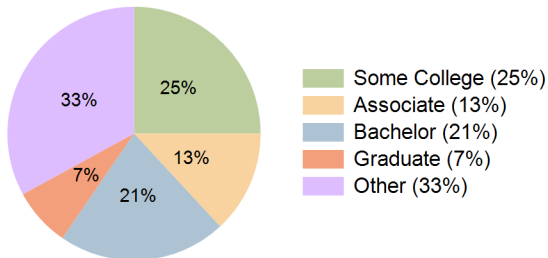
Current Year Demographics

| | | | | |
|--------------------------|-----------|-----------|-----------|-----------|
| Current Population | 3,037 | 21,100 | 32,981 | 18,637 |
| Total Daytime Pop | 6,783 | 26,902 | 36,148 | 25,069 |
| Daytime Workers | 5,155 | 15,278 | 17,694 | 14,703 |
| Average Household Income | \$125,943 | \$117,972 | \$123,771 | \$115,890 |
| Median Household Income | \$89,088 | \$85,665 | \$88,923 | \$85,159 |
| Total Households | 1,148 | 9,097 | 13,948 | 7,925 |
| Median Home Value | \$587,719 | \$575,780 | \$596,219 | \$563,847 |
| Bachelors Degree | 25.1% | 21.9% | 21.0% | 21.5% |
| Graduate Degree | 5.4% | 7.9% | 9.3% | 7.5% |
| Consumer Spending Index | 110 | 103 | 108 | 101 |

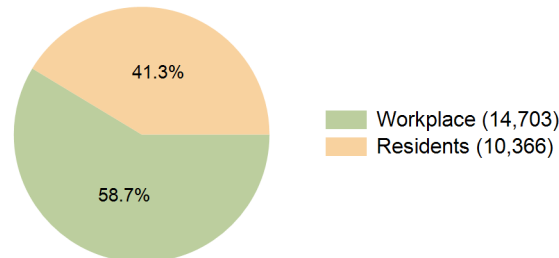
2029 Demographic Projections

| | | | | |
|---|-------|--------|--------|--------|
| Projected Population | 3,019 | 21,135 | 33,007 | 18,635 |
| Projected 5 Year Annual Growth Rate (Pop) | -0.1% | 0.0% | 0.0% | 0.0% |
| Projected Households | 1,183 | 9,400 | 14,411 | 8,177 |
| Projected 5 Year Annual Growth Rate (HH) | 0.6% | 0.7% | 0.7% | 0.6% |

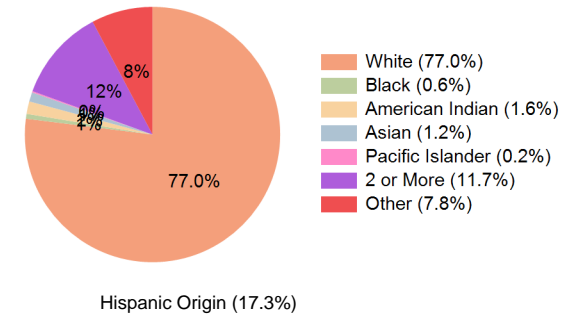
Education (10 Minute Drive)



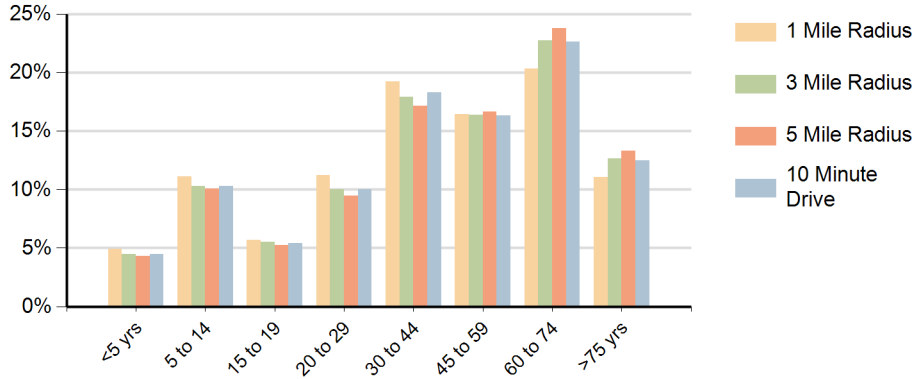
Daytime Population (10 Minute Drive)



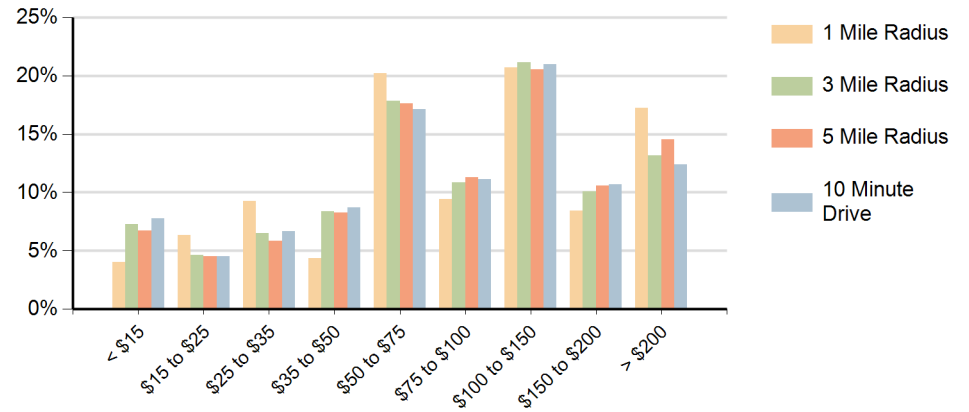
Race (10 Minute Drive)



Population by Age Range



Households by Income Range (\$000)



| Raley's Supermarket Placerville, California | | 1 Mile Radius | 3 Mile Radius | 5 Mile Radius | 10 Minute Drive |
|--|---------------------------------------|---------------|---------------|---------------|-----------------|
| Population | Current Estimated Population | 3,037 | 21,100 | 32,981 | 18,637 |
| | 2020 Census Population | 3,084 | 21,066 | 33,074 | 18,673 |
| | 2010 Census Population | 2,999 | 20,690 | 32,284 | 18,475 |
| | Historical Annual Growth 2010 to 2020 | 0.3% | 0.2% | 0.2% | 0.1% |
| | Estimated Annual Growth 2020 to 2024 | -0.4% | 0.0% | -0.1% | -0.1% |
| | Projected Annual Growth 2024 to 2029 | -0.1% | 0.0% | 0.0% | 0.0% |
| Households | Current Estimated Households | 1,148 | 9,097 | 13,948 | 7,925 |
| | 2020 Census Households | 1,131 | 8,923 | 13,693 | 7,790 |
| | 2010 Census Households | 1,052 | 8,494 | 13,050 | 7,435 |
| | Historical Annual Growth 2010 to 2020 | 0.7% | 0.5% | 0.5% | 0.5% |
| | Estimated Annual Growth 2020 to 2024 | 0.4% | 0.5% | 0.4% | 0.4% |
| | Projected Annual Growth 2024 to 2029 | 0.6% | 0.7% | 0.7% | 0.6% |
| | Population per Household | 2.6 | 2.3 | 2.3 | 2.3 |
| Race | White | 74.0% | 77.1% | 77.8% | 77.0% |
| | Black or African American | 0.7% | 0.6% | 0.6% | 0.6% |
| | American Indian | 1.4% | 1.6% | 1.7% | 1.6% |
| | Asian | 1.0% | 1.2% | 1.3% | 1.2% |
| | Pacific Islander | 0.2% | 0.2% | 0.1% | 0.2% |
| | 2 or More Races | 12.6% | 11.7% | 11.7% | 11.7% |
| | Other Races | 10.2% | 7.6% | 6.8% | 7.8% |
| | Hispanic Origin | 20.7% | 17.0% | 15.9% | 17.3% |