

Raley's Supermarket
Placerville, California

1 Mile Radius

3 Mile Radius

5 Mile Radius

10 Minute Drive

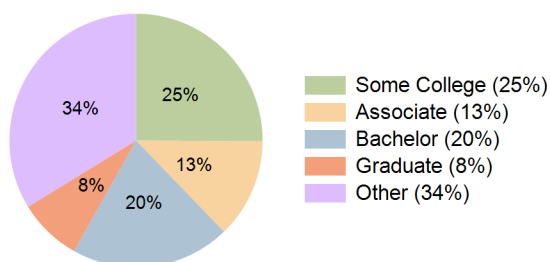
Current Year Demographics

Current Population	2,994	20,700	32,683	18,739
Total Daytime Pop	5,690	25,914	35,173	24,414
Daytime Workers	4,119	14,714	17,189	14,223
Average Household Income	\$120,107	\$117,006	\$122,736	\$116,311
Median Household Income	\$81,427	\$88,627	\$93,127	\$89,364
Total Households	1,154	9,134	14,165	8,181
Median Home Value	\$634,766	\$607,067	\$622,101	\$600,721
Bachelors Degree	20.3%	20.1%	20.8%	20.4%
Graduate Degree	5.8%	8.1%	9.3%	8.1%
Consumer Spending Index	102	99	104	99

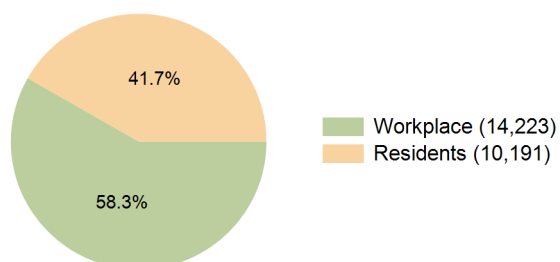
2030 Demographic Projections

Projected Population	2,978	20,658	32,749	18,713
Projected 5 Year Annual Growth Rate (Pop)	-0.1%	0.0%	0.0%	0.0%
Projected Households	1,173	9,293	14,485	8,328
Projected 5 Year Annual Growth Rate (HH)	0.3%	0.4%	0.5%	0.4%

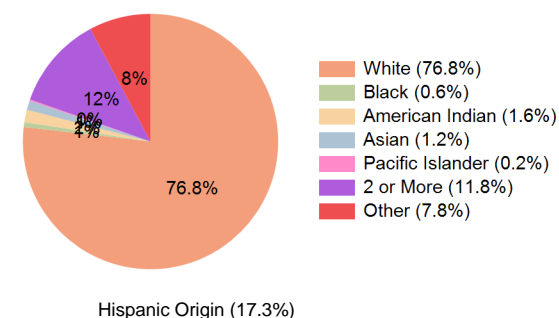
Education (10 Minute Drive)



Daytime Population (10 Minute Drive)

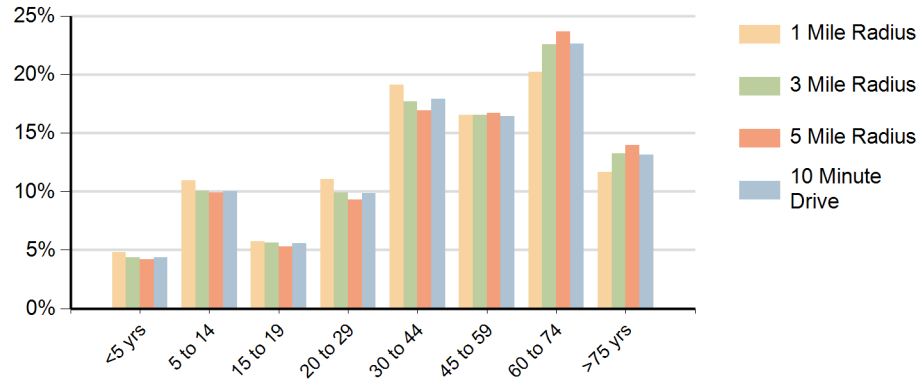


Race (10 Minute Drive)

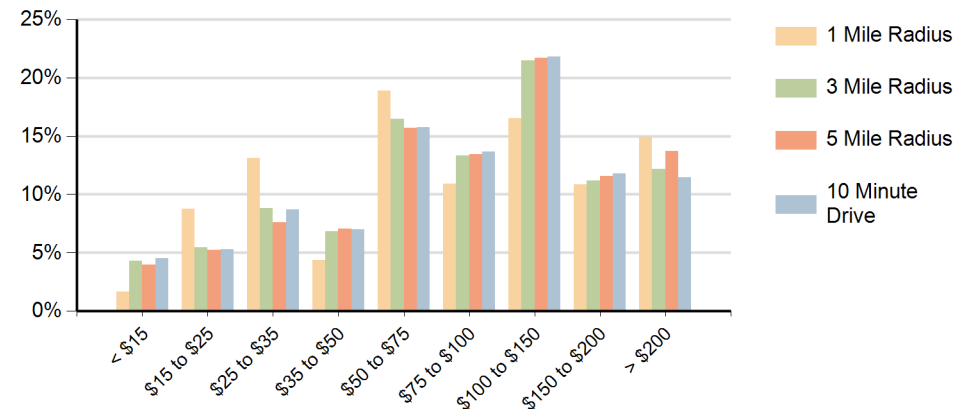


Hispanic Origin (17.3%)

Population by Age Range



Households by Income Range (\$000)



Raley's Supermarket Placerville, California		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Population	Current Estimated Population	2,994	20,700	32,683	18,739
	2020 Census Population	3,084	21,066	33,074	19,053
	2010 Census Population	2,999	20,690	32,284	18,830
	Historical Annual Growth 2010 to 2020	0.3%	0.2%	0.2%	0.1%
	Estimated Annual Growth 2020 to 2025	-0.6%	-0.3%	-0.2%	-0.3%
	Projected Annual Growth 2025 to 2030	-0.1%	0.0%	0.0%	0.0%
Households	Current Estimated Households	1,154	9,134	14,165	8,181
	2020 Census Households	1,131	8,923	13,693	7,990
	2010 Census Households	1,052	8,494	13,050	7,626
	Historical Annual Growth 2010 to 2020	0.7%	0.5%	0.5%	0.5%
	Estimated Annual Growth 2020 to 2025	0.4%	0.5%	0.7%	0.5%
	Projected Annual Growth 2025 to 2030	0.3%	0.4%	0.5%	0.4%
Race	Population per Household	2.5	2.2	2.3	2.2
	White	73.7%	76.9%	77.6%	76.8%
	Black or African American	0.7%	0.6%	0.6%	0.6%
	American Indian	1.4%	1.5%	1.7%	1.6%
	Asian	1.0%	1.2%	1.3%	1.2%
	Pacific Islander	0.2%	0.2%	0.1%	0.2%
	2 or More Races	12.7%	11.9%	11.8%	11.8%
	Other Races	10.3%	7.7%	6.8%	7.8%
Hispanic Origin		20.9%	17.2%	16.1%	17.3%